

EUROPEAN SOCIETY OF RADIOLOGY

**ECR2024**



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# INVITATION TO THE EXHIBITION

*EXHIBITION DAYS  
FEBRUARY 28 – MARCH 02*

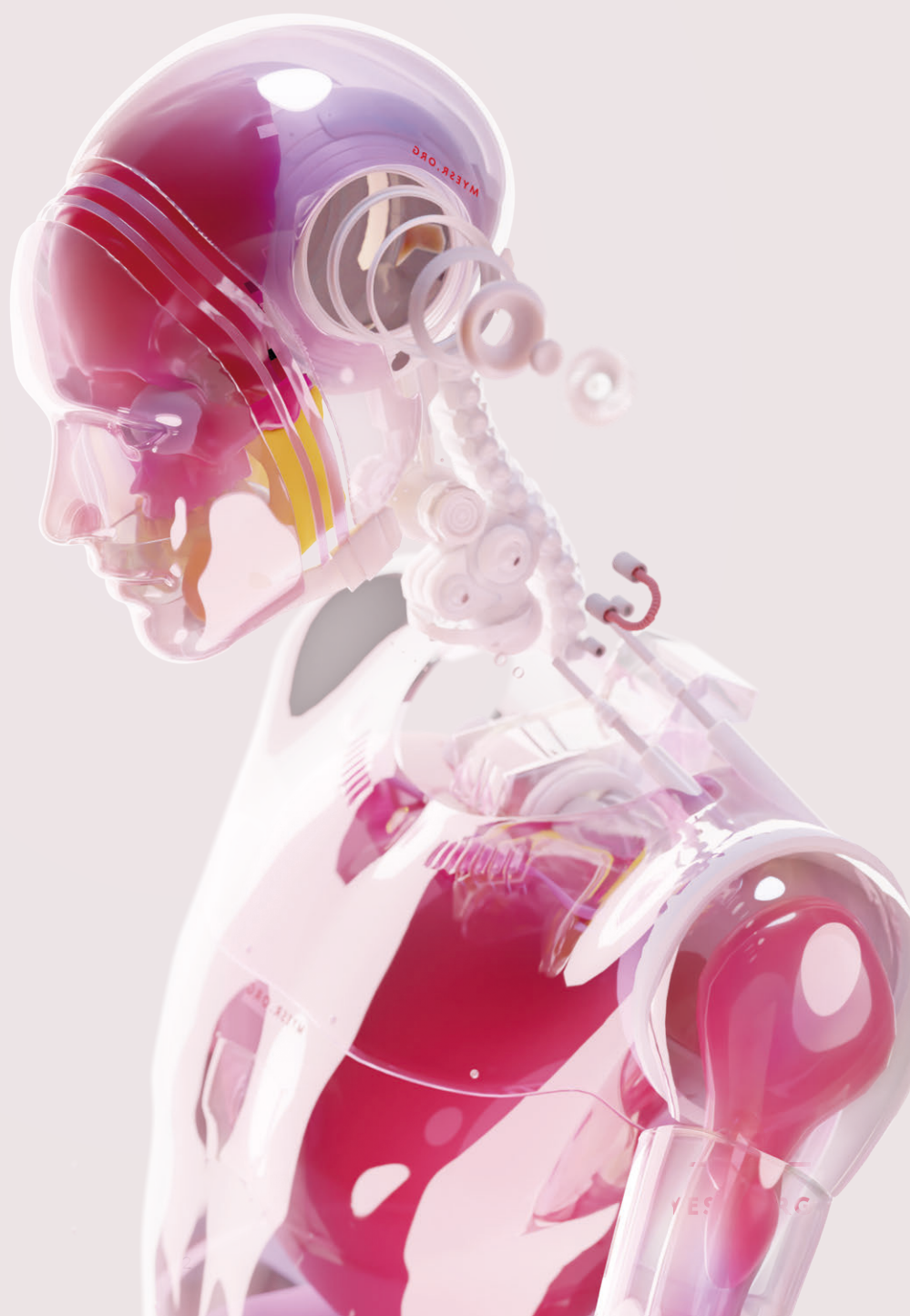
**ESR** EUROPEAN SOCIETY  
OF RADIOLOGY

**EFRS** EUROPEAN FEDERATION OF  
RADIOGRAPHER SOCIETIES

**ESHIMT** MOLECULAR TRANSLATIONAL  
HYBRID IMAGING

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**MYESR.ORG**



Dear exhibitors,  
Dear friends,

After our deviation into summer last year, this March, it was with the utmost pleasure that we could welcome over 16,300 attendees on-site in Vienna during ECR's traditional dates. It is safe to say that in 2023 we re-established the ECR as the most significant radiological meeting worldwide.

Under the outstanding leadership of ECR 2023 President Prof. Adrian Brady, the congress was marked by cutting-edge science, invaluable education and unforgettable moments. With a focus on radiology throughout the human life cycle, extending from prenatal radiology right through to forensic imaging, the scientific programme featured a series of special sessions dedicated to the congress' theme, 'The Cycle of Life'. This theme lived and breathed, not only through these educational sessions, but also through the stunning congress spaces, impressive technical exhibits and exciting social events.

Above all, we are very pleased to see that our commitment to listening to your feedback and the consequent return to a March congress, has led to an incredibly successful ECR 2023 for all of our industry partners. It is your overwhelmingly positive feedback that motivates us to further thrive in excellence and innovation for ECR 2024 and beyond.

In 2023, it was tough to accommodate all of your requests for space, and we expect the contest for the best positions and rooms to only get more intense in 2024. If you already have a certain location for your booth at ECR 2024 in mind, and want to make sure your voice is heard, you might want to consider becoming a Supporting Member, as we always give first priority to the wishes of our Supporting Members.

Hence, we invite you to take advantage of the early rate fee and book your preferred location at next year's event today. If you want to make sure you'll be considered for your preferred location, and save even more on the booth rental fee, enter the exclusive circle of our partner companies and become a Supporting Member.

We would like to thank all those who shared their feedback with us, and we very much look forward to welcoming you back to Vienna February 28 – March 03, 2024 to explore *Next Generation Radiology*.

Sincerely,

Executive Director of ESR,  
Peter Baierl



# EUROPEAN CONGRESS OF RADIOLOGY

THE MOST SIGNIFICANT RADIOLOGICAL MEETING WORLDWIDE

ECR 2023  
Onsite

10,051

PROFESSIONAL  
ONSITE  
ATTENDEES

16,309

OVERALL ONSITE  
ATTENDANCE

6,258

INDUSTRY  
REPRESENTATIVES

17,262

OVERALL ONSITE & ONLINE  
ATTENDANCE

26,000+ m<sup>2</sup> exhibition  
space

210+ exhibiting companies & imaging  
organisations

2,000 m<sup>2</sup> Artificial Intelligence Exhibition space dedicated to AI including the AI Theatre featuring keynote speeches, interactive panel discussions and pitches from more than 20 innovative companies

## Top 20 Countries ECR 2023 Onsite

1 Italy	1 023	11 Belgium	274
2 Germany	777	12 Denmark	246
3 United Kingdom	586	13 Sweden	234
4 Austria	560	14 United States Of America	218
5 Spain	508	15 Portugal	205
6 Netherlands	412	16 Norway	199
7 Switzerland	372	17 Türkiye	180
8 Romania	362	18 Korea, Republic Of	178
9 France	319	19 Slovenia	161
10 Poland	294	20 Greece	154

## PLATINUM SUPPORTING MEMBERS

Bayer



Bracco



Canon Medical



Esaote



Fujifilm Europe



GE Healthcare



Mindray



Philips



Siemens Healthineers



United Imaging



## GOLD SUPPORTING MEMBERS

Guerbet



## SILVER SUPPORTING MEMBERS

ClariPi



Vieworks



## AB-CT

AGFA HealthCare

Aidence

Aidoc

AIRAmed

AIRS Medical

Albatross Projects

annalise.ai

Avicenna.Ai

AZMED

BARCO

Bayer

Beijing Wandong Medical Technology

BIP Biomed. Instrumente &amp; Produkte

BMI Biomedical International

Bracco

b-rayZ

Brepan

Browiner

Candelis

Canon Medical Systems Europe

Careray Digital Medical Technology

Carestream Health

CEIA

Cerebriu

Change Healthcare

Chison Medical Technologies

Chronos Imaging

Circle Cardiovascular Imaging

ClariPi

Codonics

Collective Minds Radiology

Combinostics

Communications&amp;Power Industries (CPI)

CompAI Healthcare

contextflow

ContextVision

Control-X Medical

Coreline Soft

Cortechs.ai

CurveBeam AI

D.A.T.A. Corporation AUTOMED

Dedalus

deepc

Del Medical

Detection Technology

Diagnomatic by Pro-Project

Digitec

Dinamik Röntgen

DMS Imaging

DRGEM

DRTECH

DUNLEE

## E-COM

Echolight

Ecoview

EDL

Elsevier

Embrace by Aspect Imaging

EMD Technologies

EOS Imaging

Esaote

EverX

Farmak

febromed

Fluke Biomedical, Landauer RaySafe

Fujifilm Europe

GE Healthcare

General Medical Merate

Genoray

Gleamer

GMS

Guerbet

Hamamatsu Photonics

HBS Medical

I.A.E. Industria Applicazioni Elettroniche

IBA Dosimetry

IBEX Innovations

iCAD

icometrix

iCRco

IMAGE Information Systems Europe

ImageBiopsy Lab

Incepto Medical

Infervision

INFINITT Europe

Ingedata

Interventional Systems

IRadimed

iRay Technology

Italray

Jiangsu Magspin

JPI Healthcare

Jusha Display Technology

KA Imaging

Konica Minolta Healthcare

Korea Nuclear Int. Coop. Foundation (KONICOF)

Kryptonite

Kyoto Kagaku Europe

Lanmage

Leeds Test Objects

LG Electronics

LMT Medical Systems

Lucida Medical

Lukas Software

Lunit



Maiwei(Europe)  
 Mammotome/Devicor Medical Europe  
 MAVIG  
 Medecom  
 MEDIAN Technologies  
 MEDICAL IP  
 Medicor Europe  
 Medimaps Group  
 Medis Medical Imaging  
 MEDTRON  
 Metaltronica  
 MGO  
 Milvue  
 Mindray  
 Mindways Software  
 Mint Medical  
 Mireye Imaging  
 Mirion Medical  
 MX Imaging  
 Nanjing Perlove Medical Equipment  
 Neurophet  
 Neusoft Medical Systems  
 Newtom (Cefla)  
 NORAS MRI products  
 O3 Enterprise  
 OpenRad  
 OSIMIS  
 Oxipit  
 PACSHealth  
 Philips  
 Planerio  
 Planmed  
 Primax International  
 PTW Freiburg  
 Qaelum  
 Quantib  
 Qubiotech  
 Quibim  
 Qure.ai  
 Radcal  
 RadiRad  
 rayence  
 Rayscape  
 Richardson Healthcare  
 Riverain Technologies  
 RTI Group  
 Samsung  
 Sanochemia Pharmazeutika  
 Schiller Medical  
 ScreenPoint Medical  
 Sectra  
 SEDECAL  
 Shanghai PZ Medical Technology

Shenzhen Anke High-tech  
 Shenzhen Beacon Display Technology  
 Shukun (Beijing) Technology  
 SIDAM  
 Siemens Healthineers  
 SinoVision Technologies (Beijing)  
 SIUI  
 Skanray Technologies  
 Smart Reporting  
 Smart Soft Healthcare  
 SMIT Mobile Equipment  
 Softneta  
 Solutions for tomorrow  
 SonoScape Medical  
 Spellman High Voltage Electronics  
 Spimed-AI  
 Springer Nature  
 Stephanix  
 steute Technologies  
 STILLE  
 Subtle Medical  
 Suzhou Colourway  
 Suzhou Powersite  
 SYFM  
 SYNTHETICMR  
 TECHNIX  
 Teleconsult  
 Teledyne Dalsa  
 TELEMED  
 TELEMIS  
 TeraRecon  
 Thales  
 Therapixel  
 Thieme Group  
 Time Medical  
 Trade Art 2000  
 ulrich medical  
 United Imaging Healthcare  
 VacuTec Messtechnik  
 Varex Imaging  
 Vermon  
 Viewworks  
 Villa Sistemi Medicali  
 Visaris  
 VUNO  
 WIDE  
 Wisepress Medical Bookshop  
 Xeos  
 Ziehm Imaging  
 Ziosoft

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# THE ARTIFICIAL INTELLIGENCE EXHIBITION (AIX)

Our dedicated AI exhibition will be back at ECR 2024! The AIX brings the hottest topic in radiology to the heart of the technical exhibition. Since its hugely popular debut in 2019 the AIX has featured numerous interactive exhibits and trainings. ECR 2024 will once again offer a plethora of scientific sessions devoted to AI to help participants learn deep.

Make sure to present your company at the AIX and allow participants to meet you as the innovators in the field of artificial intelligence.



More details will follow soon on [myESR.org](https://myESR.org)  
Find the ESR's blog on AI at [ai.myESR.org](https://ai.myESR.org)



# APPLICATION FOR EXHIBIT SPACE / CONTRACT

Please return this booking form until September 8, 2023,  
to MAW by email: [ecr@maw.co.at](mailto:ecr@maw.co.at)

EUROPEAN SOCIETY OF RADIOLOGY  
**ECR 2024**  
VIENNA / FEBRUARY 28 – MARCH 03  
EXHIBITION DAYS: FEBRUARY 28 - MARCH 02

(one official company name for all publications – only one company name per booking/contract will be listed)

Exhibitor Name for publications:

(company name for invoice)

Invoice Recipient:

(street, zip code, city, country)

(obligatory for EU countries)

(if applicable)

VAT Reg. No:

P.O. Number:

## Main Contact Person

(authorized to act on behalf of the exhibitor)

First & Last Name:

(Mobile) Phone:

Email:

## Additional Contact Person

First & Last Name:

(Mobile) Phone:

Email:

Minimum order: 12 sqm

We hereby order exhibition floor space of: sqm

Preferred dimensions: m long by m deep

(artificial intelligence/machine learning)

☐

AI AREA – We want to be  
allocated in the "AI area"

Other preferences: NOT next to company

; Expo hall(s)

(Preferred dimensions and other preferences are without guarantee and shall not represent a condition for the booking)

No separation panels, carpet etc. are included. Wall panels for all closed stand sides as well as carpet must be provided by the exhibitor or must be ordered separately at extra cost.

	Early Rate* (until May 31, 2023)	Late Rate** (after May 31, 2023)
Regular Fee	<input type="checkbox"/> € 725,— / sqm	<input type="checkbox"/> € 825,— / sqm
Platinum Membership	<input type="checkbox"/> € 590,— / sqm	<input type="checkbox"/> € 690,— / sqm
Publishers & Book Sellers	<input type="checkbox"/> € 590,— / sqm	<input type="checkbox"/> € 690,— / sqm

\* Early Rate: only applicable with application and payment on the MAW account by May 31, 2023.  
If payment does not reach the MAW account by May 31, the late rate will be charged automatically without further notice.

\*\* Late Rate: for all applications after May 31, 2023. For payment terms please refer to the Terms & Conditions.

Please refer to the ECR 2024 Invitation Brochure for all applicable Terms & Conditions.

Prices are net – the tax liability lies with the benefit recipient, for companies with Austrian VAT no.: +20% VAT + 1% Contract Fee. Exhibitors agree to abide by the Terms and Conditions of Participation of this contract (included in the ECR 2024 Invitation Brochure), and the ECR 2024 Exhibition Rules and Regulations which are made part of this contract by reference and are fully incorporated herein. The Contractual Conditions for participation also include the Technical Specifications in the circulars relating to this Congress as well as the full regulations that will be part of the Exhibitors' Manual. This is not a binding contract until a written confirmation of the Exhibition Management is sent to the exhibitor.

Date

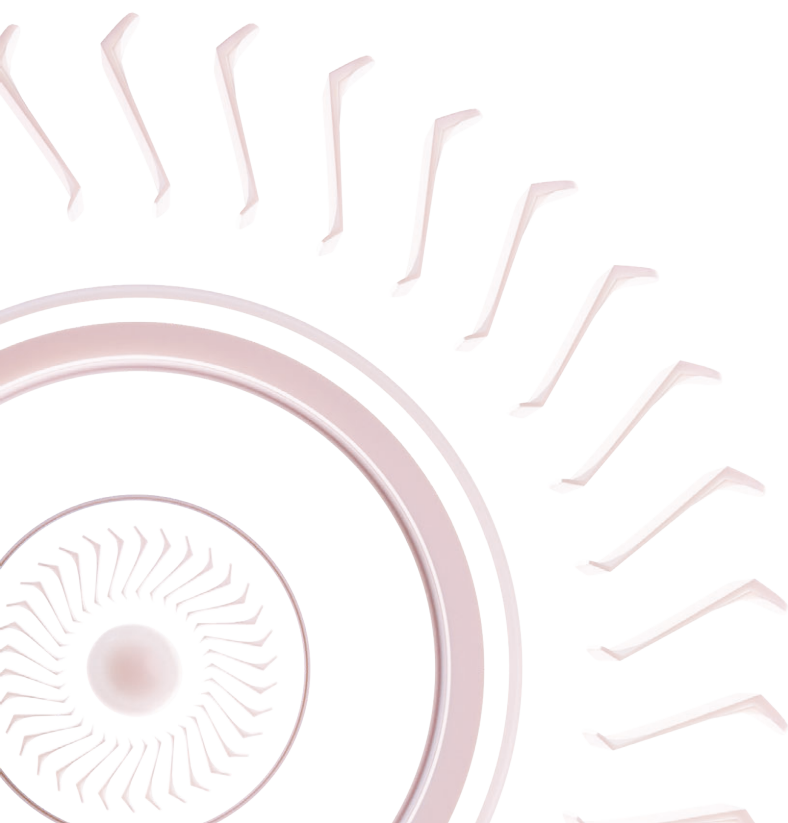
First and Last Name

Stamp of Company / Signature of Official Representative



International Exhibitions & Advertising

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UID-Nr./VAT Reg Na ATU15098604 | Handelsgericht Wien/commercial court Vienna FN 104324v



## ECR 2024 Congress and Exhibition Days

ECR 2024 will take place from Wednesday, February 28, to Sunday, March 03.

**The exhibition will be one day shorter**, from Wednesday, February 28, to Saturday, March 2.

The exhibition opening hours, as well as the set-up and dismantling days and times, will be announced in the Exhibitors Manual. This manual will also include all necessary planning details regarding the exhibition, rules and regulations regarding booth design and set-up, order forms and the online link for additional booth services.

### Please note:

Sunday is still a full congress day until 15:00 hrs, and only the exhibition areas are closed.

## Application Terms

The form "Application for Exhibition Space / Contract" is included in this prospectus, which is e-mailed to prospective exhibitors.

The application form must be filled in, signed with a legally competent signature, and delivered on time. The submitted application is binding for the exhibitor, independent of any booth allocation by MAW.

**IMPORTANT : please mind the application deadline SEPTEMBER 8, 2023, as exhibition space is limited.**

Upon application, it is mandatory to pay the 1st instalment (70%), otherwise your company will not be included in the allocation ranking and corresponding booth space assignment process. After the application deadline, space assignment will start.

Should the allocation process reveal that the exhibition is fully booked, all exhibitors who cannot be assigned anymore, will receive a 100% refund of their pre-payments.

Applications deemed ineligible by the Congress Organiser ECR or the Exhibition Management MAW will be returned without giving cause and any exhibit space funds on deposit will be refunded.

## Official company listing

**Only one company name per exhibition space booking will be listed** in all publications (online, in all exhibitors' lists, plans and signage). Listing of "affiliated partners" will not be possible.

## Payment Deadlines

### Applications until May 31, 2023 – EARLY RATE

The early floor space rate is only applicable if the application and payment are received on the MAW account no later than May 31, 2023. After this date, the late rate will be applied (without further notice), and the difference will be automatically added to the final floor space invoice.

The 2nd and final payment (30% + corner fee if applicable) will be invoiced after space assignment and must be received in the MAW account within 14 days of the invoice date.

### Applications after May 31, 2023 - LATE RATE

In any case payment of the 1st instalment (70%) is immediately due upon application / invoice receipt, but must reach the MAW account within 30 days of the invoice date.

2nd / final payment (30% + corner fee if applicable) will be invoiced after space assignment and must reach the MAW account 14 days upon invoice date.

### Applications after September 8, 2023

Bookings made after September 8, 2023, will be put on hold and will only be considered once the booth assignment process for all other bookings made before the booking deadline is completed (the date of completion cannot be determined yet).

In any case, the payment of the 1st installment (70%) is immediately due upon application/invoice receipt but must be received in the MAW account no later than 30 days after the invoice date.

The 2nd and final payment (30% + corner fee if applicable) will be invoiced after space assignment and must be received in the MAW account within 14 days of the invoice date.

### Applications after December 1, 2023

Bookings made after December 1, 2023, will be put on hold and will only be considered once the booth assignment process for all other bookings made before the booking deadline is completed (the date of completion cannot be determined yet).

To be included in the allocation process, a payment of 100% is due immediately upon application/invoice receipt and must be paid by credit card. After booth allocation, any applicable corner fees will be invoiced separately. If the allocation process reveals that the exhibition is fully booked and your booked space cannot be assigned, the 100% pre-payment will be refunded.

## General Conditions, Payment and Cancellation Terms

The overall exhibition space is limited. Should the allocation process reveal that the exhibition is fully booked, all exhibitors who cannot be assigned anymore, will receive a 100% refund of their pre-payments.

If an exhibitor fails to comply with the given payment dates and terms (also because of incomplete payment of exhibition space), MAW/ECR reserves the right to automatically cancel this booking and assign the space to another company. Such cancelled exhibitors may have to register again by submitting a new booking form (applicable conditions according to the new booking date).

All invoices will be sent via email as PDF files. If the exhibitor requests changes to an invoice that has already been issued and sent, an administration fee of € 70 will be charged automatically to the new invoice recipient.

Complaints regarding invoices must be submitted in writing immediately upon receipt. Late objections will not be accepted.

If an exhibitor forwards invoices to third parties, the exhibitor nonetheless remains the debtor.

The application for exhibition space/contract is not binding until a written confirmation of the Exhibition Management is sent to the exhibitor.

Subleasing – Access Permission: partially or wholly subleasing or otherwise relinquishing a stand to a third party as well as private arrangements for exchange of stands or floor space between exhibitors is prohibited. The Exhibition Management reserves the right to enter any stand at any time.

The exhibitors are required to comply with the Terms and Conditions of Participation as well as the ECR 2024 Exhibition Rules and Regulations, which are included in the "Invitation to the Exhibition" brochure. These rules and regulations will also be included in the ECR 2024 Exhibitors' Manual, which will be published in December 2023. Additionally, exhibitors are expected to comply with the Technical Specifications in the circulars related to the Congress, as well as the regulations in the Exhibitors' Manual.

MAW is commissioned by ECR for the exhibition management, but all decisions and policies are ultimately under the authority of ECR.

Any change in the duration, date or venue of the exhibition/

event shall neither entitle the exhibitor to withdraw from the contract, to request lowering of fees, nor to enforce indemnity claims.

In any case, any legally or officially mandated Covid-19 regulations apply. The organiser/MAW reserve the right at any time to take additional safety measures (e.g. wearing a FFP2 mask, stricter access rules, etc.), which are equally mandatory for attendance of the event and the exhibition. Exhibition bookings remain valid, and conditions of cancellation apply.

In all cases of litigation, it is agreed to by the exhibitor that the competence of the duly authorized court in Vienna, Austria is recognized. Electively the Exhibition Management may choose to appeal to the competent court in whose jurisdiction the exhibitor falls. Austrian law is applicable.

### Exhibition Space Fees (prices are net)

#### EARLY RATE – with application & payment on the MAW account by May 31, 2023:

- € 725.- /sqm Regular
- € 590.- /sqm Platinum Membership ESR
- € 590.- /sqm Publishers (book sellers & publishing houses)

If payment has not reached the MAW account by May 31, 2023, the late rate will be charged automatically without further notice.

#### LATE RATE – after May 31, 2023, onwards:

- € 825.- /sqm Regular
- € 690.- /sqm Platinum Membership ESR
- € 690.- /sqm Publishers (book sellers & publishing houses)

### Additional exhibition space fees

- **OBLIGATORY: Corner Fee**  
The corner fee is charged based on the above fees and is applicable per corner. The required corner fee for each open booth corner is determined by the final booth shape (corner, peninsula, or island booth) following booth allocation confirmation by MAW. This fee will be automatically charged with the final invoice for floor space and not with the first instalment.
- **Column(s) on booth area**  
Please note that the space of any column(s) located on an assigned booth area will not be deducted from the total invoiced exhibition space.

### Payment Instructions

Payments must be made to:

**Account name:** Med. Ausst.- u. Werbeges.  
**IBAN:** AT051100002250837800  
**BIC:** BKAUATWW  
**Bank:** UniCredit Bank Austria AG  
**Bank address:** Rothschildplatz 1, 1020 Wien/Vienna,  
**Bank code:** 12000

All payments must be made free of charge for the beneficiary (national and international). If bank charges occur, they might automatically be added by MAW on the following invoice to the exhibitor.

Prices are net – the tax liability lies with the benefit recipient; for companies with Austrian VAT no.: +20% VAT + 1% Contract Fee.

Please note that payment by credit card for floor space invoices will only be accepted for 100% payments related to bookings after December 1, 2023.

### Cancellation Terms for Exhibitors

If exhibition space is cancelled up to November 1, 2023: 50% of the total space costs will be charged.

If exhibition space is cancelled on or after November 2, 2023, a cancellation fee of 100% of the total space cost will be charged.

Cancellation Terms for Reduction of Floor Space:

If the exhibitor reduces their booked floor space by November 1, 2023, a cancellation fee of 50% of the space costs for the reduced floor space will be charged. Any reduction in floor space after November 1, 2023 will result in a 100% cancellation fee.

### Cancellation of the Exhibition

If, for any reason, including but not limited to reasons of force majeure such as blackout, strikes, natural disasters, epidemics, pandemics, government regulations, internet failure or hacker attack it becomes impossible or economically not justifiable to hold the Technical Exhibition, the Exhibition management will not be liable for any damage or loss incurred by exhibitors. The Exhibition management will deduct 30% from the exhibition fee paid by the exhibitor to cover costs already accrued with the organization of the Technical Exhibition. For the remaining 70% of the exhibition fee, the Exhibition management will provide the performance of adequate on-line services by the ESR for 2024 such as animated overlay, top advert banner, flying carpet, industry commercial on connect.myESR.org, ESR connect Episode, ESR Social Media (LinkedIn, Facebook, Instagram), Industry mailing (eblasts), advertisements options in ESR mailings and during ESR online events such as virtual exhibition, virtual booth space, online satellite symposia and workshops. If those online services will not be used by the exhibitor, the amount of 70% shall be forfeited and the exhibitor is not entitled to any refund.



## Booth Assignment Process

**IMPORTANT:** please mind the application deadline  
SEPTEMBER 8, 2023

Overall exhibition space is limited. Upon application it is mandatory to pay the 1st instalment invoice (70%). Otherwise your company will not be included in the allocation ranking and corresponding booth space assignment process. After the application deadline on September 8, 2023, space assignment will start.

All bookings submitted after September 8 are on hold and will be assigned after all prior exhibition space bookings have been allocated. Should the allocation process reveal that the exhibition is already fully booked, your pre-payments will be refunded 100%.

### Booth Assignment Conditions

After the **application deadline September 8, 2023**, the Exhibition Management will take charge of arranging the available floor area to meet the space requests of exhibitors as closely as possible.

The relevant factors for the ranking of an exhibitor in the booth allocation process are:

- ESR Supporting Membership
- collaboration and support of ESR/ECR projects
- booth size
- application date
- payment date of 1st instalment (70% part-payment invoice sent by MAW)

A preferred booth type or a column/columns on an assigned booth space do not entitle an exhibitor to request an allocation change.

During the allocation process, it must be ensured that the remaining space (e.g. in a block) can be utilized effectively and efficiently, without any space being wasted.

Booth types (row/corner/peninsula/island) will be determined by MAW.

Multilevel booths are not allowed.

Please note that suspension points and water connections are not possible in all exhibition halls/areas, but these needs cannot be considered in the booth allocation process.

Any specific location requests, such as the position from previous year(s) or preferred booth type, as well as preferences indicated on the booking form/contract, are not guaranteed and shall not be a condition for participation in the exhibition.

Non-satisfaction with an assigned booth space does not represent a condition for free cancellation. Should an exhibitor wish to cancel after the booth assignment by MAW, the regular cancellation terms remain applicable.

Final booth numbers will be assigned once the assignment process has been finalised.

MAW/ECR reserves the right to deviate from the stand confirmation and

- to allocate a stand in a different location
- to alter the size of a stand
- to relocate a stand
- to change location of congress facilities (product theatres, scientific rooms, catering spots,...)
- to close entrances and exits on the exhibition grounds and/or in the congress venue
- to carry out any other structural alterations providing it has a substantial interest in such measures.

MAW shall notify the exhibitor immediately of the need to make an alteration and to allocate wherever possible an equivalent stand space. In the event of an alteration to the stand rental, the exhibitor shall be reimbursed or invoiced for the amount, according to the case.



### Allocation Ranking and Procedure

According to your ranking position and the allocation process as outlined below, please note that a reply within the given time frame is required to meet the allocation timeline. Attention: therefore please select an authorised representative, in case of your absence, who can decide your booth location.

To avoid delays we cannot grant extensions. Thank you for your cooperation and understanding.

### ESR Supporting Members

Supporting Members will be contacted one after the other with the exhibition layout for selection of their booth location in the exhibition halls.

### Exhibition Spaces $\geq 100$ sqm

According to their position on the ranking list one company after the other will be contacted with a proposed exhibition space location but can request an alternative location from the remaining spaces (if feasible) within three working days after receipt of the proposal. Alternative locations can be requested but cannot be guaranteed and shall not represent a condition for the participation in the exhibition. The process must be finalised within three working days, regardless of whether the proposal will be accepted, or alternatives are requested. Therefore, please review and reply as quickly as possible to the provided allocation email. If there is no reply received within three working days, the proposed location will be considered as accepted.

### Exhibition Spaces $\geq 50 - 99$ sqm

According to their position on the ranking list five companies will be contacted at the same time with a proposed exhibition space location but can request an alternative location from the remaining spaces (if feasible) within two working days after receipt of the proposal. Alternative locations can be requested but cannot be guaranteed and shall not represent a condition for the participation in the exhibition. Should companies request the same alternative location, the company with the highest ranking will be assigned. The process must be finalised within two working days, regardless of whether the proposal will be accepted, or alternatives are requested, therefore please review, and reply as quickly as possible to the provided allocation email. If there is no reply received within two working days, the proposed locations will be considered as accepted.

### Exhibition Spaces $\geq 30 - 49$ sqm

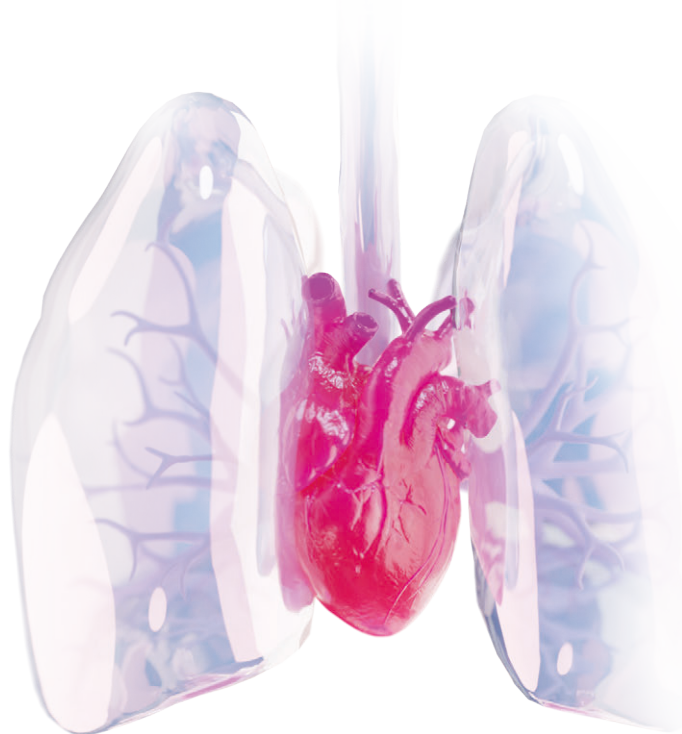
According to their position on the ranking list ten companies will be contacted at the same time with a proposed exhibition space location, but can request an alternative location from the remaining spaces (if feasible) within two working days after receipt of the proposal. Alternative locations can be requested but cannot be guaranteed and shall not represent a condition for the participation in the exhibition. Should two or more companies request the same alternative location, the company with the highest ranking will be assigned. The process must be finalised within two working days, regardless of whether the proposal will be accepted, or alternatives are requested, therefore please review, and reply as quickly as possible to the provided allocation email. If there is no reply received within two working days, the proposed location will be considered as accepted.

### Exhibition Spaces $\geq 19 - 29$ sqm

Companies will be assigned according to their booth size and will be informed about their location. If available, alternative locations can be requested within the same day of receipt of the provided allocation email but cannot be guaranteed and shall not represent a condition for the participation in the exhibition.

### Exhibition Spaces up to 18 sqm

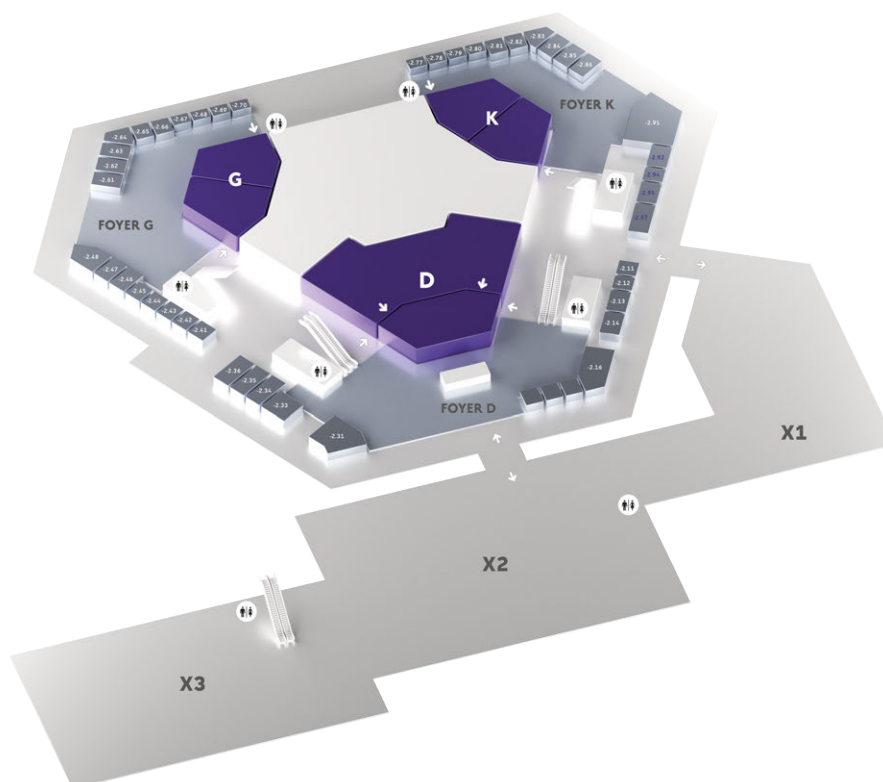
Companies will be assigned according to their booth size and will be informed about their location.



## LOWER LEVEL

EXPO X1  
EXPO X2  
EXPO X3

FOYER G  
FOYER K  
FOYER D



## ENTRANCE LEVEL

EXPO X4  
EXPO X5

FOYER E  
FOYER F



## FIRST LEVEL

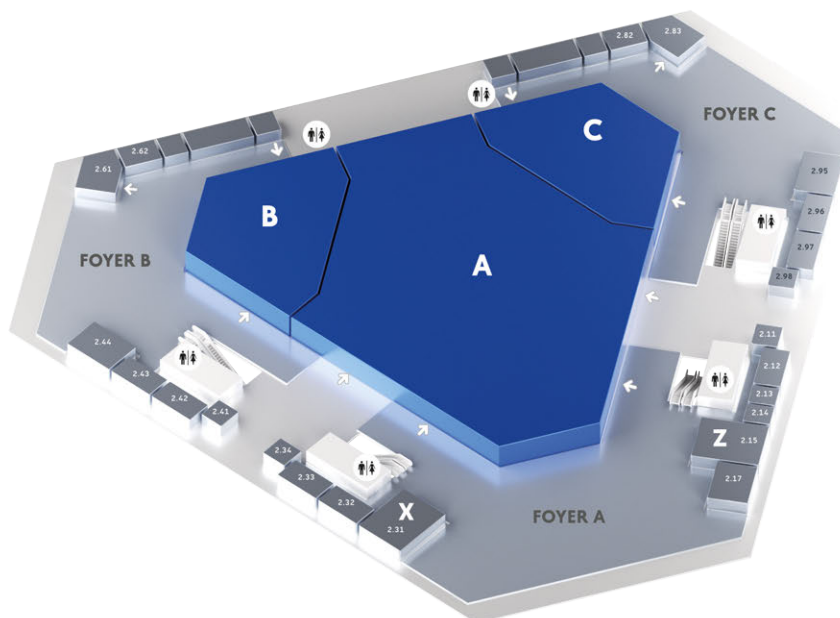
EXPO GALLERY

FOYER M  
FOYER N



## SECOND LEVEL

FOYER A  
FOYER B  
FOYER C





## Green Meeting – Rules & Regulations

Dear exhibitors,

Every year we strive to expand our efforts by applying our green approach to all major activities related to the congress. Please support us in our endeavour by taking note of the following **obligatory guidelines** for Green Meetings, set forth by the Austrian Federal Ministry of Climate Action, Environment, Energy, Mobility, Innovation and Technology:

- Waste produced at the booth must be separated and disposed of according to the ECR's waste management system (see further information on waste separation below).
- If booth visitors are catered for, disposable dishes (cups, plates, cutlery, etc.) should not be used. Drinks should be served from reusable or large containers.
- In case reusable dishes cannot be used, the products can be served in small, disposable tasting dishes, if these are either made of cardboard, or made of biodegradable plastic (European standard EN 13432; compostability mark) or in edible waffles (cups).
- Do not offer giveaways that cause large amounts of waste or environmentally harmful waste, e.g. disposable beverage packaging, products with synthetic individual packaging, products with batteries or rechargeable batteries. If you want to hand out giveaways, please use durable and/or reusable fair trade or quality assured products made from environmentally friendly materials (e.g. domestically sourced wood or natural fibres).
- All materials used under the responsibility of the exhibitor (stand, roll-ups, decorations, possibly flooring, etc.) should be reusable and will be reused.

## Further information ...

### on travel:

- Use public means of transport. Vienna has a fully integrated public transport network operating from 05:00-00:30 daily, with additional services from 00:30-05:00 on Friday and Saturday nights and on nights before public holidays. Frequent services with waits of just 3-5 minutes are offered during peak times, rising to between 5 and a maximum of 15 minutes in the evenings.
- Plan your trip with the [route finder of the Wiener Linien](#).
- The Austria Center Vienna can be reached using the underground U1 (red) line. Alight at U1 station Kaisermühlen, VIC and take the Schütttaustrasse exit.
- Our location allows for barrier-free access to each floor via elevator. Find an interactive map showing all elevators and barrier-free toilets here: [www.acv.at/en/organize/main-building](http://www.acv.at/en/organize/main-building)
- Calculate and offset the CO2 emissions of your flight or car journey: [co2.myclimate.org/en/offset\\_further\\_emissions](http://co2.myclimate.org/en/offset_further_emissions)

### on accommodation:

- We recommend choosing one of Vienna's environmentally certified hotels, please find them listed here: [www.umweltzeichen-hotels.at/en/all-hotels](http://www.umweltzeichen-hotels.at/en/all-hotels). Alternatively, please select accommodation which is as close as possible to the venue. Please find a selection of these hotels here: [www.acv.at/en/visit/where-to-stay](http://www.acv.at/en/visit/where-to-stay).
- For any group or individual hotel bookings and/or travel packages please contact our accommodation and travel partner Mondial.
- Mondial can provide you with tailor-made offers for you and your group in order to make your stay as pleasant as possible in Vienna.
- If you have any further questions please do not hesitate to contact: Ms. Monika NIKOLAUS [nikolaus@mondial-congress.com](mailto:nikolaus@mondial-congress.com)

### on waste reduction:

- Reduce the volume of material transported to and stored at the congress as much as possible.
- Avoid the mass distribution of flyers or other printed matter; hand out printed matter only upon request, or give preference to electronic means of distributing information (e.g. indication of links for download, etc.).
- Use 100% recycled paper or, at the very least, paper bleached without the use of chlorine (TFC) for printed materials that are required. Alternatively, commission a printing company certified with the Austrian Eco-label to print your materials.
- Reuse any remaining brochures at other events.
- Use cloth and paper bags instead of plastic bags.
- Return your badges/name tags at the boxes provided at the main entrance after the event.

### on waste separation:

- Islands for waste separation and collection (for plastic, paper, residual waste) will be omnipresent across the event's premises.
- Additionally, collection containers for cans and metal will be available at convenient locations.
- During set-up and dismantling times, we will provide big containers for paper, plastic, wood, glass and residual in all the exhibition halls.

### on energy:

- Turn off electricity during the assembly of the booth and during night; do not leave the standby function of appliances on overnight.
- Do not use open front refrigerators.

THANK YOU FOR YOUR SUPPORT!

If you have any questions, please contact our Green Event Coordinator:

Hannah Lienhardt  
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## Venue of Congress and Exhibition

Austria Center Vienna (ACV)  
Bruno Kreisky-Platz 1  
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[www.acv.at](http://www.acv.at)



EUROPEAN SOCIETY OF RADIOLOGY

# ECR2024



## NEXT GENERATION RADIOLOGY

VIENNA / FEBRUARY 28 – MARCH 03

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THE ANNUAL MEETING OF

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