ECR 27

INVITATION TO THE EXHIBITION

EXHIBITION DAYS
VIENNA / MARCH 3 - 6

HEALTHCARE REIMAGINED

UPDATING THE ROLE OF RADIOLOGY

EUROPEAN CONGRESS OF RADIOLOGY

ESR EUROPEAN SOCIETY OF RADIOLOGY

MYESR.ORG

DEAR EXHIBITORS, DEAR FRIENDS,

ECR is ***the* leading event in medical imaging**. It is a hub for professional exchange like no other, welcoming more than **20,000 attendees** from **131 countries** and marking it as one of the most internationally significant medical congresses. And demand is only growing year on year. For ECR 2026, we received **11,376 abstracts** - an increase of **more than 15%** compared to the previous year.

The congress truly marked a milestone for our community. Under the outstanding leadership of ECR 2026 President, Prof. Minerva Becker, it became a dynamic meeting point for science, education, and collaboration. "Rays of Knowledge" truly shone a light on the full spectrum of radiology.

Building on this momentum, we now look ahead to **ECR 2027** and its central theme: **Healthcare Reimagined**. This theme reflects a fundamental shift in how radiology contributes to healthcare. Moving beyond the production of reports toward a **more integrated, value-driven role**, ECR 2027 will explore how radiology professionals can actively improve patient outcomes, reduce unnecessary examinations and interventions, optimise clinical pathways, and help lower costs across the healthcare system.

For industry partners, ECR 2027 represents a unique opportunity to engage with decision-makers at a moment of transformation. Exhibiting companies will find an audience eager for solutions that support smarter diagnostics, workflow optimisation, AI-enabled decision support, multidisciplinarity, sustainability, and system-wide efficiency. The congress provides an **unparalleled environment** to demonstrate clinical relevance, validate innovation in dialogue with end users, and contribute to shaping the future role of radiology within reimagined healthcare models.

Demand for exhibition space at ECR continues to grow, with recent editions selling out rapidly and competition for prime locations intensifying. Space is extremely limited with **over 30 companies wait-listed** for exhibition space at ECR 2026. We strongly encourage companies planning to exhibit at ECR 2027 to secure their participation early. Becoming an **ESR Supporting Member** offers priority access to premium exhibition areas, preferential rates, and enhanced visibility, ensuring your organisation remains at the forefront of radiology's ongoing transformation.

We are deeply grateful for the continued support, commitment, and insight of our industry partners. Your engagement is essential to the success of ECR and to the advancement of radiology as a cornerstone of effective, sustainable healthcare. We look forward to welcoming you to **ECR 2027**, where **together we will reimagine healthcare** - and the role of radiology within it.

Sincerely,

Peter Baierl
ESR Executive Director

EUROPEAN CONGRESS OF RADIOLOGY

ECR 2026

THE MOST SIGNIFICANT RADIOLOGY MEETING WORLDWIDE

11,376
ABSTRACTS

AN INCREASE OF MORE THAN 15% COMPARED TO THE PREVIOUS YEAR

220+
EXHIBITING COMPANIES & IMAGING ORGANISATIONS

EXTREME INTEREST FOR EXHIBITION SPACE – MORE THAN
30
COMPANIES WAITLISTED

26,000+ m²
EXHIBITION SPACE

2,000 m²
ARTIFICIAL INTELLIGENCE EXHIBITION SPACE

INCLUDING THE AI THEATRE FEATURING KEYNOTE SPEECHES, INTERACTIVE PANEL DISCUSSIONS AND PITCHES FROM MORE THAN 20 INNOVATIVE COMPANIES

SUPPORTING MEMBERS 2025/2026

PLATINUM SUPPORTING MEMBERS

Bayer	BAYER	GE HealthCare	GE HealthCare
Bracco	BRACCO	Guerbet	Guerbet
Canon Medical	Canon	Philips	PHILIPS
Deep Health	deephealth	Siemens Healthineers	SIEMENS Healthineers
Esaote	esaote HEALTH WITH CARE	United Imaging	UNITED IMAGING
Fujifilm Healthcare Europe	FUJIFILM Value from Innovation		

GOLD SUPPORTING MEMBER

Samsung

SILVER SUPPORTING MEMBERS

Dedalus

DRGEM

Lilly

Medtron AG

mindray

SINOVISION

SonoScape

Vieworks

AB-CT Advanced Breast-CT
AGFA HealthCare IT
AGFA Radiology Solutions
AGITO Medical
Aidoc
AINOVIS
AIRS Medical
Aixscan
ANKE
Apollo RT Corporation Limited
ASG Superconductors
AZmed
Barco
Barreleye Inc.
Bayer AG
Beijing Wandong Medical Technology Co., Ltd.
Better Medicine OÜ
Biotronics 3D Limited
BIP GmbH
BMI Biomedical International S.R.L
Bracco
b-rayZ AG
Canon MCE
Canon Medical
CareRay
Carestream Health
Careverse Technology
CARPL.ai, Inc.
CAS – Computer Anwendungssysteme Gesellschaft m.b.H.
CATANA Corporation
CEIA
Cercare Medical
Cerebriu
CHISON Medical Technologies Co., Ltd.
Chronos Imaging LCC
Circle Cardiovascular Imaging
ClariPi
Collective Minds
CoLumbo
Communications & Power Industries (CPI)
Computer Vision AG
contextflow
ContextVision
Control-X Medical Zrt. (cPlc)
Coreline Soft
D.A.T.A. – a PARATUS Radiology IT Company
Dedalus HealthCare Ges.mb.H.
deepc GmbH
DeepHealth
DeepSight Technology
Del Medical
Delta Electronics Netherlands BV
Detection Technology Plc
Dicom Systems
Digitec Srl
DMS Imaging
DRGEM Corporation
DRTECH
Dunlee
EDL
EMD TECHNOLOGIES INCORPORATED
EOS IMAGING
ESAOTE S.P.A.
eSonic Medical Technology (Beijing) Co., Ltd
Febromed GmbH & Co. KG
Floy
Focus & Fusion Healthcare (Hangzhou) Co., Ltd.
Fujifilm Healthcare Europe
GE Healthcare
GENORAY
German Medical Technology (Beijing) Co., Ltd
GLEAMER
GMM Group
GMS MED
Gradient Health
Guerbet
H&Abyz
Harrison.ai (formerly Annalise.ai)
HENGRUI MEDICAL
HEVI AI SAGLIK YAPAY ZEKA VE BILISIM TEKNOLOJILERI A.S.
HONGKONG ANTMED CO., LTD
Hyperfine
I.M.D. GROUP
IAE SpA
IBA Dosimetry GmbH
icometrix
iMerit Technology
IMS Giotto
INCEPTO MEDICAL
INFINITT Europe GmbH
INGEDATA
InkSpace Imaging, Inc
iQ IMAGE – a PARATUS Medical Imaging Company
Iradimed Corporation
iRay
Jacobian
JPI HEALTHCARE CO., LTD
Jusha Display Technology
Konason (Guangdong) Medical Imaging Technology Co., Ltd.
KonicaMinolta Healthcare
Kryptonite Solutions
KYOTO KAGAKU Co., Ltd.
Leeds Test Objects Ltd.
LG Electronics

Life Science Robotics
LMT Medical Systems
Lucida Medical
Lukas Software
Lunit
Maiwei (Europe) AG
Mammotome / Devicor Medical Europe GmbH
medavis GmbH
MedDream
mediaire
Median Technologies
medical ECONET
Medicor Europe AG
medimaps group SA
Medis Medical Imaging
MEDTRON AG
METALTRONICA SPA
Metrasens
Mindray
Mindways Software
Mint Medical / Brainlab
Mirion Medical
MX Imaging
Nanning HHAO Technology
Nanovision Technology (Beijing) Co., Ltd.
Nanox Imaging Ltd
Neusoft Medical Systems Co., Ltd.
NewTom (Cefla S.C.)
Njord Medtech
NORAS MRI products GmbH
NordicNeuroLab
Northh Medical GmbH
Olea Medical
Oxipit
PACSHealth, Ltd
Perlove Medical
Philips
Planmed
POWERSITE
Primax International SRL
PROTEC X-ray Systems GmbH
PTW Freiburg GmbH
QUART X-Ray QA Solutions
Quibim
Radiobotics
Radpoint Sp. z o.o.
Raidium
Ray Safe
RAYSCAPE
RedRick Technologies
roclub
RTI Group AB
Samsung
Sanochemia Pharmazeutika
Santax Mediel Leuag
ScanLab + ImagingU
ScreenPoint Medical BV
Sectra
SEDECAL S.A.
SEGMED INC
Shanghai PZ Medical Technology Co. LTD
Shanghai Rare Metal
Shenzhen Beacon Display Technology Co., Ltd
Shenzhen Browiner Tech Co., Ltd.
Shenzhen Krinwave Technology Co. Ltd.
SIDAM
Siemens Healthineers
Sino Medical Device Technology Co. Ltd.
SINOVISION Technologies (Beijing) Co., Ltd.
SIUI
SKANRAY EUROPE srl
SonoScape Medical Corp.
Spectrum Dynamics Medical
Spellman High Voltage Electronics GmbH
Spimed-AI
STEPHANIX
steute Technologies GmbH & Co. KG
Suzhou Norayso Technology Co., Ltd.
SYFM Co., Ltd.
SyntheticMR - Combinostics
Teledyne Healthcare
Telemed
TeraRecon | ConcertAI
THALES
Toutenkamion Group
Trade Art 2000 SPA
Turkuaz Healthcare
ulrich medical
United Imaging Healthcare
VacuTec
VARA
Varex Imaging
VIEWORKS
VILLA SISTEMI MEDICALI
Visaris
VISUS Health IT GmbH
VSI
Wisepress Medical Bookshop
Wuxi Yushou Medical Appliances Co., Ltd
Ziehm Imaging
Ziosoft

THE ARTIFICIAL INTELLIGENCE EXHIBITION (AIX)

Radiology sits at the heart of clinical decision-making. From early detection and screening to precision diagnostics and image-guided therapy. As expectations for speed, accuracy, and scalability increase, artificial intelligence has become a defining driver of innovation in medical imaging.

ECR 2027 offers a powerful platform for companies advancing AI solutions to demonstrate real-world impact, clinical value, and future readiness. The dedicated AI Exhibition brings together radiologists, clinical leaders, researchers, and decision-makers actively seeking technologies that enhance workflows, support diagnostics, and enable smarter care pathways.

By securing a strong presence at next year's congress, you can position yourself at the forefront of AI-driven transformation in healthcare. Engage directly with a highly targeted international audience, build long-term partnerships, and showcase how your solutions translate innovation into measurable outcomes.

For those investing in AI, ECR 2027 is more than visibility - it is an opportunity to validate solutions, gain clinical insight, and shape the next phase of AI adoption in radiology alongside the experts defining its future.

Further details will be announced soon on

myESR.org

EXHIBITION RULES AND REGULATIONS / DEADLINES & TIME SCHEDULE

ECR 2027 CONGRESS AND EXHIBITION DAYS

ECR 2027 will take place from Wednesday, March 3, to Sunday, March 7. The exhibition will be one day shorter, from Wednesday, March 3, to Saturday, March 6.

The exhibition opening hours, as well as the set-up and dismantling days and times, will be announced in the Exhibitors Manual. This manual will also include all necessary planning details regarding the exhibition, rules and regulations concerning booth design and set-up, order forms and the online link for additional booth services.

Please note
Sunday is still a full congress day until 15:00, and only the exhibition areas are closed.

APPLICATION TERMS

The form "Application for Exhibition Space / Contract" is included in this prospectus, which is e-mailed to prospective exhibitors. The application form must be filled in, signed with a legally competent signature, and delivered on time. The submitted application is binding for the exhibitor, independent of any booth allocation by ECR.

IMPORTANT
Please mind the application deadline SEPTEMBER 6, 2026, as exhibition space is limited.

Upon application, it is mandatory to pay the 1st instalment (70%), otherwise your company will not be included in the allocation ranking and corresponding booth space assignment process. After the application deadline, space assignment will start. The final invoice (30%) will be issued after your allocated space has been confirmed. The payment term for the final invoice is 45 days. Should the allocation process reveal that the exhibition is fully booked, all exhibitors who cannot be assigned anymore will receive a 100% refund of their pre-payments.

Applications deemed ineligible by the Congress Organiser ECR will be returned without giving cause and any exhibition space funds on deposit will be refunded.

OFFICIAL COMPANY LISTING

Only one company name per exhibition space booking will be listed in all publications (online, in all exhibitors' lists, plans and signage). Listing of "affiliated partners" will not be possible. The company name listed in the "Exhibitor Name for Publications" field below will be the final name used in all publications. Any subsequent name changes will be subject to a fee of € 1,000. Changes requested after January 15, 2027, will NOT be reflected in print materials, only online publications.

GENERAL CONDITIONS, PAYMENT AND CANCELLATION TERMS

The overall exhibition space is limited. Should the allocation process reveal that the exhibition is fully booked, all exhibitors who cannot be assigned anymore, will receive a 100% refund of their pre-payments.

If an exhibitor fails to comply with the given payment dates and terms (also because of incomplete payment of exhibition space), ECR reserves the right to automatically cancel this booking and assign the space to another company. Such cancelled exhibitors may have to register again by submitting a new booking form (applicable conditions according to the new booking date).

All invoices will be sent via email as PDF files. If the exhibitor requests changes to an invoice that has already been issued and sent, an administration fee of € 70 will be charged automatically to the new invoice recipient.

Complaints regarding invoices must be submitted in writing immediately upon receipt. Late objections will not be accepted.

If an exhibitor forwards invoices to third parties, the exhibitor nonetheless remains the debtor.

The application for exhibition space/contract is not binding until a written confirmation by the ECR is sent to the exhibitor.

Subleasing – Access Permission: partially or wholly subleasing or otherwise relinquishing a stand to a third party as well as private arrangements for exchange of stands or floor space between exhibitors is prohibited. The ECR reserves the right to enter any stand at any time.

The exhibitors are required to comply with the Terms and Conditions of Participation as well as the ECR 2027 Exhibition Rules and Regulations, which are included in the "Invitation to the Exhibition" brochure. These rules and regulations will also be included in the ECR 2027 Exhibitors' Manual, which will be published in December 2026. Additionally, exhibitors are expected to comply with the Technical Specifications in the circulars related to the Congress, as well as the regulations in the Exhibitors' Manual.

Any change in the duration, date or venue of the exhibition/event shall neither entitle the exhibitor to withdraw from the contract to request lowering of fees, nor to enforce indemnity claims.

EXHIBITION SPACE FEES (PRICES ARE NET)

EARLY RATE – WITH APPLICATION & PAYMENT ON THE ECR ACCOUNT BY MAY 5, 2026:

- € 850.– /sqm Regular
- € 640.– /sqm Platinum Membership ESR
- € 730.– /sqm Gold Membership ESR
- € 700.– /sqm Publishers (book sellers & publishing houses)

If the payment has not reached the ECR account by May 5, 2026, the late rate will be charged automatically without further notice.

LATE RATE – AFTER MAY 5, 2026, ONWARDS:

- € 1,100.– /sqm Regular
- € 900.– /sqm Platinum Membership ESR
- € 950.– /sqm Gold Membership ESR
- € 900.– /sqm Publishers (book sellers & publishing houses)

ADDITIONAL EXHIBITION SPACE FEES

- OBLIGATORY: Corner Fee
  The corner fee is charged based on the above fees and is applicable per corner. The required corner fee for each open booth corner is determined by the final booth shape (corner, peninsula, or island booth) following booth allocation confirmation by ECR. This fee will be automatically charged with the final invoice for floor space and not with the first instalment.

- Column(s) on booth area
  Please note that the space of any column(s) located on an assigned booth area will not be deducted from the total invoiced exhibition space.

BUSINESS REGISTRATION CERTIFICATE REQUIREMENT FOR NON-EUROPEAN COMPANIES

Companies based outside Europe are required to submit a valid business registration certificate together with the exhibition space booking form.

PAYMENT INSTRUCTIONS

ALL PAYMENTS MUST BE MADE TO:

Account name: Education Congress Research GmbH
IBAN: AT47 2011 1281 5166 9700
BIC: GIBAATWWXXX
Bank: ERSTE BANK

Bank address:
Donau-City-Strasse 7, Ebene 27 Top D,
1220 Vienna
Bank code: 20111

All payments must be made free of charge for the beneficiary (national and international). If bank charges occur, they might automatically be added by ECR on the following invoice to the exhibitor.

Prices are net – the tax liability lies with the benefit recipient; for companies with Austrian VAT no.: +20% VAT.

Mandatory contract fee of 1% applies to all sales of exhibition space, pursuant to Paragraph 15, Section 1, of the Austrian Stamp Duty Act.

Please note that payment by credit card for floor space invoices will only be accepted for 100% payments related to bookings after December 1, 2026.

CANCELLATION TERMS FOR EXHIBITORS

If exhibition space is cancelled up to October 1, 2026: 50% of the total space costs will be charged. If exhibition space is cancelled on or after October 2, 2026, a cancellation fee of 100% of the total space cost will be charged.

CANCELLATION TERMS FOR REDUCTION OF FLOOR SPACE:

If the exhibitor reduces their booked floor space by October 1, 2026, a cancellation fee of 50% of the space costs for the reduced floor space will be charged. Any reduction in floor space after October 1, 2026 will result in a 100% cancellation fee.

CANCELLATION OF THE EXHIBITION

If, for any reason, including but not limited to reasons of force majeure such as blackout, strikes, natural disasters, epidemics, pandemics, government regulations, internet failure or hacker attack it becomes impossible or economically not justifiable to hold the Technical Exhibition, the Exhibition management will not be liable for any damage or loss incurred by exhibitors. The Exhibition management will deduct 30% from the exhibition fee paid by the exhibitor to cover costs already accrued with the organization of the Technical Exhibition. For the remaining 70% of the exhibition fee, the Exhibition management will provide the performance of adequate online services by the ESR for 2026 such as animated overlay, top advert banner, flying carpet, industry commercial on connect.myESR.org, ESR connect Episode, ESR SocialMedia (LinkedIn, Facebook, Instagram), Industry mailing (eblasts),advertisements options in ESR mailings and during ESR online events such as virtual exhibition, virtual booth space, online satellite symposia and workshops. If those online services will not be used by the exhibitor, the amount of 70% shall be forfeited and the exhibitor is not entitled to any refund.

BOOTH ASSIGNMENT PROCESS

IMPORTANT
Please mind the application deadline SEPTEMBER 6, 2026.

Overall exhibition space is limited. Upon application it is mandatory to pay the 1st instalment invoice (70%). Otherwise, your company will not be included in the allocation ranking and corresponding booth space assignment process. After the application deadline on September 6, 2026, space assignment will start. The final invoice (30%) will be issued after your allocated space has been confirmed. The payment term for the final invoice is 45 days. All bookings submitted after September 6 are on hold and will be assigned after all prior exhibition space bookings have been allocated. Should the allocation process reveal that the exhibition is already fully booked; your pre-payments will be refunded 100%.

BOOTH ASSIGNMENT CONDITIONS

After the application deadline September 6, 2026, the ECR will take charge of arranging the available floor area to meet the space requests of exhibitors as closely as possible.

The relevant factors for the ranking of an exhibitor in the booth allocation process are:

- ESR Supporting Membership

  1. ESR Platinum Supporting Membership
  2. ESR Gold Supporting Membership
  3. ESR Silver Supporting Membership

- collaboration and support of ESR/ECR projects throughout the year
- booth size
- application date
- payment date of 1st instalment (70% part-payment invoice sent by ECR)

A preferred booth type or a column/columns on an assigned booth space do not entitle an exhibitor to request an allocation change.

During the allocation process, it must be ensured that the remaining space (e.g. in a block) can be utilized effectively and efficiently, without any space being wasted.

Booth types (row/corner/peninsula/island) will be determined by ECR.

Multilevel booths are not allowed.

Please note that suspension points and water connections are not possible in all exhibition halls/areas, but these needs cannot be considered in the booth allocation process. Any specific location requests, such as the position from previous year(s) or preferred booth type, as well as preferences indicated on the booking form/contract, are not guaranteed and shall not be a condition for participation in the exhibition.

Non-satisfaction with an assigned booth space does not represent a condition for free cancellation. Should an exhibitor wish to cancel after the booth assignment by ECR, the regular cancellation terms remain applicable. Final booth numbers will be assigned once the assignment process has been finalised.

ECR reserves the right to deviate from the stand confirmation and

- to allocate a stand in a different location
- to alter the size of a stand
- to relocate a stand
- to change location of congress facilities (product theatres, scientific rooms, catering spots ...)
- to close entrances and exits on the exhibition grounds and/or in the congress venue
- to carry out any other structural alterations providing it has a substantial interest in such measures.

ALLOCATION RANKING AND PROCEDURE

According to your ranking position and the allocation process as outlined below, please note that a reply within the given time frame is required to meet the allocation timeline.

ATTENTION
Therefore, please select an authorised representative, in case of your absence, who can decide your booth location. To avoid delays we cannot grant extensions. Thank you for your cooperation and understanding.

ESR SUPPORTING MEMBERS

Supporting Members will be contacted one after the other with the exhibition layout for selection of their booth location in the exhibition halls.

EXHIBITION SPACES ≥ 100 SQM

According to their position on the ranking list one company after the other will be contacted with a proposed exhibition space location but can request an alternative location from the remaining spaces (if feasible) within three working days after receipt of the proposal. Alternative locations can be requested but cannot be guaranteed and shall not represent a condition for the participation in the exhibition. The process must be finalized within three working days, regardless of whether the proposal will be accepted, or alternatives are requested. Therefore, please review and reply as quickly as possible to the provided allocation email. If there is no reply received within three working days, the proposed location will be considered as accepted.

EXHIBITION SPACES ≥ 50-99 SQM

According to their position on the ranking list five companies will be contacted at the same time with a proposed exhibition space location but can request an alternative location from the remaining spaces (if feasible) within two working days after receipt of the proposal. Alternative locations can be requested but cannot be guaranteed and shall not represent a condition for the participation in the exhibition. Should companies request the same alternative location, the company with the highest ranking will be assigned. The process must be finalised within two working days, regardless of whether the proposal will be accepted, or alternatives are requested, therefore please review, and reply as quickly as possible to the provided allocation email. If there is no reply received within two working days, the proposed locations will be considered as accepted.

EXHIBITION SPACES ≥ 30-49 SQM

According to their position on the ranking list ten companies will be contacted at the same time with a proposed exhibition space location but can request an alternative location from the remaining spaces (if feasible) within two working days after receipt of the proposal. Alternative locations can be requested but cannot be guaranteed and shall not represent a condition for the participation in the exhibition. Should two or more companies request the same alternative location, the company with the highest ranking will be assigned. The process must be finalised within two working days, regardless of whether the proposal will be accepted, or alternatives are requested, therefore please review, and reply as quickly as possible to the provided allocation email. If there is no reply received within two working days, the proposed location will be considered as accepted.

EXHIBITION SPACES ≥ 19-29 SQM

Companies will be assigned according to their booth size and will be informed about their location. If available, alternative locations can be requested within the same day of receipt of the provided allocation email but cannot be guaranteed and shall not represent a condition for the participation in the exhibition.

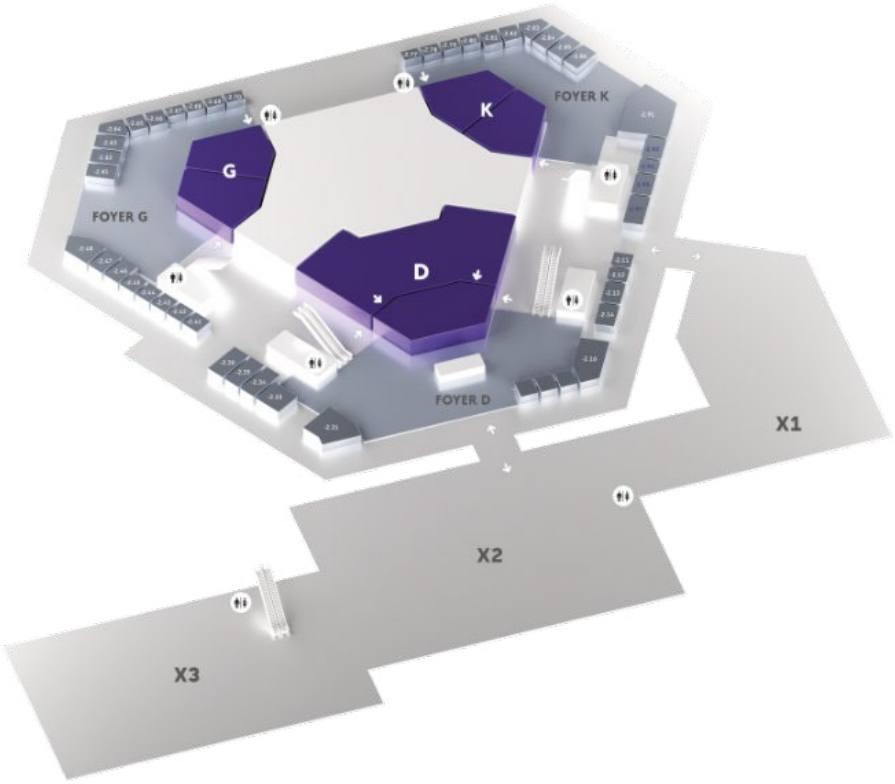
EXHIBITION SPACES UP TO 18 SQM

Companies will be assigned according to their booth size and will be informed about their location.

LOWER LEVEL

EXPO X1
EXPO X2
EXPO X3

FOYER G
FOYER K
FOYER D



ENTRANCE LEVEL

EXPO X4
EXPO X5

FOYER E
FOYER F

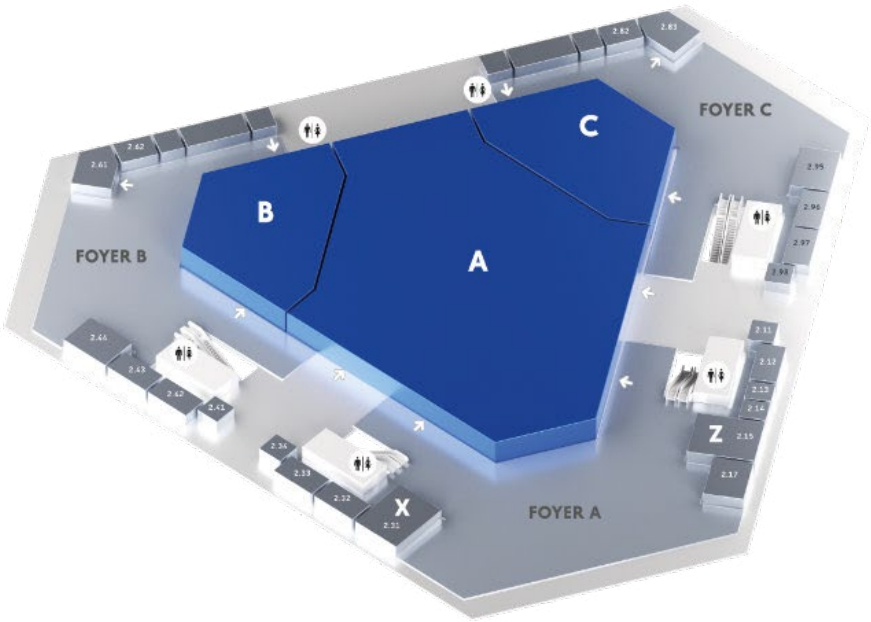
FIRST LEVEL

EXPO GALLERY

FOYER M
FOYER N

SECOND LEVEL

FOYER A
FOYER B
FOYER C



IMPORTANT SUMMARY

HOW DO I BOOK EXHIBITION SPACE?

Please submit a completed and **signed booking form**, available on page 21 of the *ECR 2027 Invitation to the Exhibition*. Ensure that the form is duly **signed** and that your **company's full physical address is provided** in the appropriate field.

Companies based outside Europe must also submit a valid **business registration certificate** together with the booking form in order to be exempt from the EU VAT.

HOW DO I SECURE THE EARLY FEE?

Early fee payment deadline: May 5, 2026

The early floor space rate applies only if both the booking application and the full payment are received in the ECR account no later than May 5, 2026. Applications or payments received after this date will automatically be subject to the late rate, and any price difference will be added to the final floor space invoice without further notice.

HOW ARE THE BOOTHS ALLOCATED AND WHERE WILL MY BOOTH LOCATION BE?

Booth allocation is carried out according to the following criteria:

1. Exhibition halls are initially empty and are first allocated to ESR Supporting Members (Platinum, followed by Gold and Silver), who have priority in selecting their booth locations.

2. Booths are then allocated by booth size, with larger booths assigned first, according to the following size categories:

a. 100 m^2 and above
b. 50–99 m^2
c. 30–49 m^2
d. 19–29 m^2
e. Up to 18 m^2

3. Booths of identical size are allocated based on the date of booking submission.

The three key factors determining booth allocation are **supporting membership level, booth size**, and **time of submission**.

WHAT IF I NEED TO CANCEL MY PARTICIPATION?

If exhibition space is cancelled up to and including **October 1, 2026**, a **cancellation fee of 50%** of the total space cost will be charged.

If exhibition space is cancelled on or after **October 2, 2026**, a **cancellation fee of 100%** of the total space cost will apply.

APPLICATION FOR EXHIBITION SPACE / CONTRACT

PLEASE RETURN THIS BOOKING FORM UNTIL SEPTEMBER 6, 2026, TO ESR BY EMAIL: PROMOTION@MYESR.ORG

COMPANY

Exhibitor Name for Publications *(One official company name for all publications – only one company name per booking/contract will be listed. Name listed is final – any subsequent name changes must be made by 17.1.2027 & are subject to fee of € 1,000)*

Invoice Recipient *(company name for invoice, street, zip code, city, country)*

VAT Reg. No. *(obligatory for EU countries)*

P. O. Number *(if applicable)*

MAIN CONTACT PERSON

First & Last Name *(authorized to act on behalf of the exhibitor)*

(Mobile) Phone

Email

ADDITIONAL CONTACT PERSON

First & Last Name

(Mobile) Phone

Email

EXHIBITION

We hereby order exhibition floor space of: *(Minimum order: 12 sqm)*

sqm

Preferred dimensions

m long by m deep

(Preferred dimensions and other preferences are without guarantee and shall not represent a condition for the booking)

No separation panels, carpet etc. are included. Wall panels for all closed stand sides as well as carpet must be provided by the exhibitor or must be ordered separately at extra cost.

We want to be allocated in the "AI area"

☐ *(artificial intelligence/ machine learning)*

Other preferences: NOT next to company

Expo hall(s)

FEES

	EARLY RATE* – until May 5, 2026	LATE RATE**– after May 5, 2026
Regular Fee	☐ € 850.– / sqm	☐ € 1,100.– / sqm
Platinum Membership	☐ € 640.– / sqm	☐ € 900.– / sqm
Gold Membership	☐ € 730.– / sqm	☐ € 950.– / sqm
Publishers & Book Sellers	☐ € 700.– / sqm	☐ € 900.– / sqm

* Early Rate: only applicable with application and payment on the ECR account by May 5, 2026. If payment does not reach the ECR account by May 5, 2026, the late rate will be charged automatically without further notice.

** Late Rate: for all applications after May 5, 2026. For payment terms please refer to the Terms & Conditions.

Please refer to the ECR 2027 Invitation Brochure for all applicable Terms & Conditions.

Prices are net – the tax liability lies with the benefit recipient. For companies with Austrian VAT no.: +20% VAT. **Mandatory contract fee of 1% applies to all sales of exhibition space, pursuant to Paragraph 15, Section 1, of the Austrian Stamp Duty Act.** Exhibitors agree to abide by the Terms and Conditions of Participation of this contract (included in the ECR 2027 Invitation Brochure), and the ECR 2027 Exhibition Rules and Regulations which are made part of this contract by reference and are fully incorporated herein. The Contractual Conditions for participation also include the Technical Specifications in the circulars relating to this Congress as well as the full regulations that will be part of the Exhibitors' Manual. This is not a binding contract until a written confirmation of the Exhibition Management is sent to the exhibitor.

Date

First & Last Name

Stamp of Company / Signature of Official Representative

IMPORTANT CONTACTS

ESR OFFICE

Am Gestade 1
1010 Vienna, Austria
www.myESR.org

ESR Annual Meetings & Industry Relations
promotion@myESR.org

Mr. Robert Grünkranz
+43 1 533 40 64 – 527
robert.gruenkranz@myESR.org

VENUE OF CONGRESS AND EXHIBITION

Austria Center Vienna (ACV)
Bruno Kreisky-Platz 1
1220 Vienna, Austria
www.acv.at

THE ANNUAL MEETING OF

ESR EUROPEAN SOCIETY OF RADIOLOGY

EFRS EUROPEAN FEDERATION OF RADIOGRAPHER SOCIETIES

ESHI MT MOLECULAR TRANSLATIONAL HYBRID IMAGING

MYESR.ORG