

European Congress of Radiology sets new standards

Vienna once again became the centre of the radiological world from March 4 to 8, for the duration of the 22nd European Congress of Radiology (ECR). A record number of 19,000 participants took the opportunity to improve their knowledge in 1,474 lectures and discover the latest developments in medical equipment and healthcare technology.

A new chapter in the ECR success story

ECR 2010 was a great success in every regard, according to Prof. Christian Herold, Chairman of the Dept. of Radiology, Medical University Vienna, Austria and Past President of the European Society of Radiology (ESR), host and organiser of the annual meeting, "We are proud to add a new chapter to the European Congress of Radiology's success story in 2010. The new record number of attendees, especially from the central and eastern European area, confirms the significant role ECR plays as the paramount forum for scientific exchange."

The increased interest in participation is also particularly rewarding for the ECR 2010 Congress President, Prof. Małgorzata Szczerbo-Trojanowska from Lublin, Poland, who led the preparation of the scientific programme for the last two years. "The fact that we were able to attract 1,300 renowned scientists from over 40 countries to present more than 1,400 lectures, underlines the international aspect of the ECR, to which we pay particular attention when creating the programme."

Significant developments presented at ECR

Among the many scientific topics covered by the congress, highlights included revolutionary developments in molecular imaging, progress in multimodality imaging (a combination of radiological and nuclear medicine imaging) and the latest findings in the early detection of breast cancer through tomosynthesis. The pioneering role of radiology in interdisciplinary cooperation continued with a series of sessions on the diagnosis and prevention of stroke, held in conjunction with top neurologists.

Remarkable progress in research and technology

No other medical specialty has progressed as much over recent years as radiodiagnostics, and the dynamic pace seems set to continue. Work in the field of early cancer detection is gathering momentum, and studies on the behaviour of tumour cells, with a view to developing more efficient treatment, are also showing signs of progress. Through the reciprocal stimulation of research and technology established procedures will benefit from further development, devices will become faster and more exact, and radiation doses will be reduced.

Vienna is and always will be a huge attraction to guests from all over the world

The European Congress of Radiology has proven again that you can defy the crisis if you cater to your clients' needs. The outstanding quality of the ECR's scientific programme, first-class services at and around the congress, special offers in cooperation with Viennese hotels and Austrian airlines, and the attractive location of the city of Vienna have been drawing an ever-increasing number of participants to Austria since the city's first ECR in 1991; providing an enormous boost to the local economy, as documented by regularly published numbers from the Vienna Convention Bureau.

ECR 2010
European Congress of Radiology
March 4-8, Vienna, Austria

Virtuosity in Radiology
PRESS RELEASE

See you again next year in Vienna: ECR 2011 March 3-7

Next year ECR will again take place in Vienna, on March 3-7. Under the aegis of the new ESR President, Prof. Maximilian Reiser, Dean of the Ludwig Maximilian University in Munich, Germany, and the Congress President Prof. Yves Menu from Paris, France, ECR will establish further milestones in medical research and technology.

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