ECR 27



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METRO STATION
Kaisermühlen VIC metro station - wall prints 3

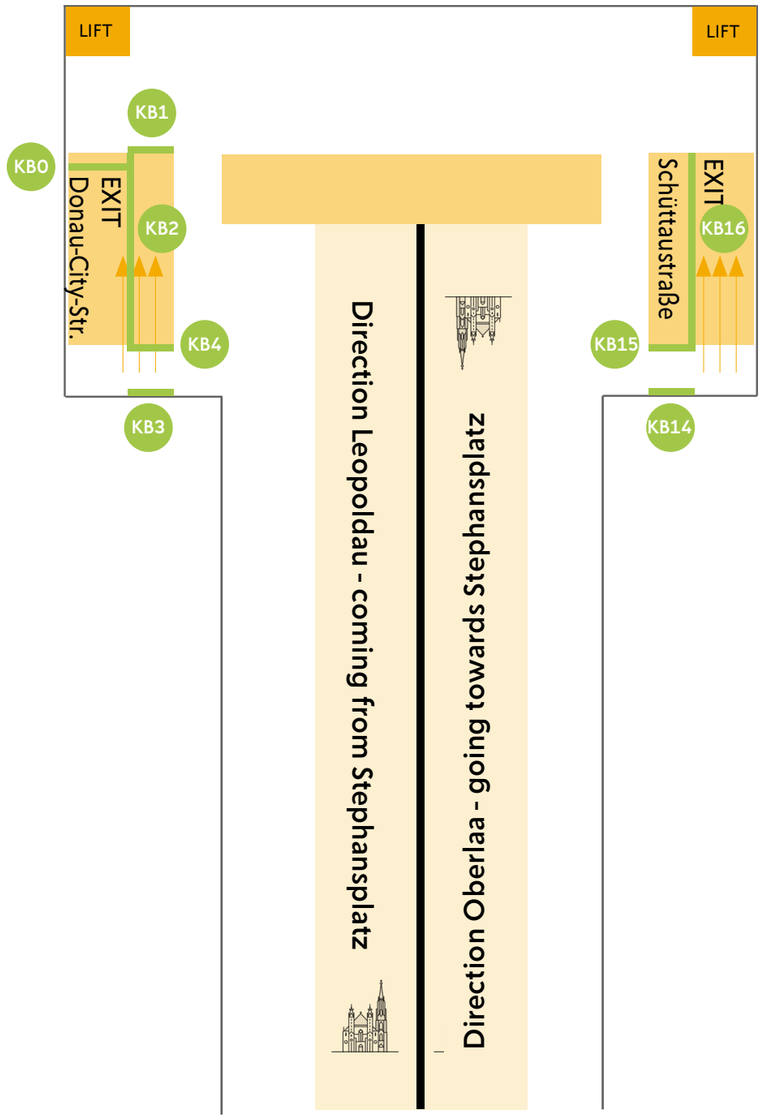
OUTDOOR AREA
Walkway - Staircase prints 4
Walkway - Floor prints 5
Walkway - Arch prints 6
Walkway - LED screens 7
Outside ACV - Rooftop banner print 8
Outside ACV - Wall print 9
Outside ACV - Entrance 3 print 10
Outside ACV - Main entrance LED screen 11
Outside X5 - Wall print 12
Outside X5 - Main entrance LED screen 13
Outside X4 - Skywalk & main entrance banner prints 14

ACV
ACV entrance walkway - Side wall prints 15
ACV entrance walkway - Left escalator to level -2 LED screen 16
ACV entrance walkway - Left escalator to level -2 inner-side banner prints 17
ACV entrance hall - Side wall LED screens 18
ACV entrance hall - Elevator mirror prints 19
ACV entrance hall - LED wall & dome 20
ACV entrance hall - Escalators to level 1 inner-side banner prints 21
ACV entrance hall - Escalators to level 1 outer-side print & LED screens 22
ACV entrance hall - Side wall prints 23
ACV entrance hall - Escalators to level -2 overhead wall print 24
ACV entrance hall - Escalators to level -2 inner-side banner prints 25
ACV entrance hall - Glass enclosures to level -2 prints & LED screens 26
ACV level 1 - Glass enclosures to level 2 prints 27
ACV level 1 - Escalators to level 2 inner-side banner prints 28
ACV level -2 - Foyer D towards Expo X2 LED banner (double-sided screen) 29
ACV level -2 - Foyer D entrance LED pillars 30
ACV level -2 - Foyer D LED banners 31
ACV level -2 - Foyer D near escalators LED pillars 32
ACV level -2 - Hall D exits LED pillars 33
ACV level -2 - Foyer D / X1 entrance & exit LED banners 34
ACV level -2 - Foyer G towards Foyer D LED banner 35
ACV level -2 - Foyer G towards Foyer K LED banner 36
ACV level -2 - Foyer K towards Foyer D LED banner 37
ACV level -2 - Foyer K towards Foyer G LED banner 38

EXHIBITION HALLS
Expo X3 - Staircase prints 39
Expo X4 - Banner prints 40

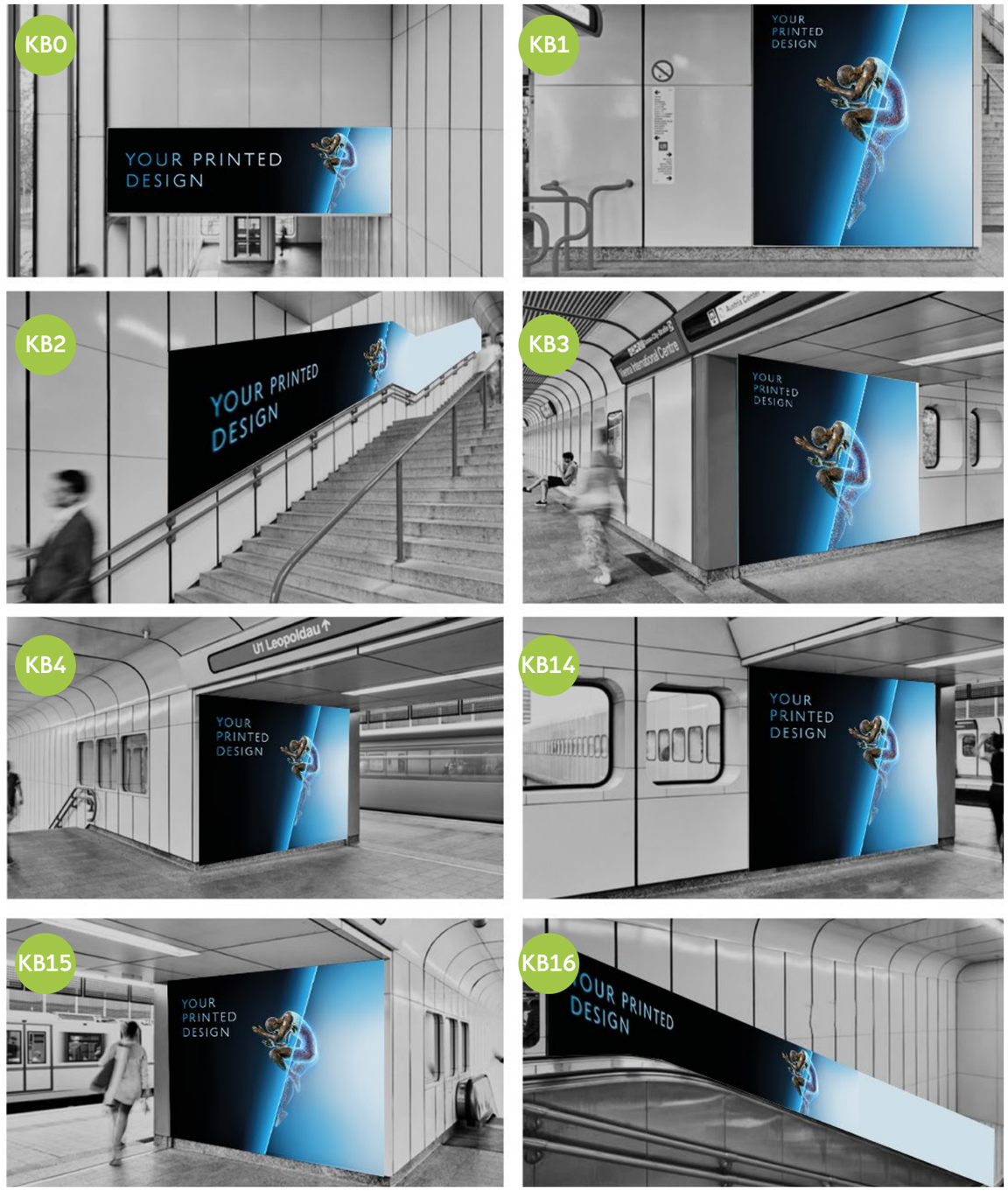
KAISERMÜHLEN VIC METRO STATION - WALL PRINTS

LOCATION



ITEM DESCRIPTION	ADVERTISING RATE
Kaisermühlen VIC metro station - wall prints (total of 97 m²)	€ 66,000 sold

Production costs included, published between March 03 - 07, 2027.



WALKWAY - STAIRCASE PRINTS

ITEM DESCRIPTION	ADVERTISING RATE
Walkway - Staircase prints (total of 21 steps)	€ 16,000 ☐

Production costs included, published between March 03 - 07, 2027.

LOCATION

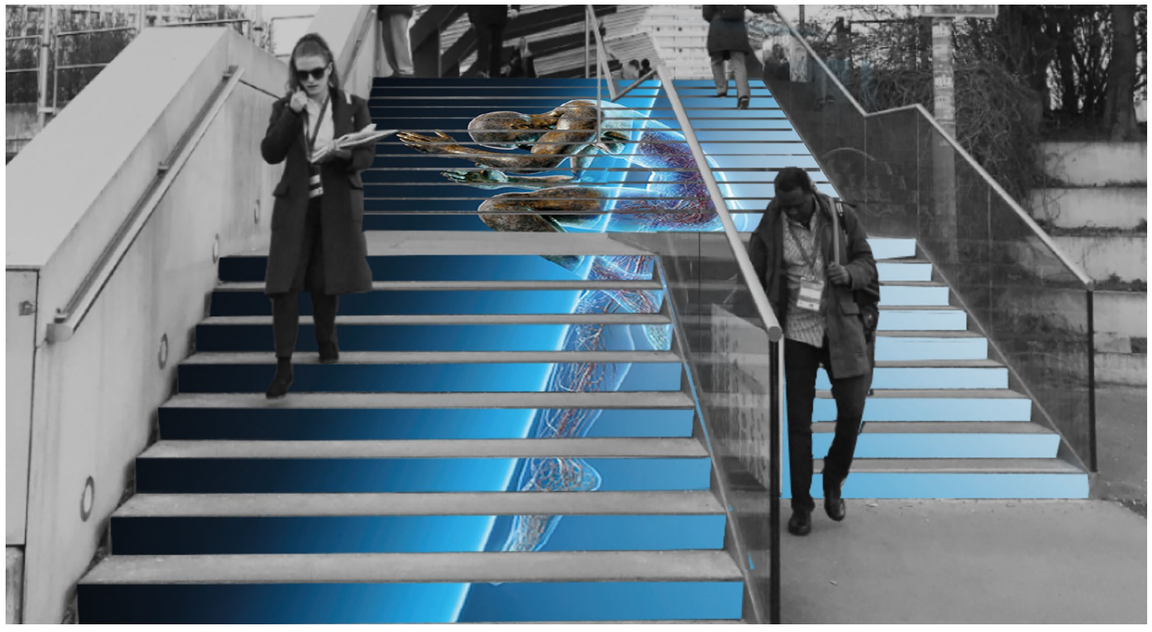


MEASUREMENTS

UPPER STAIRCASE
452 × 144 cm

LEFT LOWER STAIRCASE
225 × 108 cm

RIGHT LOWER STAIRCASE
225 × 108 cm



WALKWAY - FLOOR PRINTS

ITEM DESCRIPTION	ADVERTISING RATE
Walkway - Floor prints (total of 10 pieces)	**€ 12,300** sold

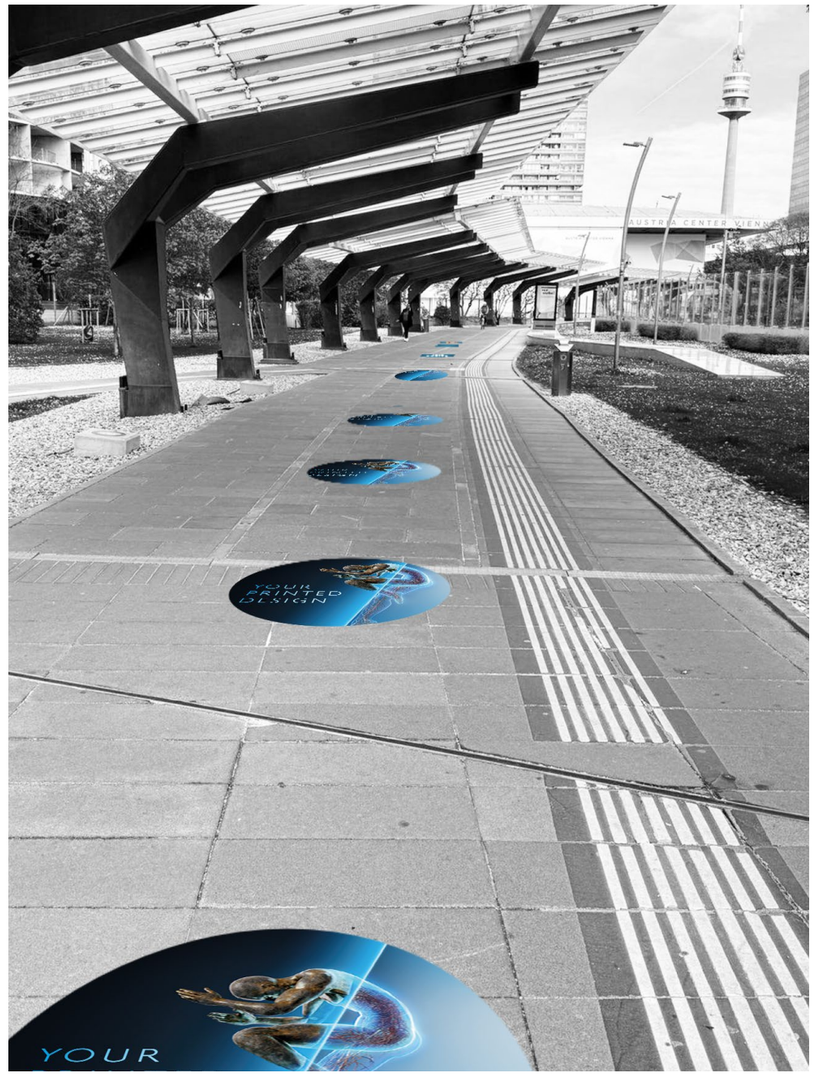
Production costs included, published between March 03 - 07, 2027.

LOCATION



MEASUREMENTS

100 × 100 cm



WALKWAY - ARCH PRINTS

ITEM DESCRIPTION	ADVERTISING RATE
Walkway - Arch prints (total of 16 double-sided arches)	**€ 25,800** sold

Production costs included, published between March 03 - 07, 2027.

LOCATION



MEASUREMENTS



522 × 418 cm

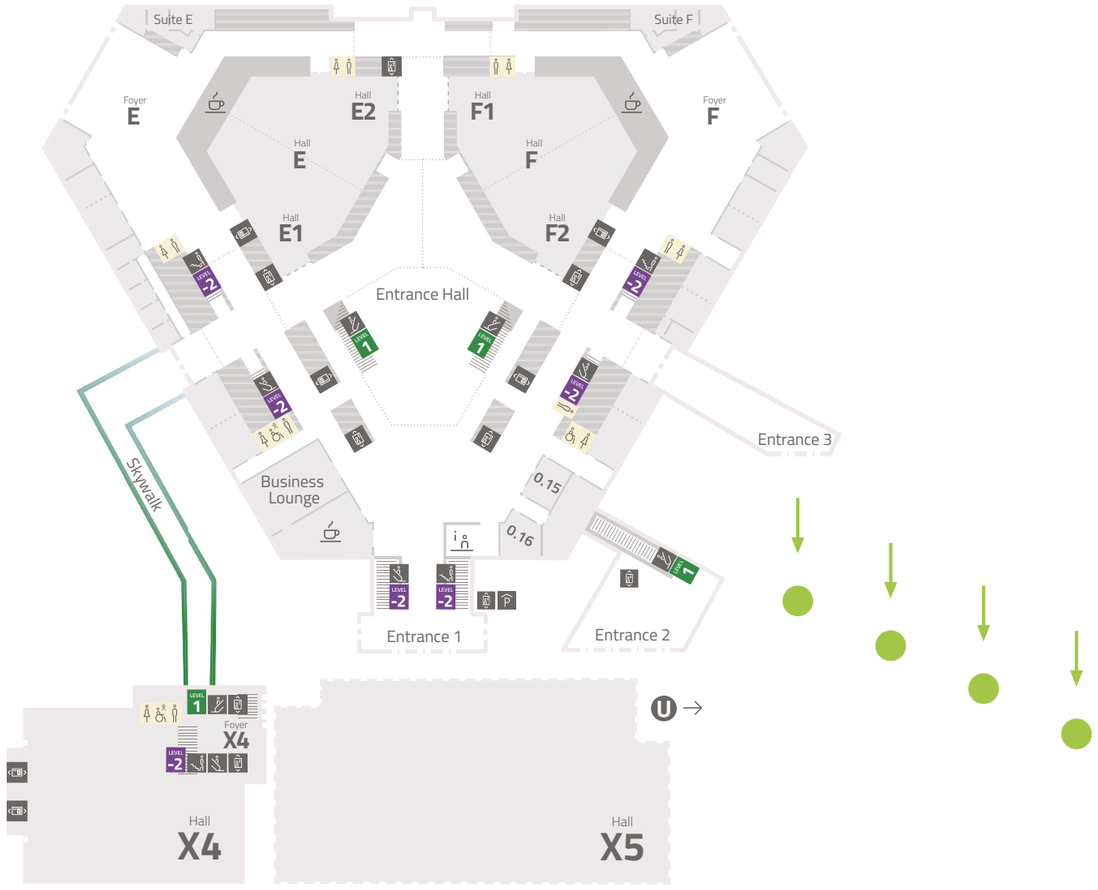


WALKWAY - LED SCREENS

ITEM DESCRIPTION	ADVERTISING RATE
Walkway - LED screens (total of 4 double-sided screens)	€ 41,700 ☐

Non-exclusive item, published between March 03 - 07, 2027.

LOCATION



MEASUREMENTS

FRONT
1080 × 1920 px

BACK
1080 × 1920 px

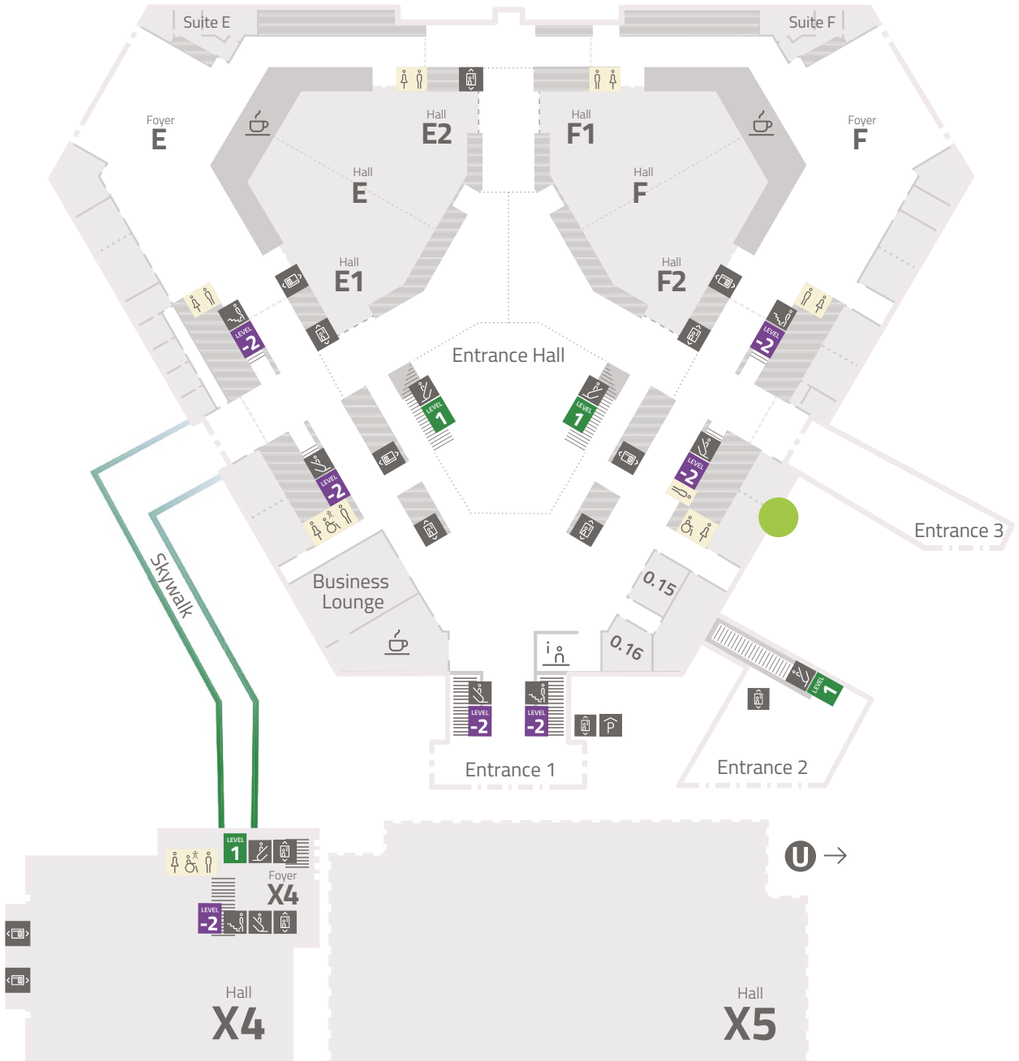


OUTSIDE ACV - ROOFTOP BANNER PRINT

ITEM DESCRIPTION	ADVERTISING RATE
Outside ACV - Rooftop banner print	€ 26,000 ☐

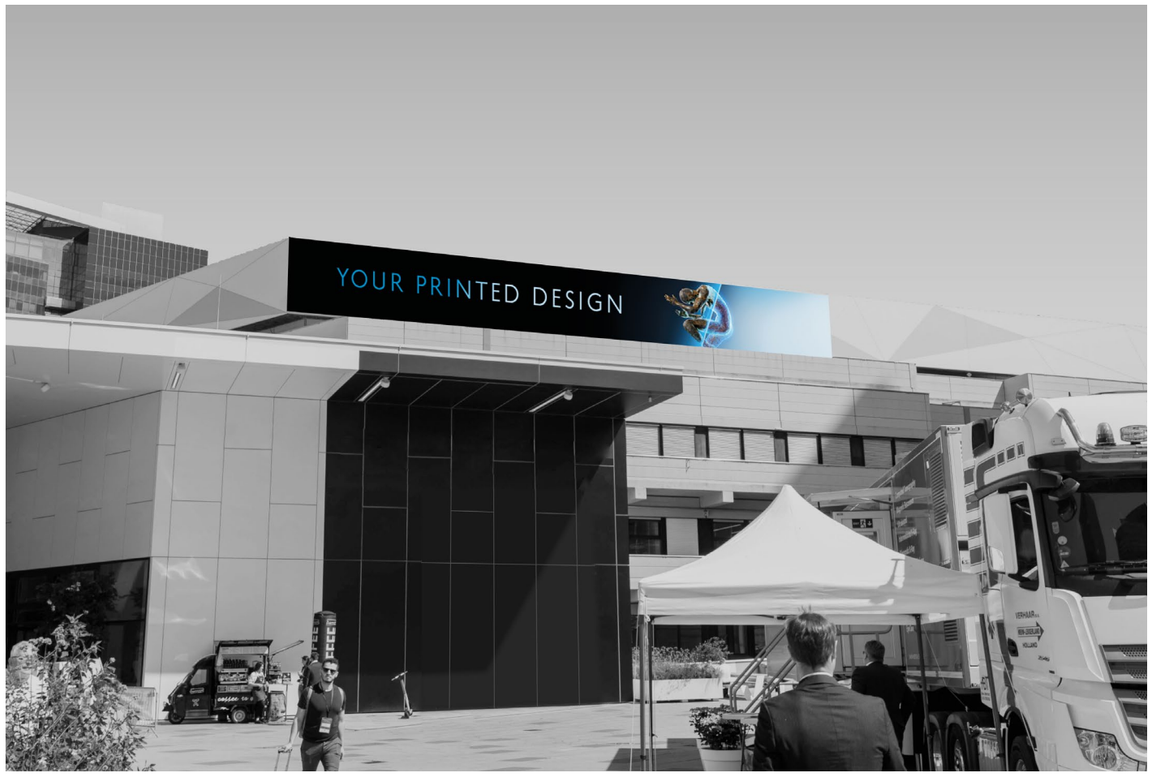
Production costs included, published between March 03 - 07, 2027.

LOCATION



MEASUREMENTS

4,000 × 450 cm

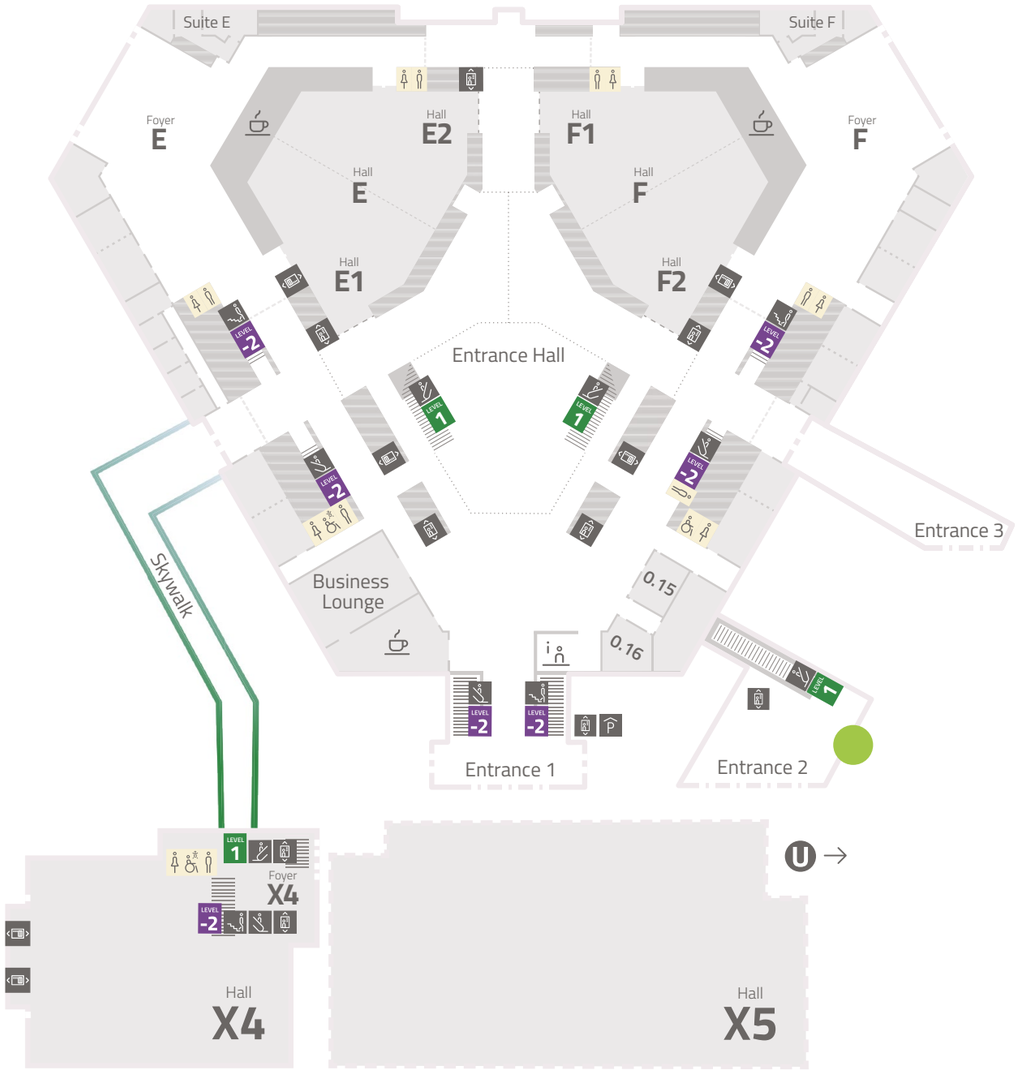


OUTSIDE ACV - WALL PRINT

ITEM DESCRIPTION	ADVERTISING RATE
Outside ACV - Wall print	€ 39,000 sold

Production costs included, published between March 03 - 07, 2027.

LOCATION



MEASUREMENTS

1,500 × 900 cm

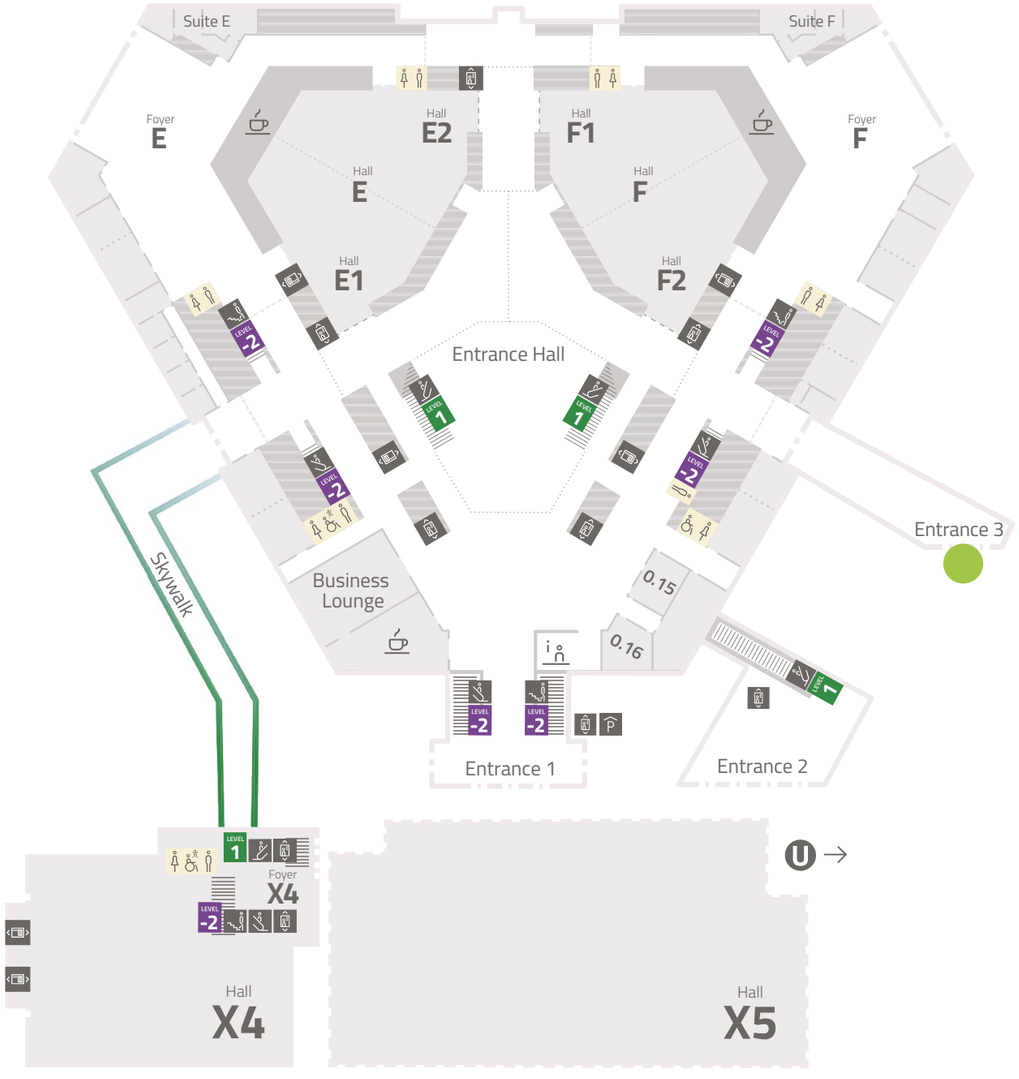


OUTSIDE ACV - ENTRANCE 3 PRINT

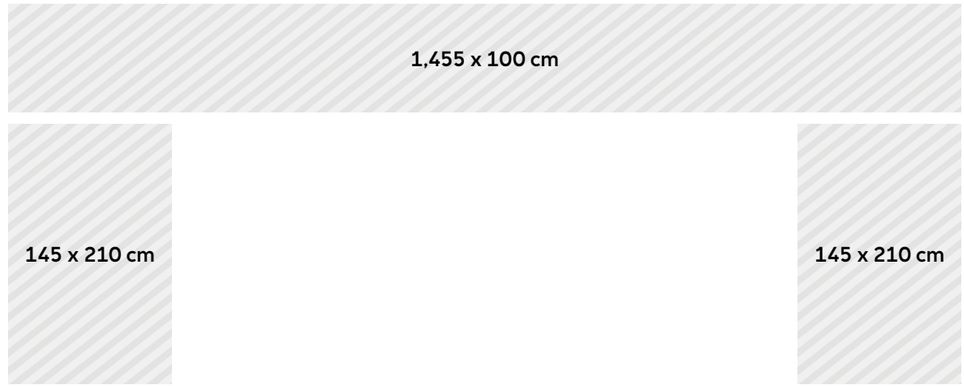
ITEM DESCRIPTION	ADVERTISING RATE
Outside ACV - Entrance 3 print	€ 36,000 ☐

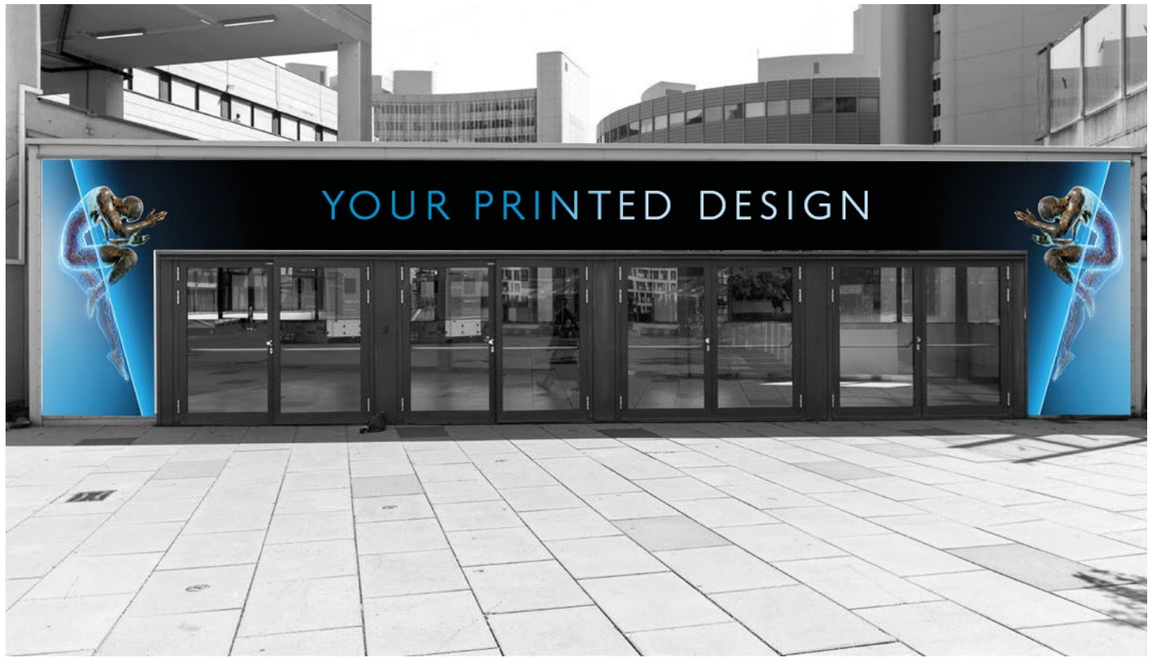
Production costs included, published between March 03 - 07, 2027.

LOCATION



MEASUREMENTS



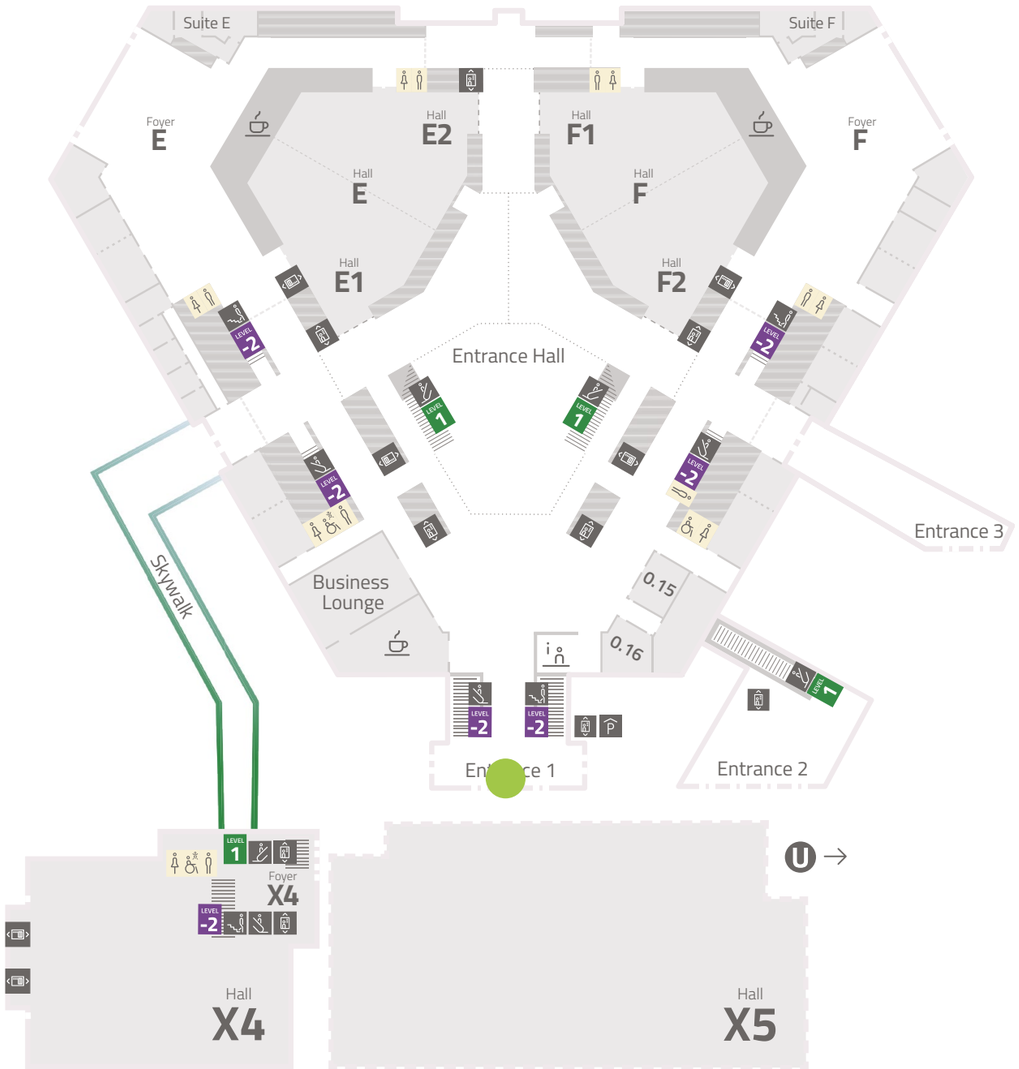


OUTSIDE ACV - MAIN ENTRANCE LED SCREEN

ITEM DESCRIPTION	ADVERTISING RATE
Outside ACV - Main entrance LED screen	**€ 56,400** sold

Non-exclusive item, published between March 03 - 06, 2027.

LOCATION



MEASUREMENTS

2,000 × 450 cm
5,120 × 1,152 px

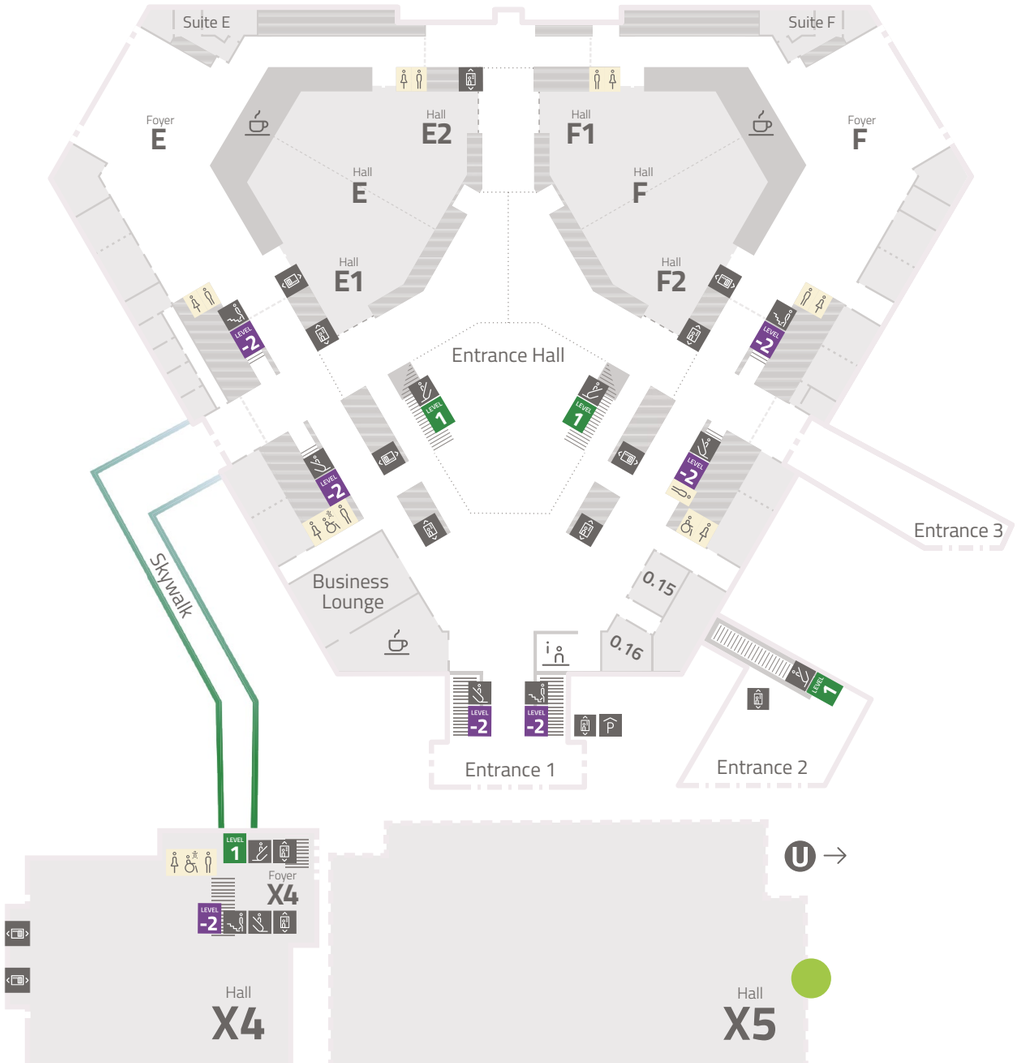


OUTSIDE X5 - WALL PRINT

ITEM DESCRIPTION	ADVERTISING RATE
Outside X5 - Wall print	€ 93,000 sold

Production costs included, published between March 03 - 07, 2027.

LOCATION



MEASUREMENTS

3,600 × 1,200 cm

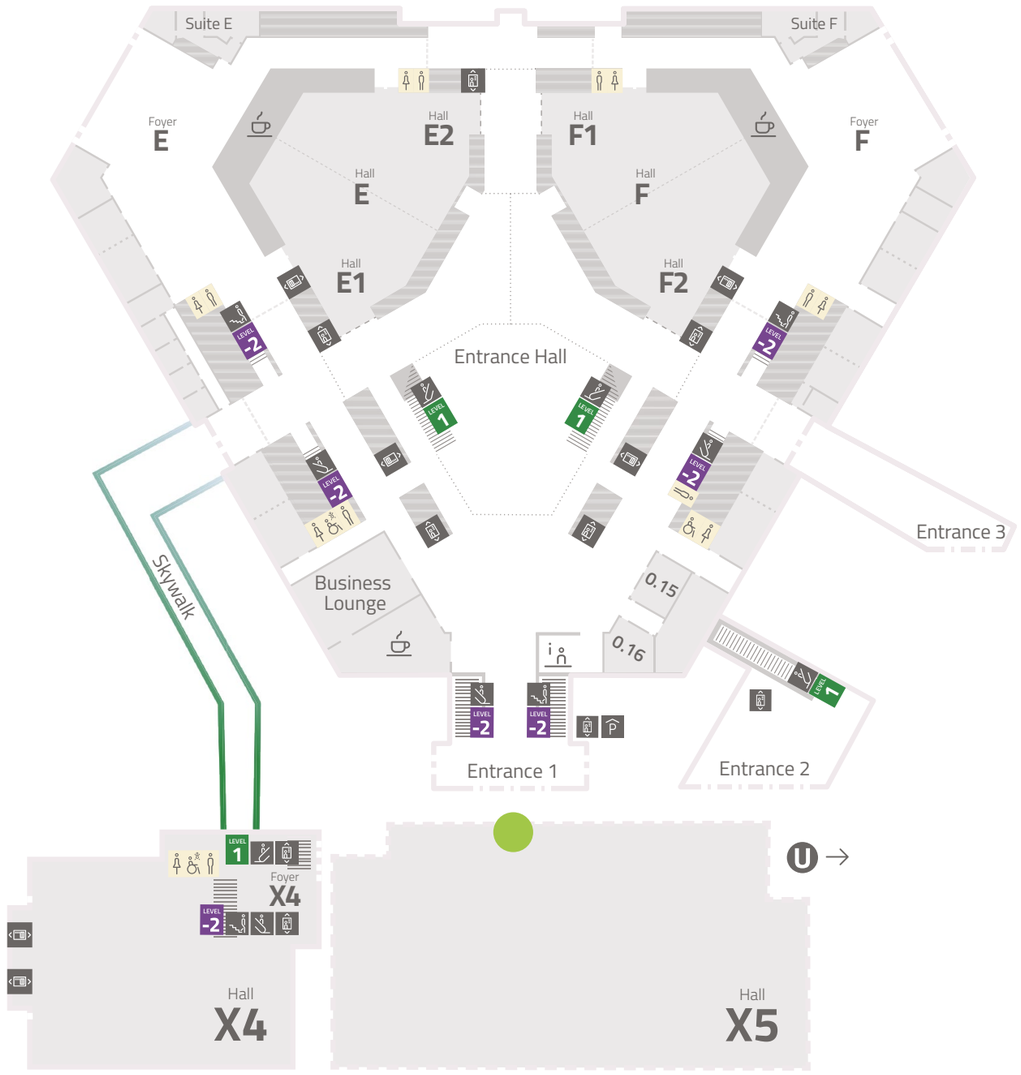


OUTSIDE X5 - MAIN ENTRANCE LED SCREEN

ITEM DESCRIPTION	ADVERTISING RATE
Outside X5 - Main entrance LED screen	**€ 35,900** sold

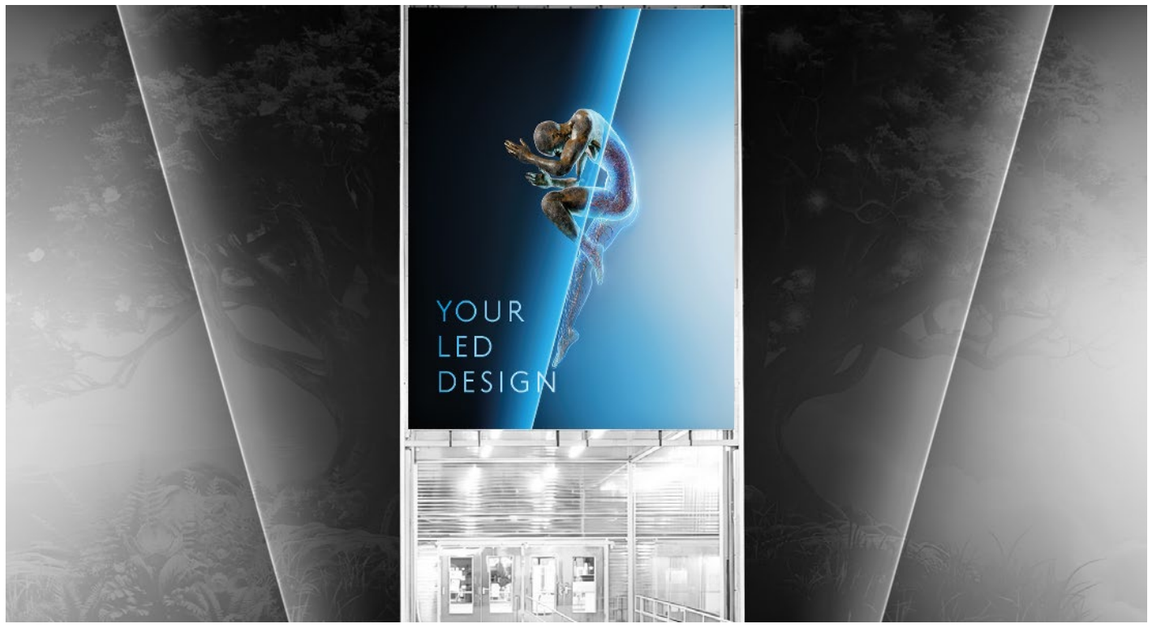
Non-exclusive item, published between March 03 - 06, 2027.

LOCATION



MEASUREMENTS

600 x 800 cm
864 x 1,152 px

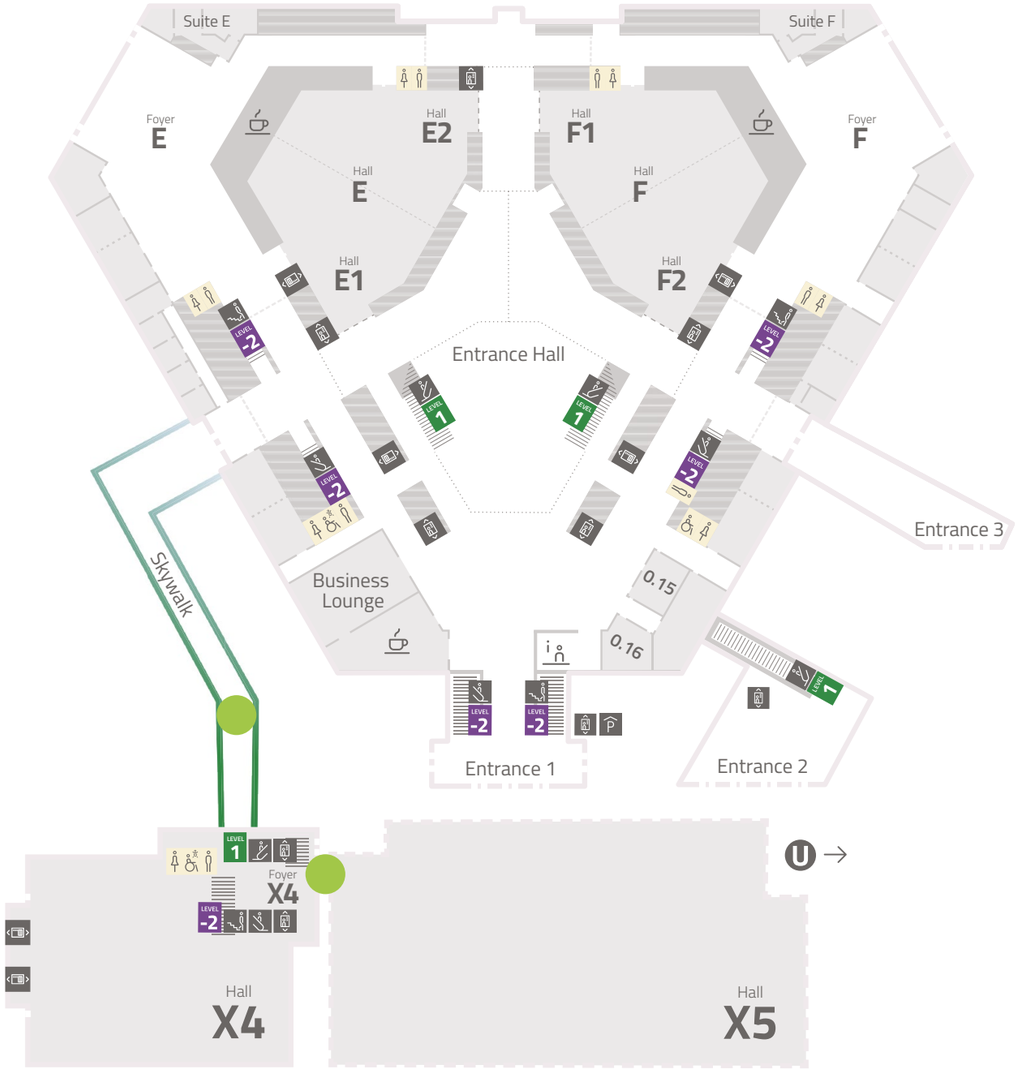


OUTSIDE X4 - SKYWALK & MAIN ENTRANCE BANNER PRINTS

ITEM DESCRIPTION	ADVERTISING RATE
Outside X4 - Skywalk & main entrance banner prints	€ 47,200 sold

Production costs included, published between March 03 - 07, 2027.

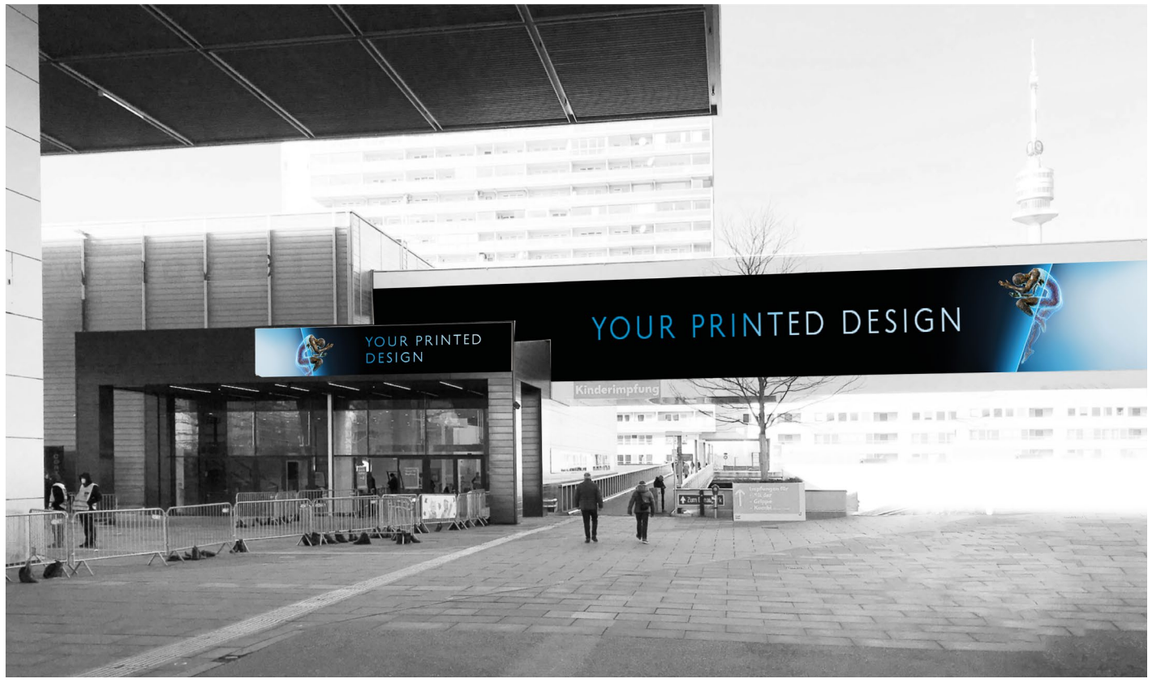
LOCATION



MEASUREMENTS

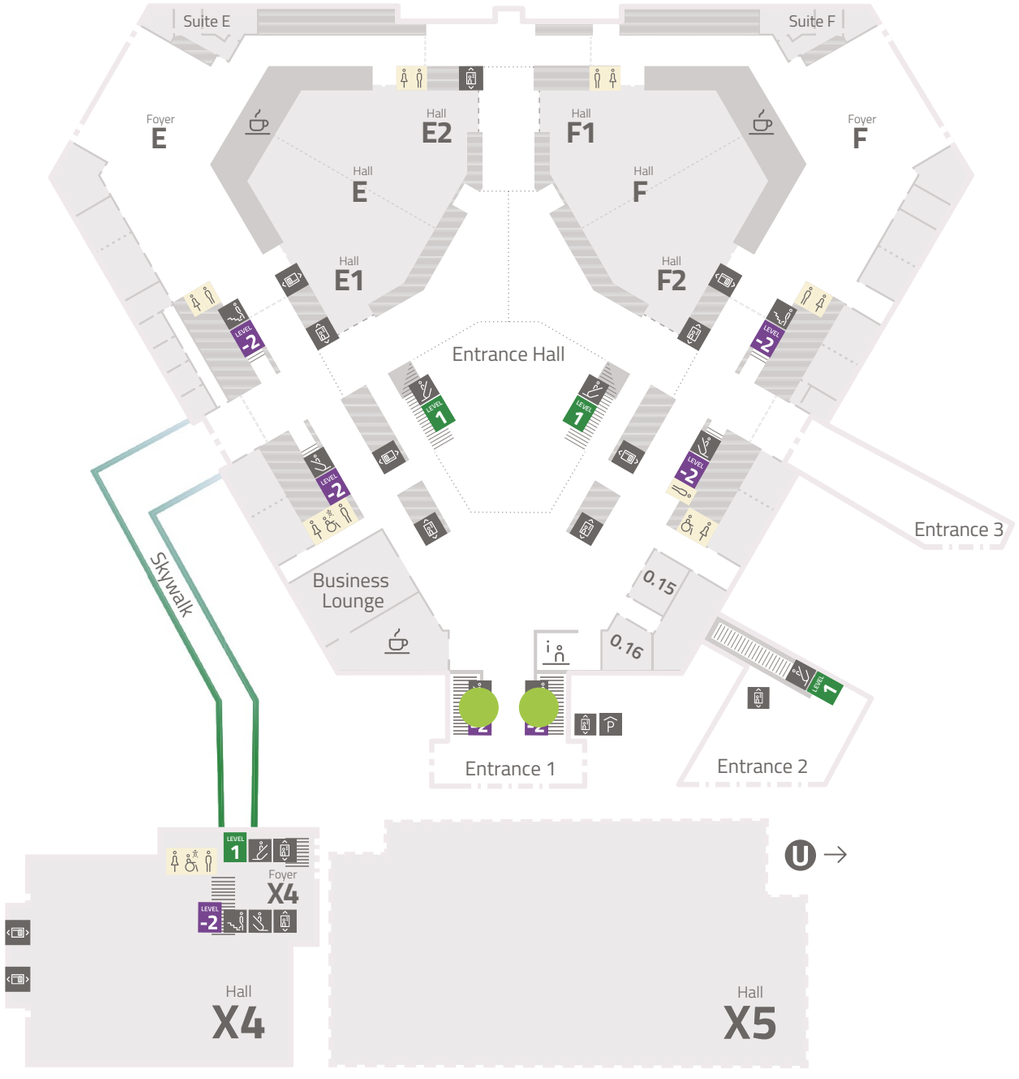
SKYWALK BANNER
5000 x 400 cm

X4 MAIN ENTRANCE BANNER
630 x 225 cm



ACV ENTRANCE WALKWAY - SIDE WALL PRINTS

LOCATION

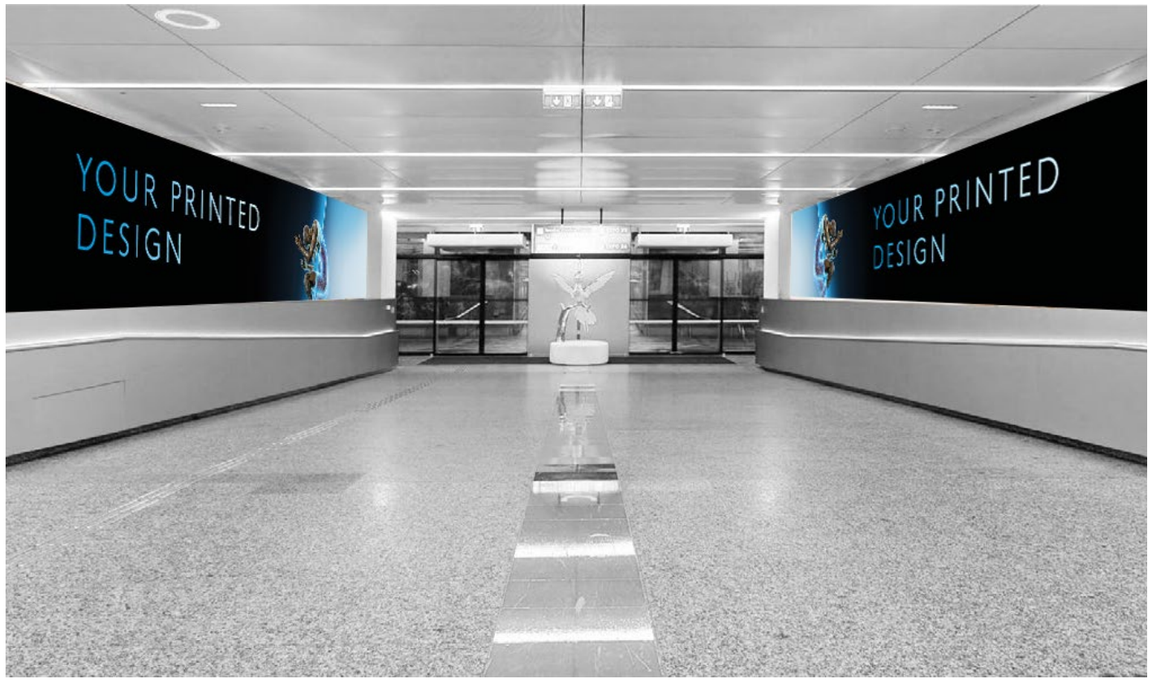


ITEM DESCRIPTION	ADVERTISING RATE
ACV entrance walkway - Side wall prints (left side)	€ 30,800 sold
ACV entrance walkway - Side wall prints (right side)	€ 30,800 sold

Production costs included, published between March 03 - 07, 2027.

MEASUREMENTS

FOR BOTH SIDES
1,080 × 185 cm



ACV ENTRANCE WALKWAY - LEFT ESCALATOR TO LEVEL -2 LED SCREEN

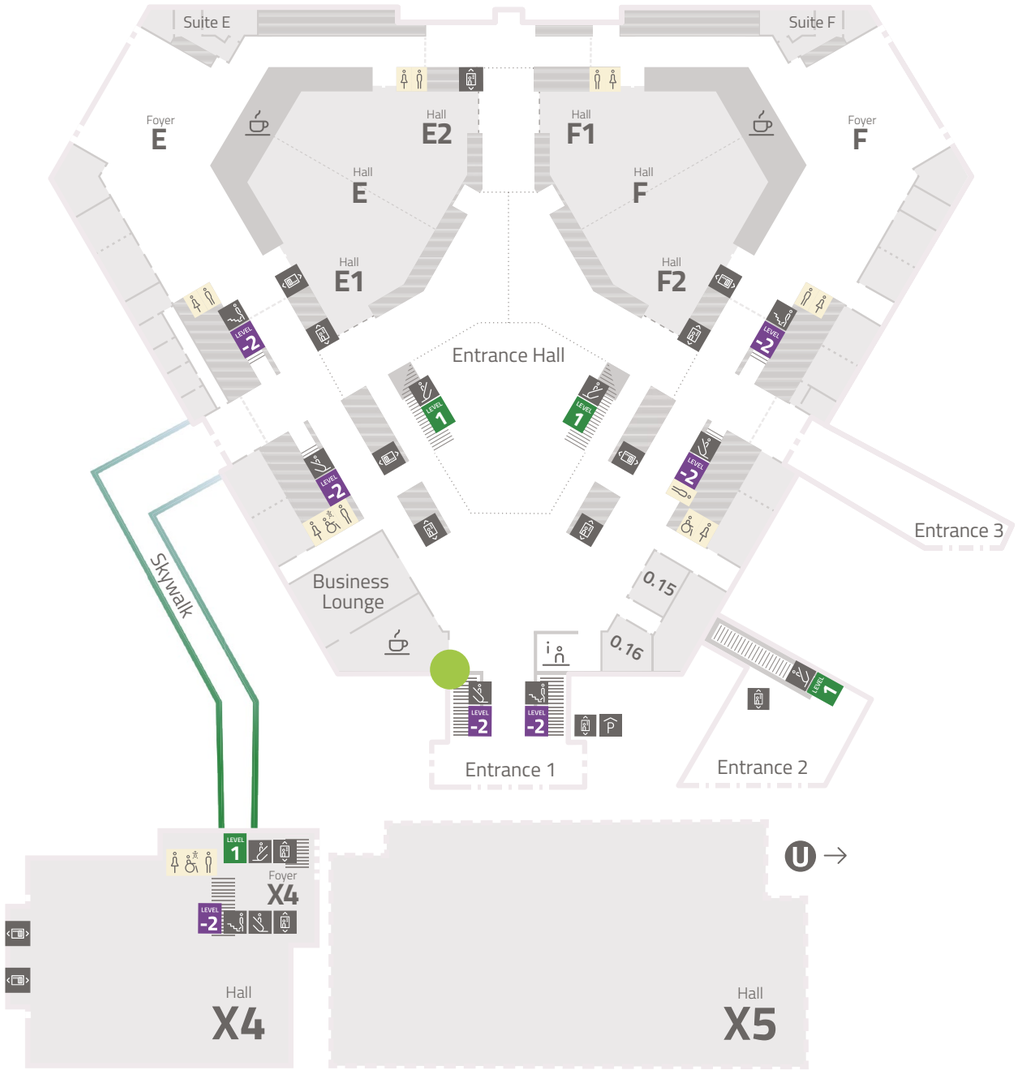
ITEM DESCRIPTION

ADVERTISING RATE

ACV entrance walkway - Left escalator to level -2 LED screen	**€ 14,000** ☐

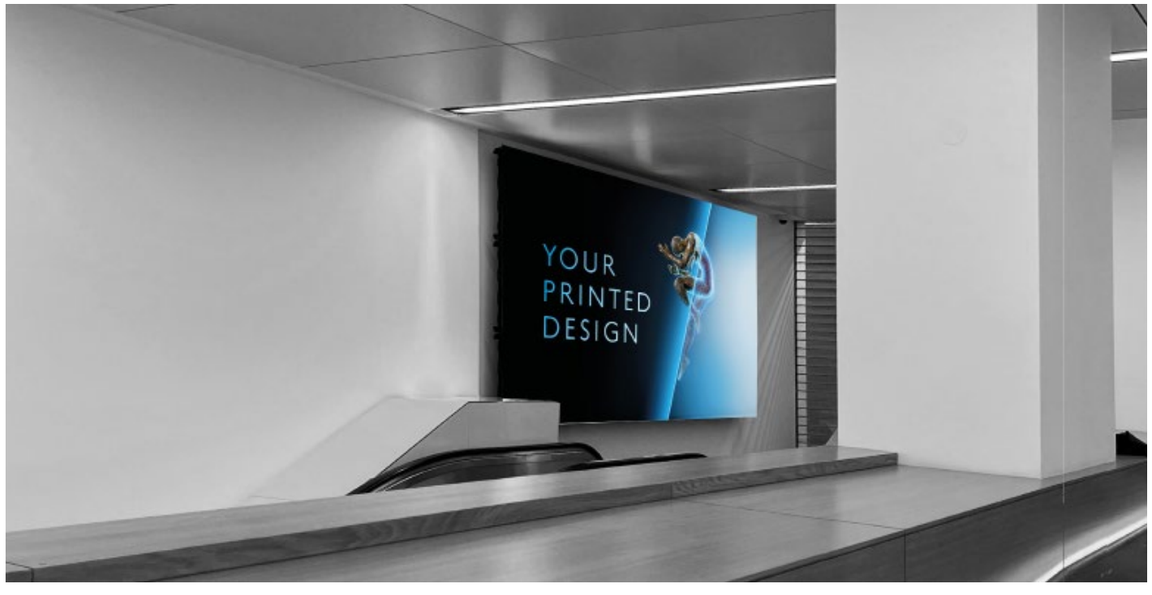
Production costs included, published between March 03 - 07, 2027.

LOCATION



MEASUREMENTS

1920 × 1080 px

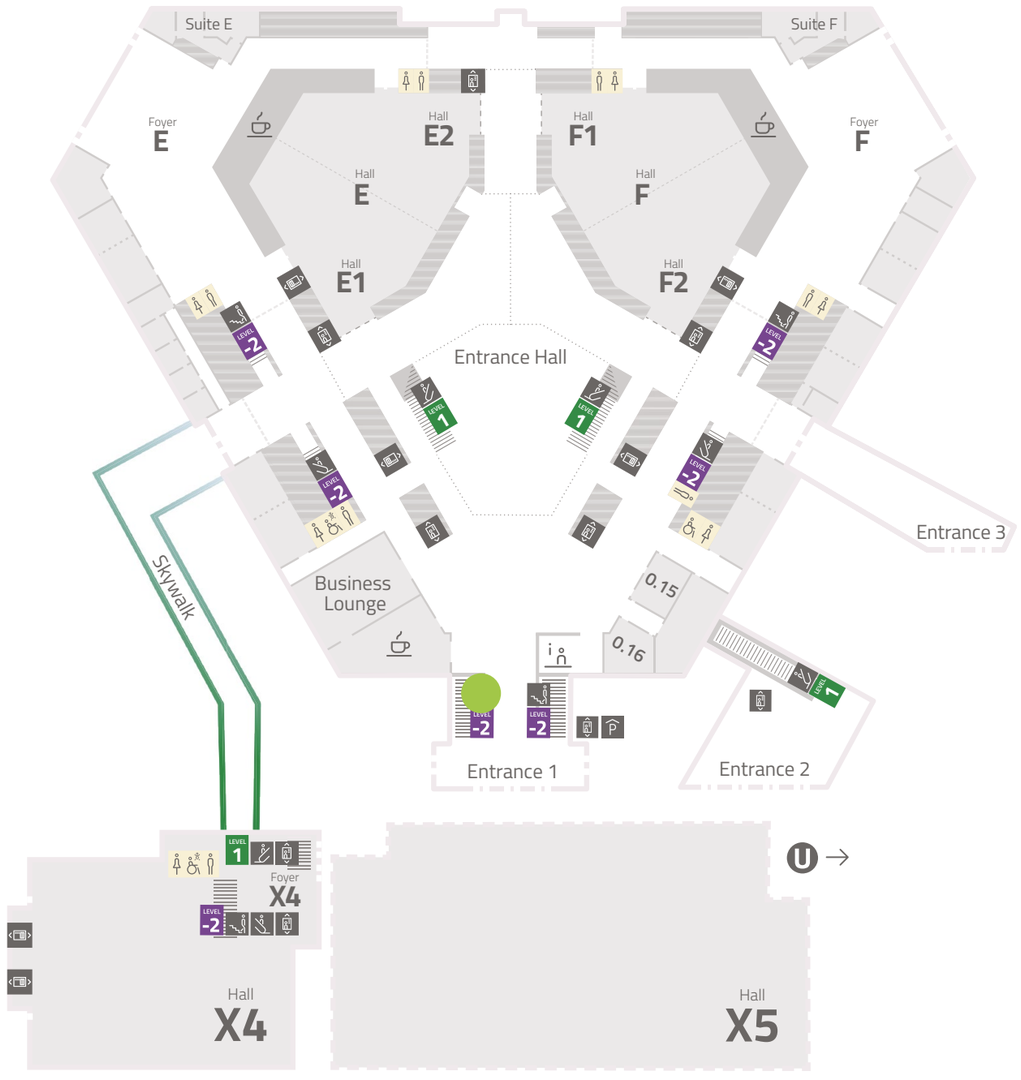


ACV ENTRANCE WALKWAY - LEFT ESCALATOR TO LEVEL -2 INNER-SIDE BANNER PRINTS

ITEM DESCRIPTION	ADVERTISING RATE
ACV entrance walkway - Left escalator to level -2 inner-side banner prints	€ 16,000 ☐

Production costs included, published between March 03 - 07, 2027.

LOCATION



MEASUREMENTS

1,200 × 55 cm

1,200 × 20 cm

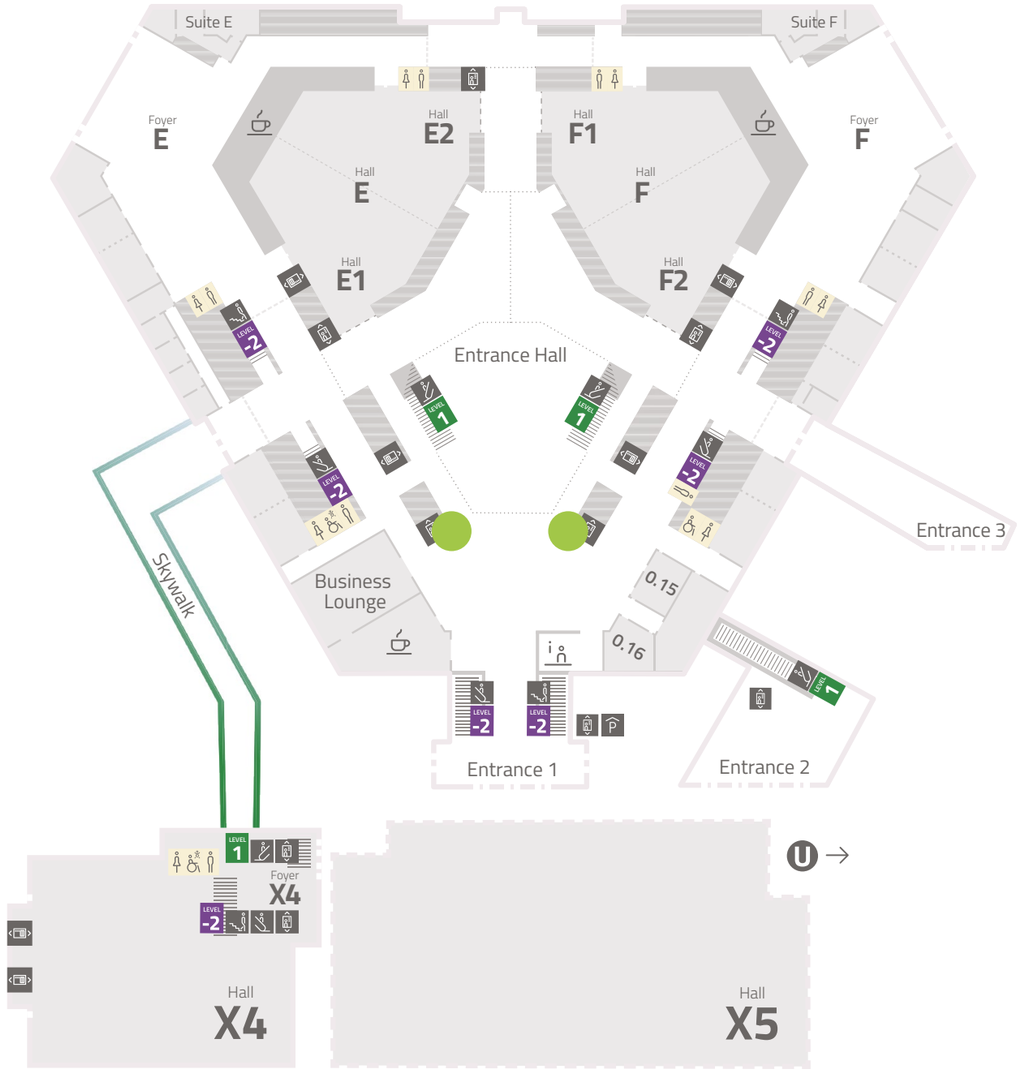


ACV ENTRANCE HALL - SIDE WALL LED SCREENS

ITEM DESCRIPTION	ADVERTISING RATE
ACV entrance hall - Side wall LED screen (left side)	€ 24,400 ☐
ACV entrance hall - Side wall LED screen (right side)	€ 24,400 ☐

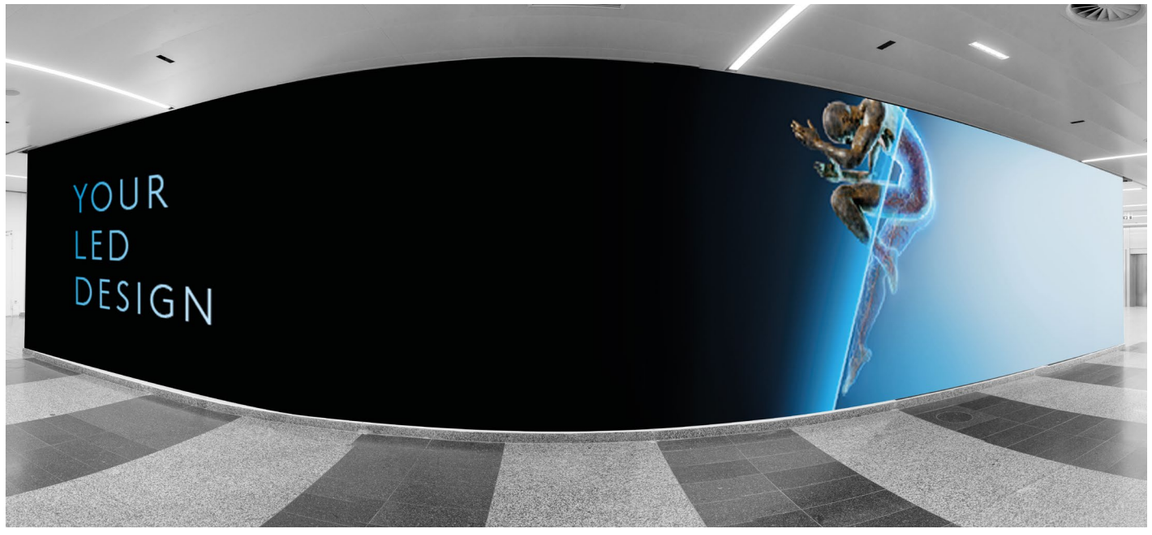
Non-exclusive item, published between March 03 - 06, 2027.

LOCATION



MEASUREMENTS



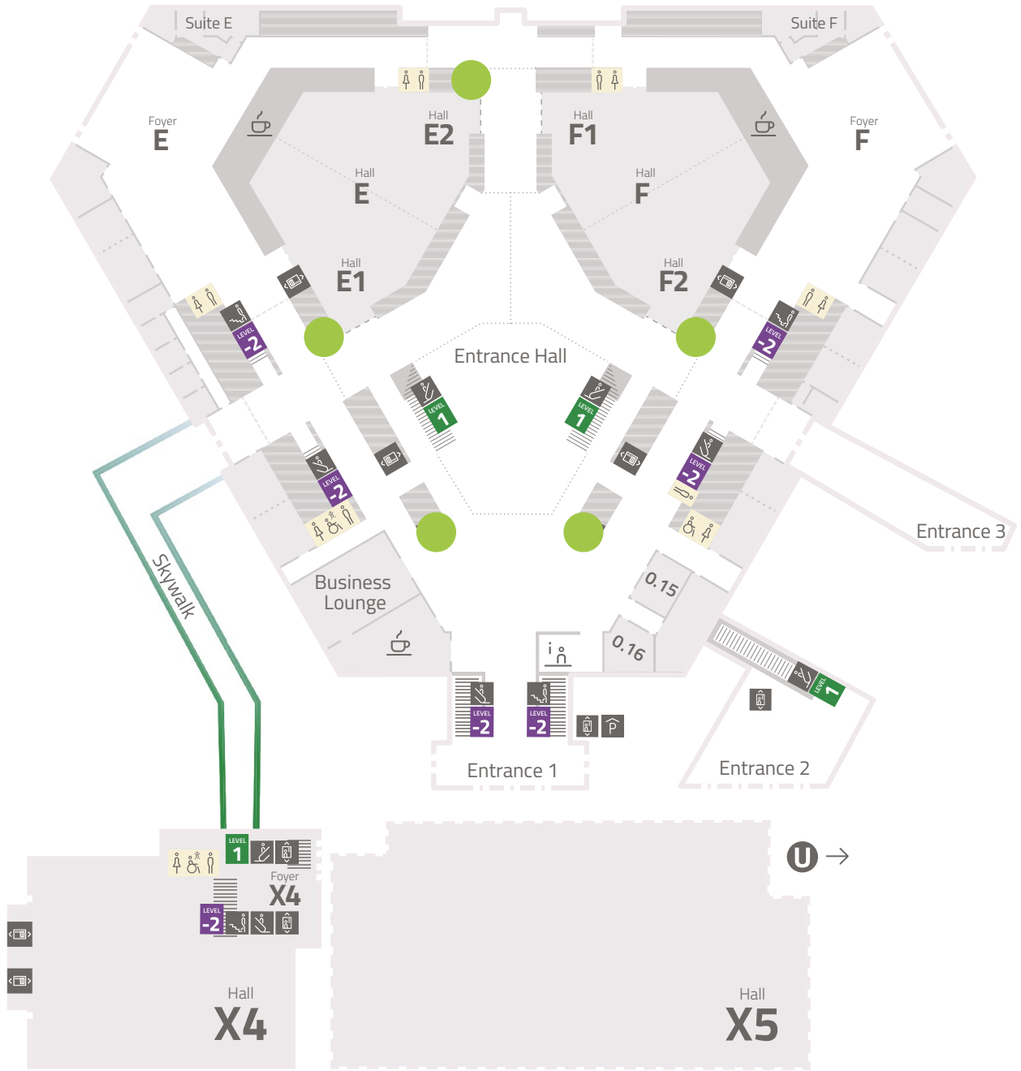


ACV ENTRANCE HALL - ELEVATOR MIRROR PRINTS

ITEM DESCRIPTION	ADVERTISING RATE
ACV entrance hall - Elevator mirror prints (total of 10 pieces)	€ 15,300 ☐

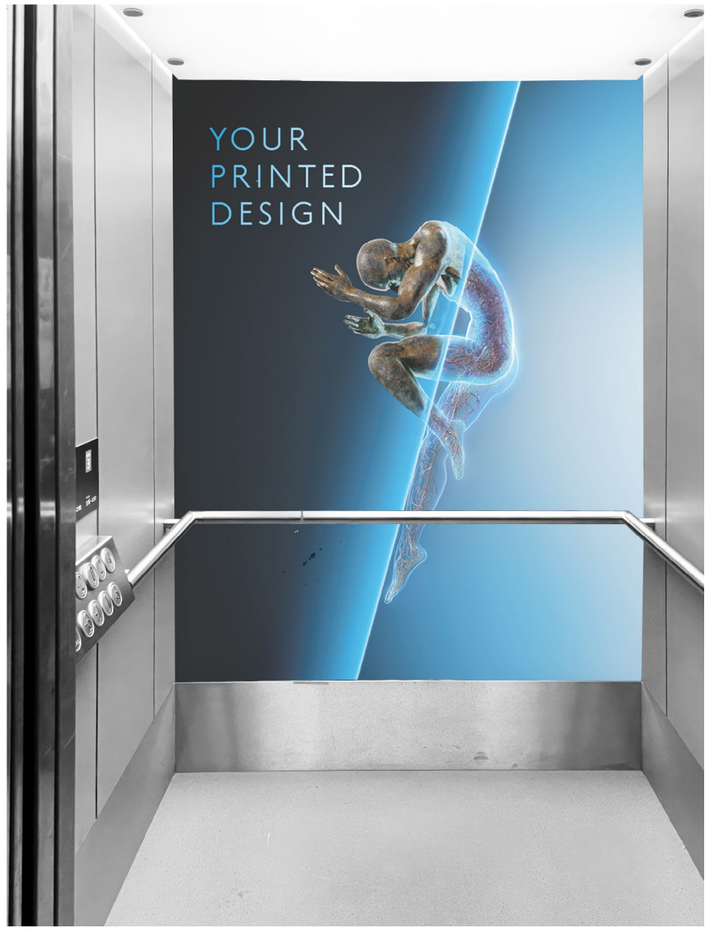
Production costs included, published between March 03 - 07, 2027.

LOCATION



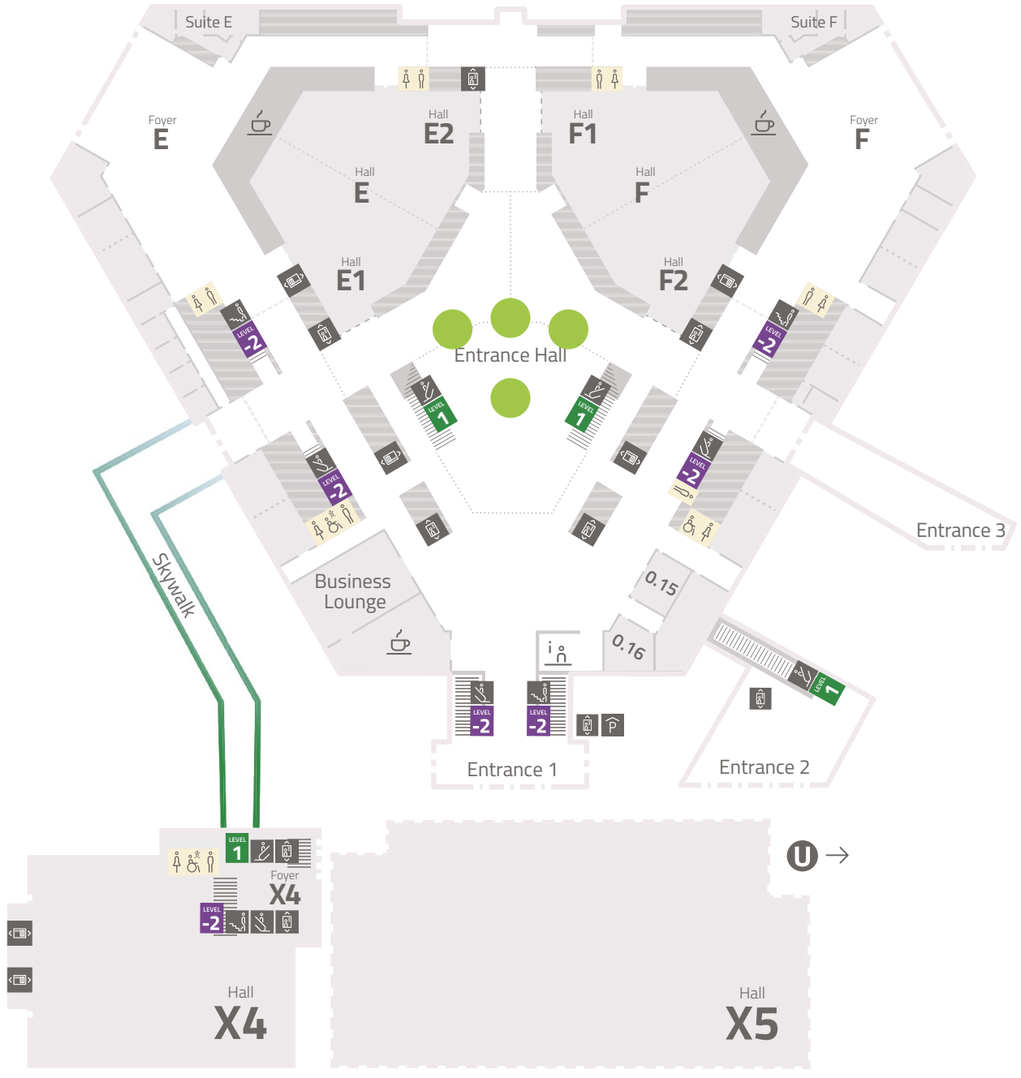
MEASUREMENTS





ACV ENTRANCE HALL - LED WALL & DOME

LOCATION



ITEM DESCRIPTION	ADVERTISING RATE
LED wall & dome	€ 55,000 ☐

* Non-exclusive. Any changes to submitted video material after the start of ECR 2027 will incur additional fees. All content must comply with ECR overall design and receive ESR approval.
Displayed between March 3-6, 2027.
Company videos are shown only during official congress hours (approx. 07:30–17:30); no company videos will be displayed on Sunday, March 7, 2027.

MEASUREMENTS

3,480 x 203 cm
18,560 x 1,080 px

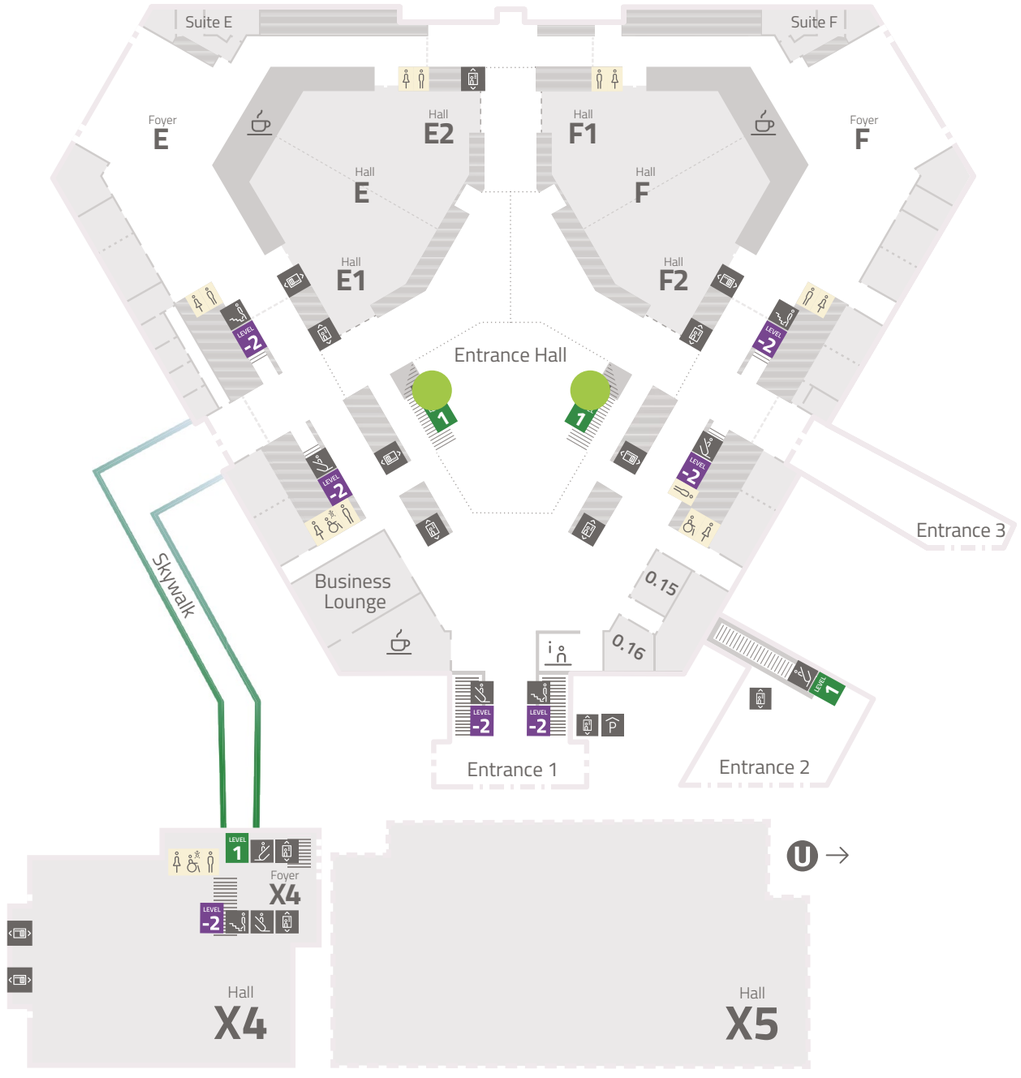


ACV ENTRANCE HALL - ESCALATORS TO LEVEL 1 INNER-SIDE BANNER PRINTS

ITEM DESCRIPTION	ADVERTISING RATE
ACV entrance hall - Escalators to level 1 inner-side banner prints (left side)	**€ 15,900** sold
ACV entrance hall - Escalators to level 1 inner-side banner prints (right side)	**€ 15,900** sold

Production costs included, published between March 03 - 07, 2027.

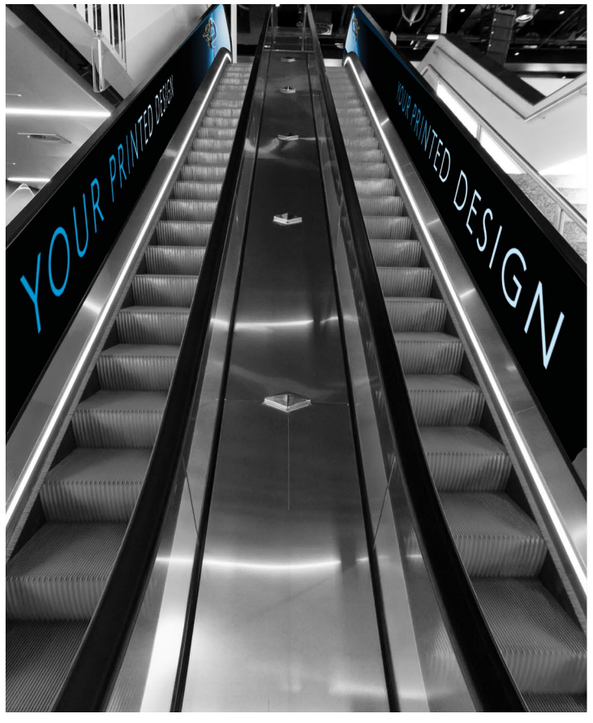
LOCATION



MEASUREMENTS

LEFT SIDE
850 × 63 cm

RIGHT SIDE
850 × 63 cm



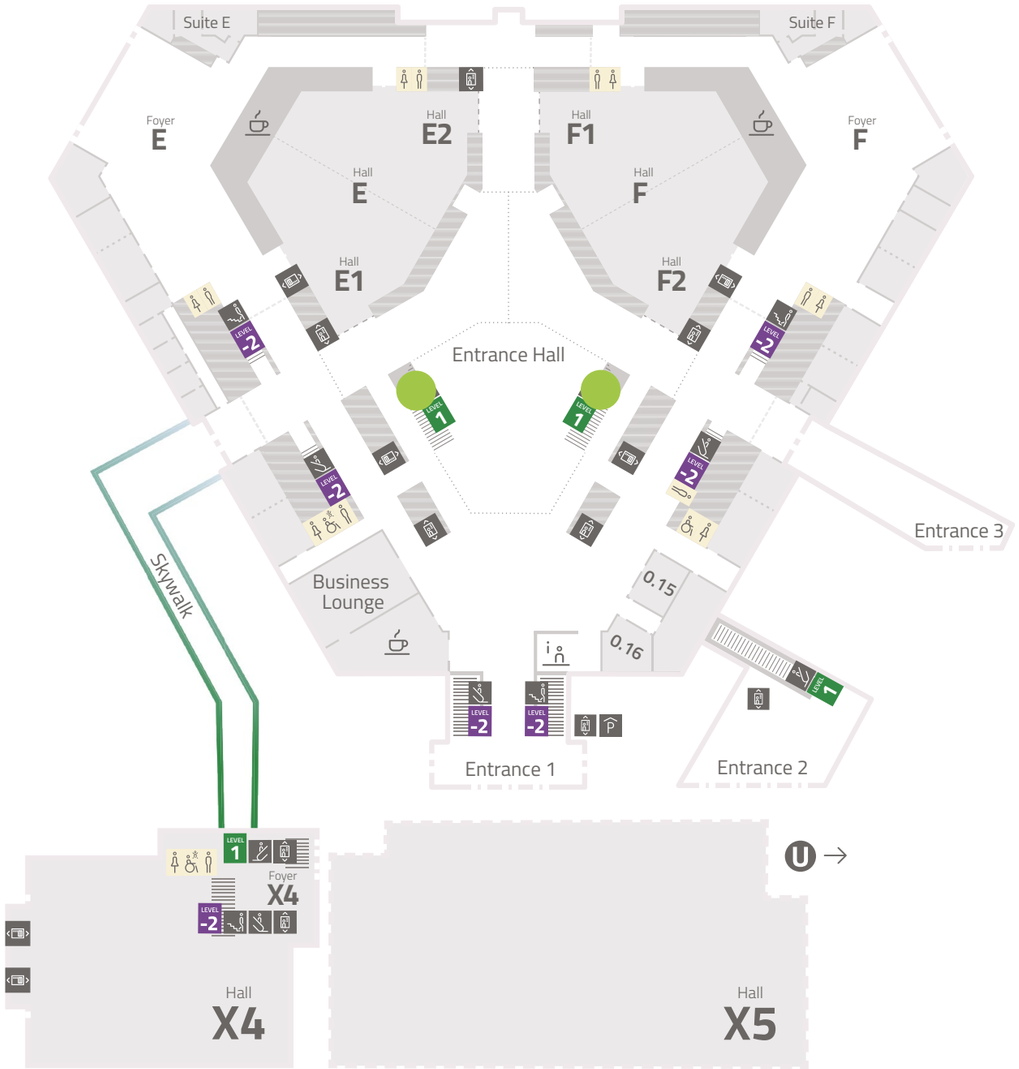


ACV ENTRANCE HALL - ESCALATORS TO LEVEL 1 OUTER-SIDE PRINT & LED SCREENS

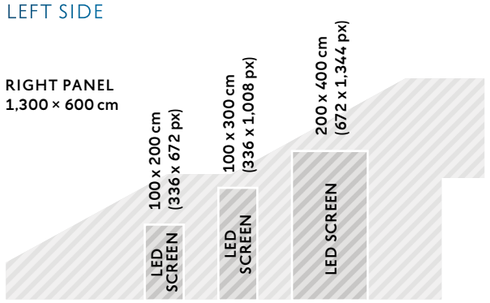
ITEM DESCRIPTION	ADVERTISING RATE
ACV entrance hall - Escalators to level 1 outer-side print & LED screens (left side)	**€ 19,500** sold
ACV entrance hall - Escalators to level 1 outer-side print & LED screens (right side)	**€ 19,500** sold

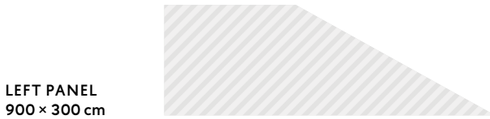
Production costs included, published between March 03 - 06, 2027.

LOCATION

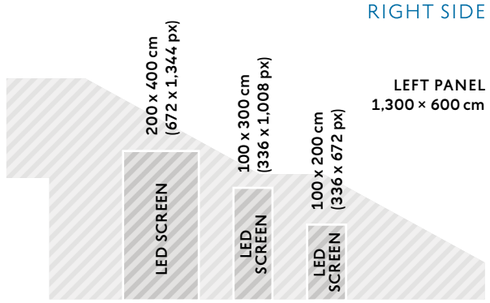


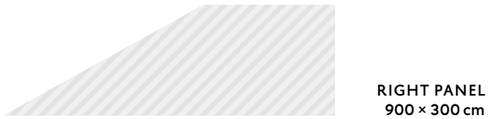
MEASUREMENTS LEFT SIDE

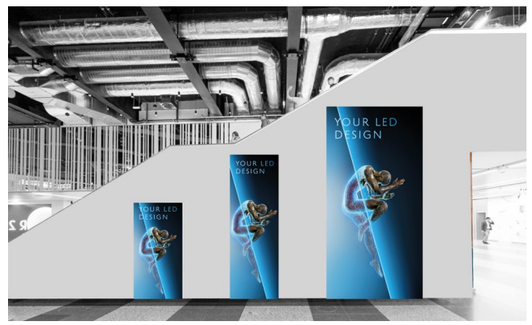




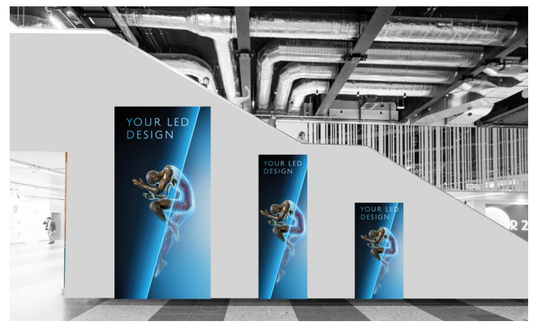
MEASUREMENTS RIGHT SIDE

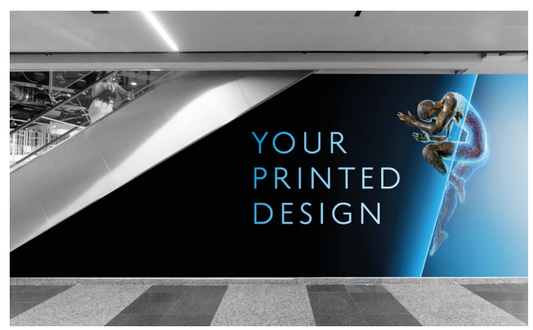










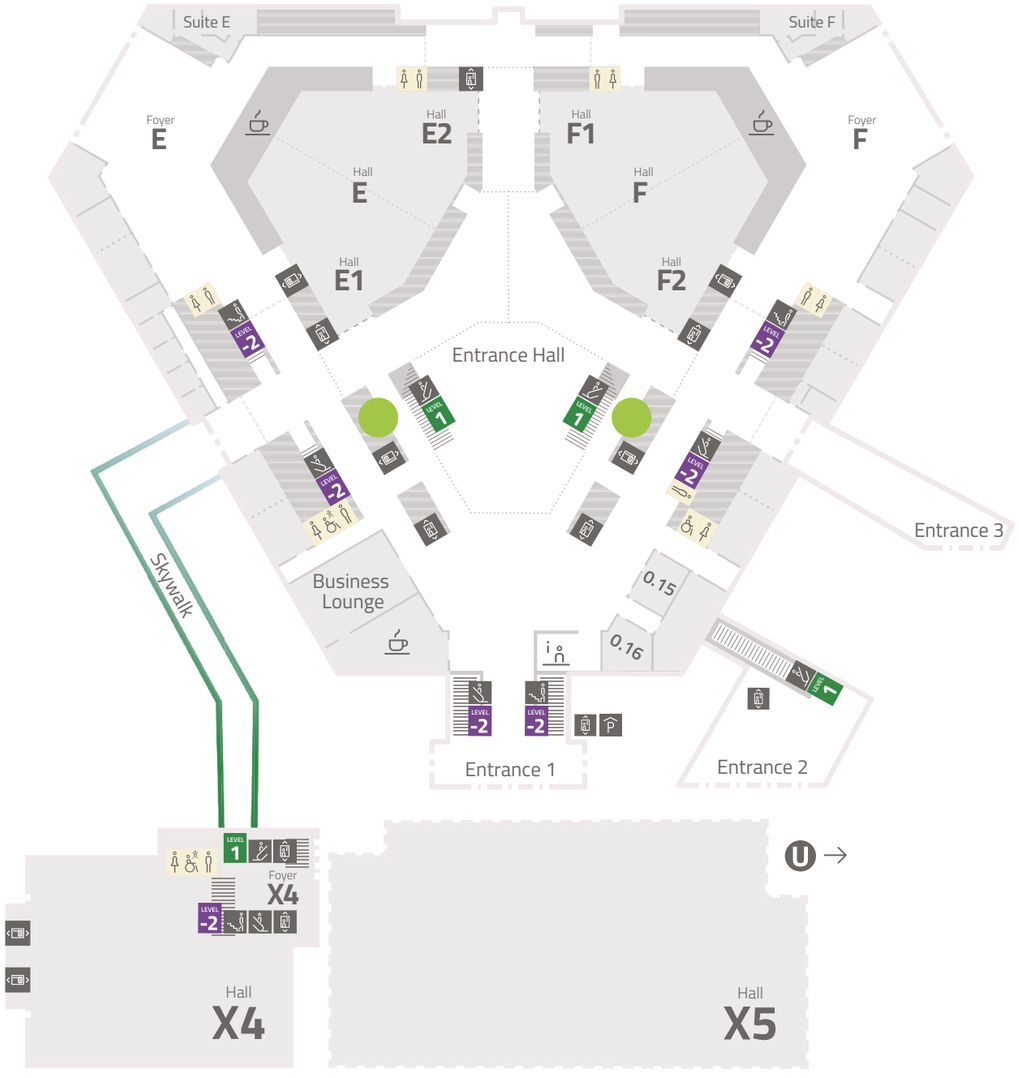


ACV ENTRANCE HALL - SIDE WALL PRINTS

ITEM DESCRIPTION	ADVERTISING RATE
ACV entrance hall - Side wall print (left side)	**€ 18,600** sold
ACV entrance hall - Side wall print (right side)	**€ 18,600** ☐

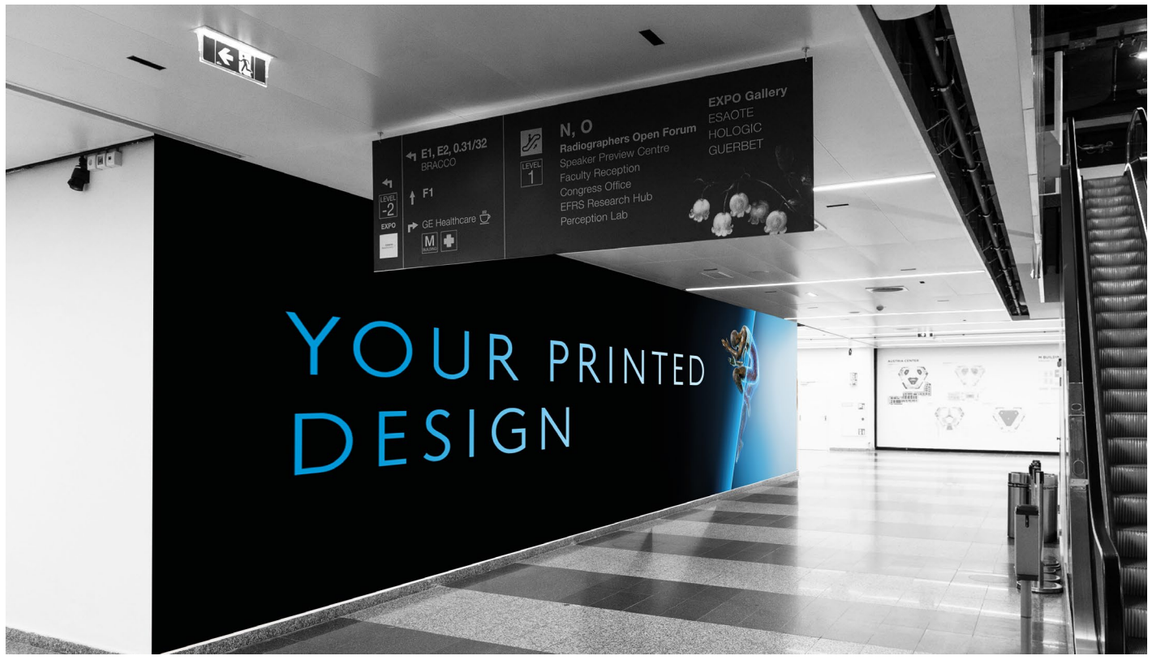
Production costs included, published between March 03 - 07, 2027.

LOCATION



MEASUREMENTS

1,455 × 315 cm

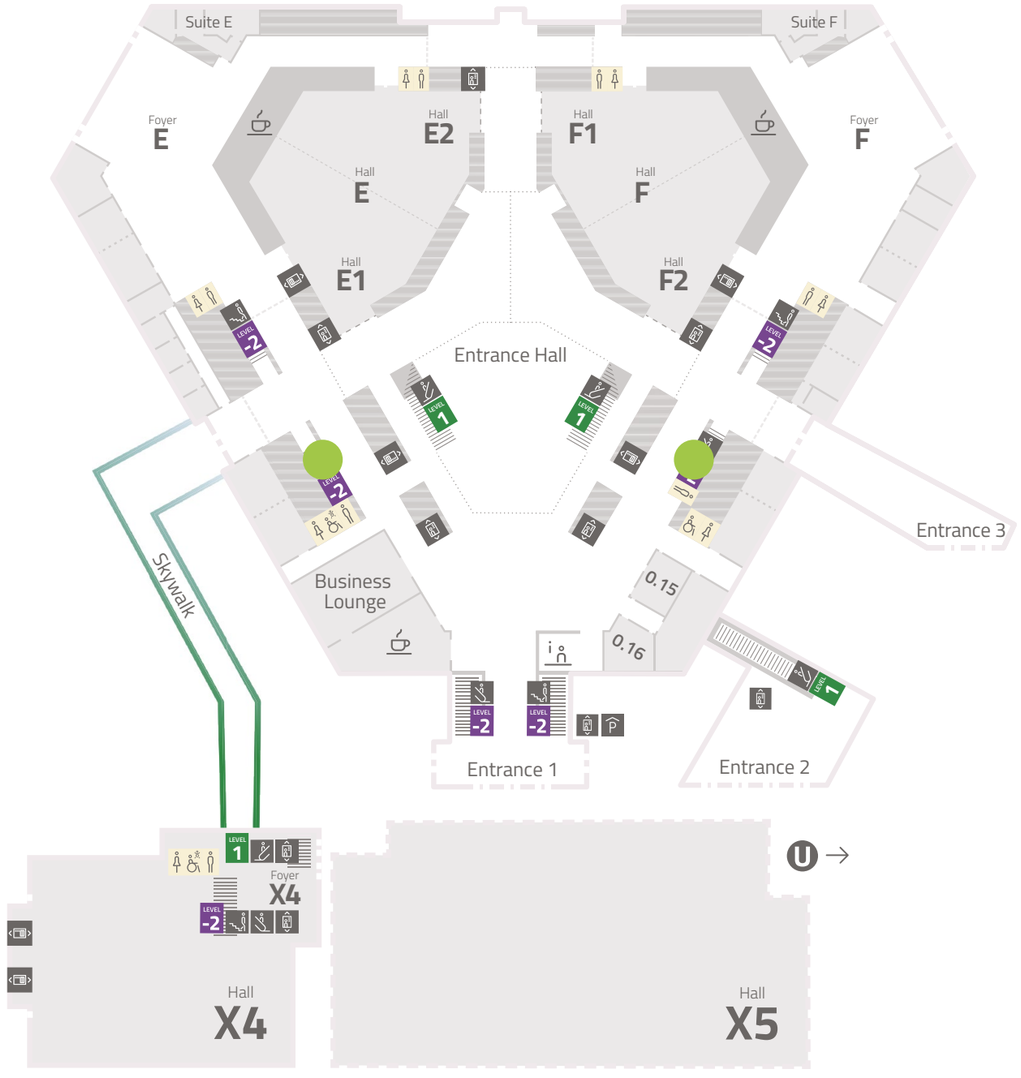


ACV ENTRANCE HALL - ESCALATORS TO LEVEL -2 OVERHEAD WALL PROJECTION

ITEM DESCRIPTION	ADVERTISING RATE	
ACV entrance hall - Escalators to level -2 overhead wall projection (left side)	€ 15,000	☐
ACV entrance hall - Escalators to level -2 overhead wall projection (right side)	€ 15,000	☐

Production costs included, published between March 03 - 07, 2027.

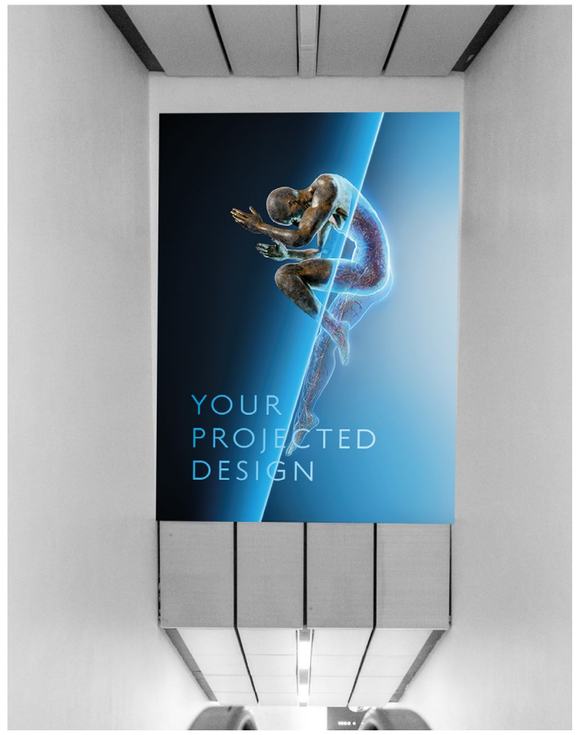
LOCATION



MEASUREMENTS

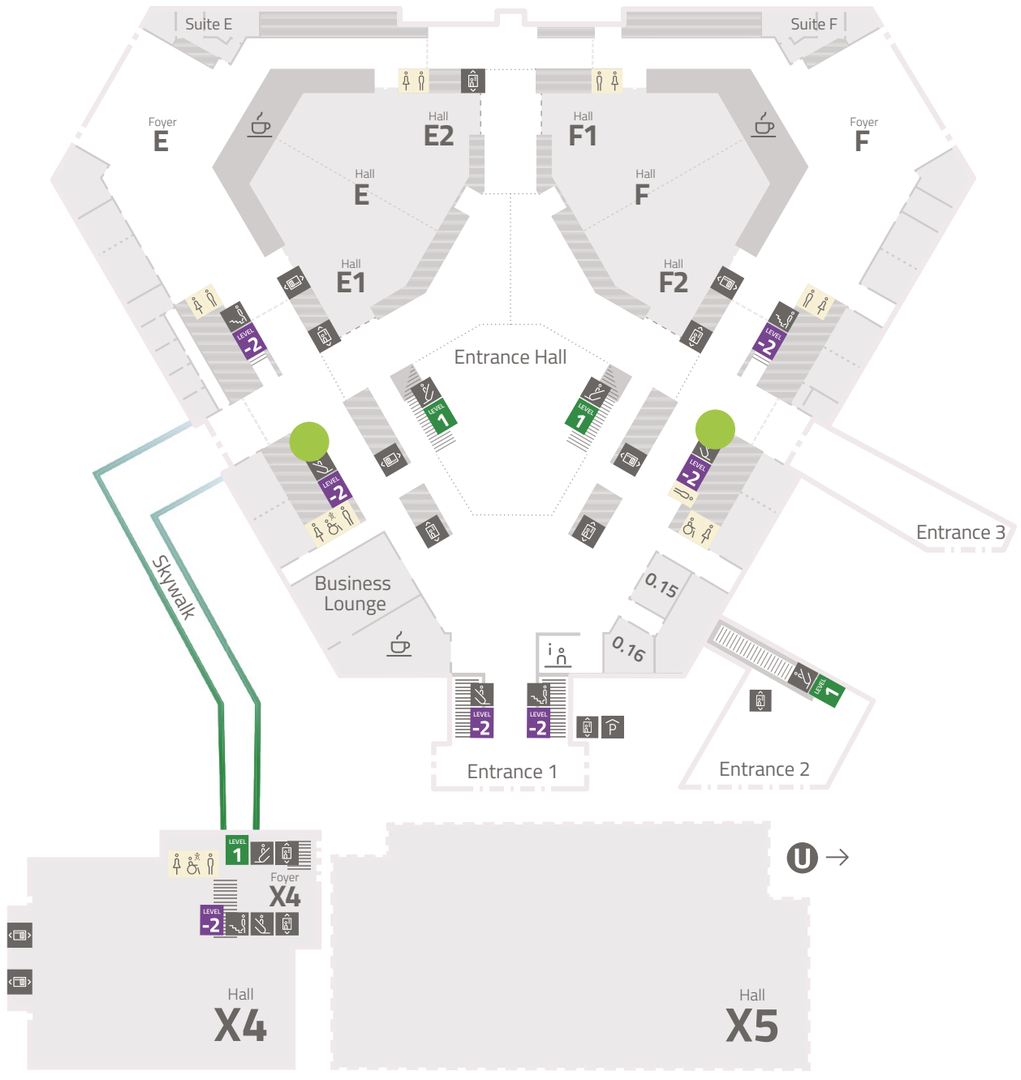
230 × 355 cm





ACV ENTRANCE HALL - ESCALATORS TO LEVEL -2 INNER-SIDE BANNER PRINTS

LOCATION



ITEM DESCRIPTION	ADVERTISING RATE
ACV entrance hall - Escalators to level -2 inner-side banner prints (left side)	€ 16,000 ☐
ACV entrance hall - Escalators to level -2 inner-side banner prints (right side)	€ 16,000 ☐

Production costs included, published between March 03 - 07, 2027.

MEASUREMENTS

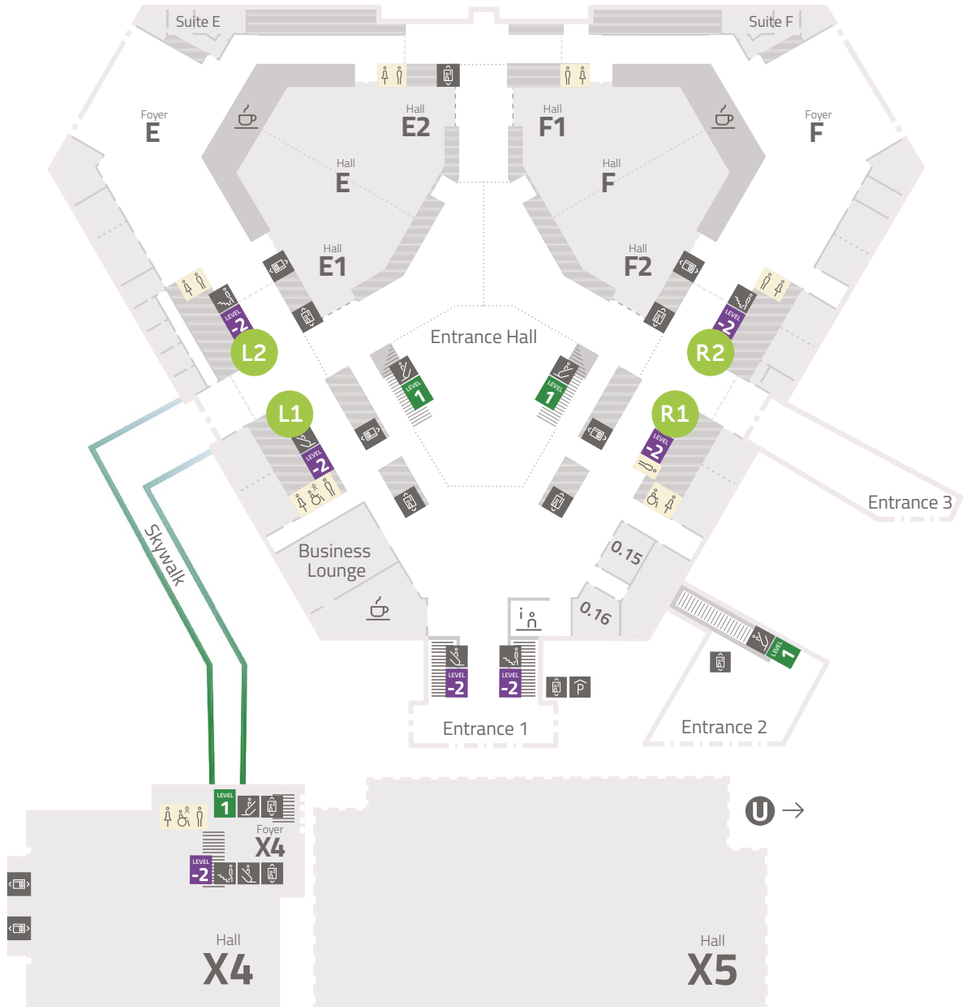
1,200 × 55 cm

1,200 × 20 cm



ACV ENTRANCE HALL - GLASS ENCLOSURES TO LEVEL -2 PRINTS & LED SCREENS

LOCATION



ITEM DESCRIPTION	ADVERTISING RATE
ACV entrance hall - Glass enclosures to level -2 prints & LED screens (left 1)	€ 8,600 ☐
ACV entrance hall - Glass enclosures to level -2 prints (left 2)	€ 8,600 ☐
ACV entrance hall - Glass enclosures to level -2 prints & LED screens (right 1)	€ 8,600 sold
ACV entrance hall - Glass enclosures to level -2 prints (right 2)	€ 8,600 ☐

Production costs included, published between March 03 - 07, 2027.

MEASUREMENTS LEFT 1 & RIGHT 1

LED SCREEN 640 x 256 px		LED SCREEN 1,280 x 256 px			
PRINT 88 × 202 cm	PRINT 88 × 202 cm	PRINT 104,5 × 211 cm	PRINT 104,5 × 211 cm	PRINT 104,5 × 211 cm	PRINT 104,5 × 211 cm



MEASUREMENTS LEFT 2 & RIGHT 2

PRINT 216 x 61 cm		PRINT 104,5 × 76 cm	PRINT 104,5 × 76 cm	PRINT 104,5 × 76 cm	PRINT 104,5 × 76 cm
PRINT 91 × 202 cm	PRINT 91 × 202 cm	PRINT 104,5 × 211 cm	PRINT 104,5 × 211 cm	PRINT 104,5 × 211 cm	PRINT 104,5 × 211 cm



ACV LEVEL 1 - GLASS ENCLOSURES TO LEVEL 2 PRINTS

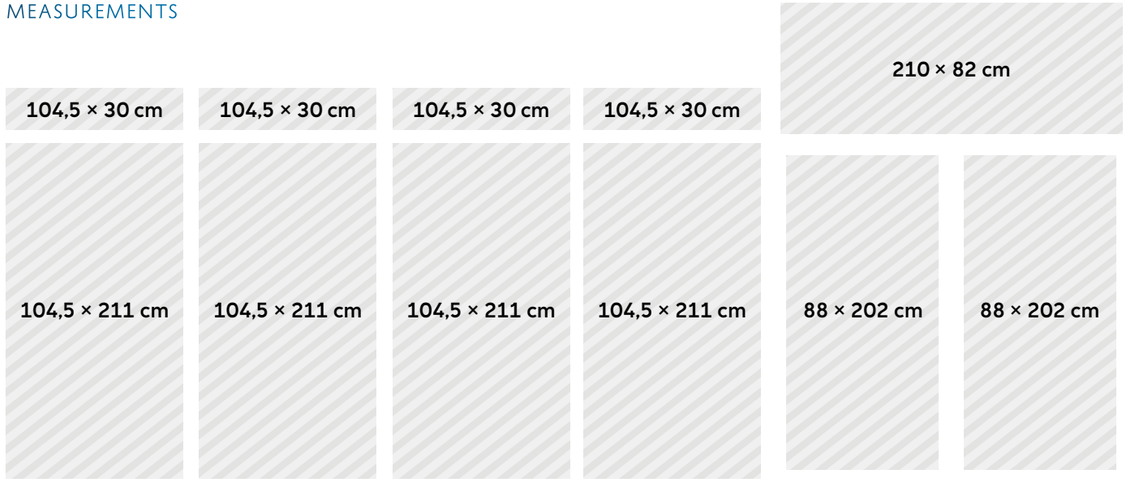
LOCATION



ITEM DESCRIPTION	ADVERTISING RATE
ACV level 1 - Glass enclosures to level 2 prints (left 1)	€ 8,600 sold
ACV level 1 - Glass enclosures to level 2 prints (left 2)	€ 8,600 sold
ACV level 1 - Glass enclosures to level 2 prints (right 1)	€ 8,600 sold
ACV level 1 - Glass enclosures to level 2 prints (right 2)	€ 8,600 sold

Production costs included, published between March 03 - 07, 2027.

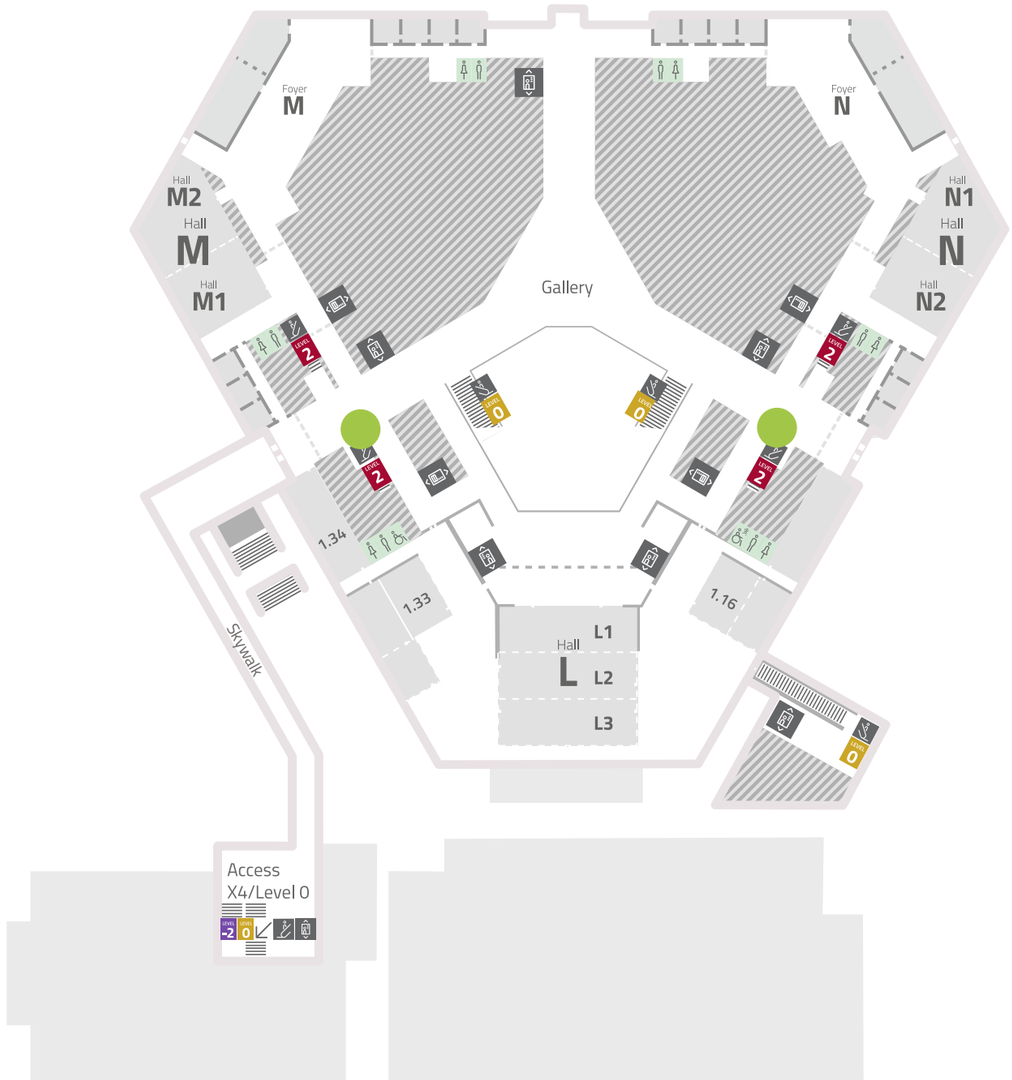
MEASUREMENTS





ACV LEVEL 1 - ESCALATORS TO LEVEL 2 INNER-SIDE BANNER PRINTS

LOCATION



ITEM DESCRIPTION	ADVERTISING RATE
ACV level 1 - Escalators to level 2 inner-side banner prints (left side)	**€ 16,800** sold
ACV level 1 - Escalators to level 2 inner-side banner prints (right side)	**€ 16,800** sold

Production costs included, published between March 03 - 07, 2027.

MEASUREMENTS

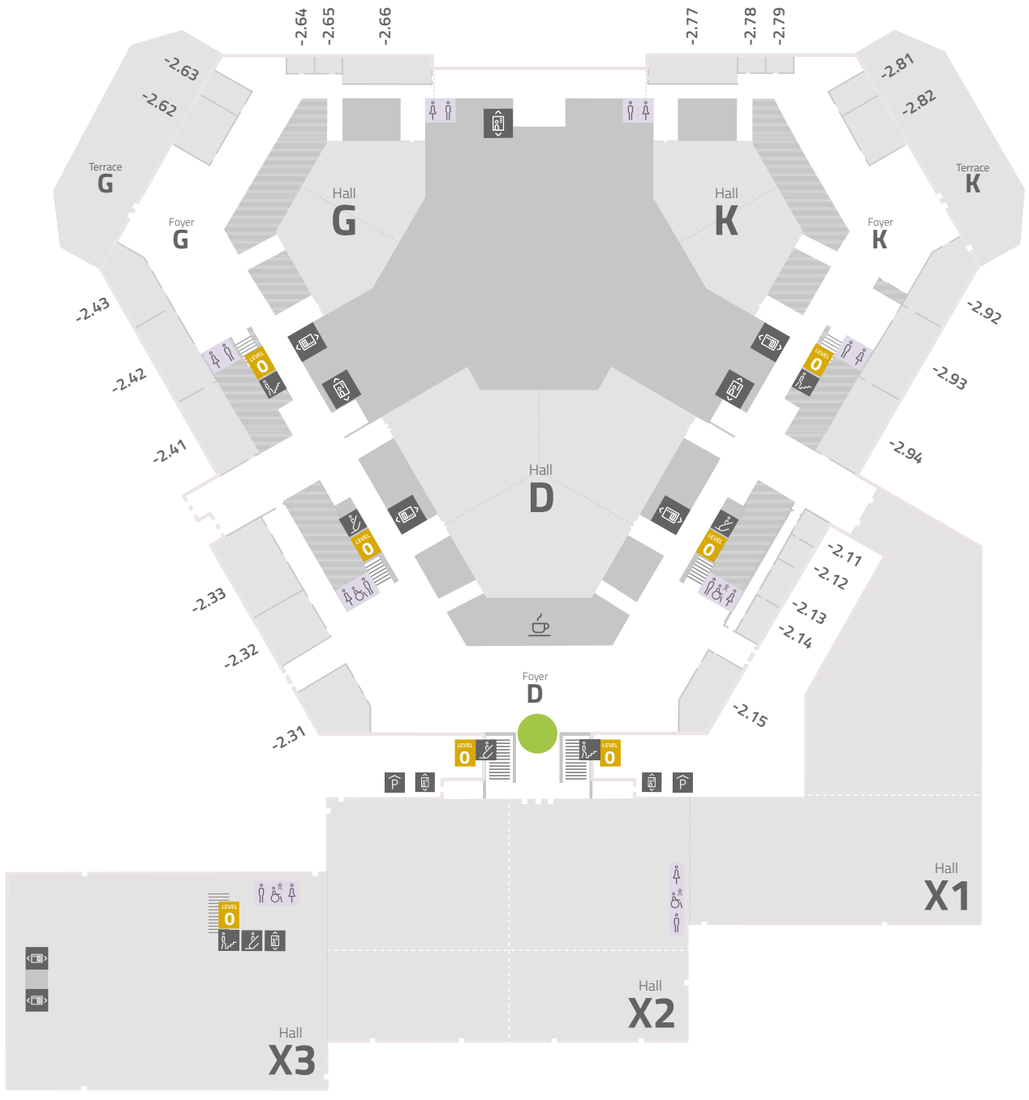
1,200 × 55 cm

1,200 × 20 cm



ACV LEVEL -2 - FOYER D TOWARDS EXPO X2 LED BANNER (DOUBLE-SIDED SCREEN)

LOCATION



ITEM DESCRIPTION

ADVERTISING RATE

ACV level -2 - Foyer D towards Expo X2 LED banner (double-sided screen)	€ 20,500 ☐

Non-exclusive item, published between March 03 - 06, 2027.

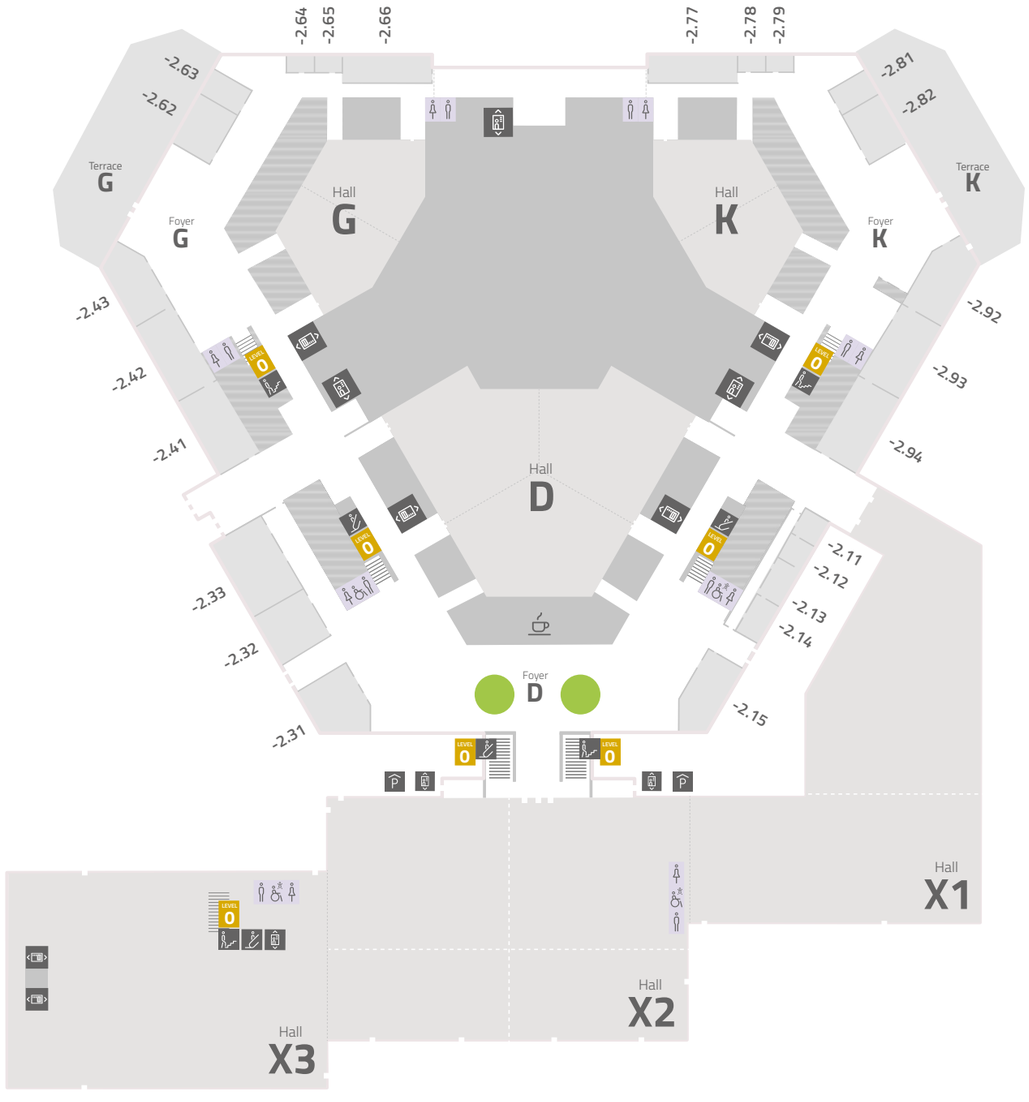
MEASUREMENTS

4,800 × 540 px



ACV LEVEL -2 - FOYER D ENTRANCE LED PILLARS

LOCATION



ITEM DESCRIPTION	ADVERTISING RATE
ACV level -2 - Foyer D entrance LED pillar (left side)	**€ 3,100** sold
ACV level -2 - Foyer D entrance LED pillar (right side)	**€ 3,100** sold

Non-exclusive item, published between March 03 - 06, 2027.

MEASUREMENTS

960 × 1,620 px	720 × 1,620 px	960 × 1,620 px	720 × 1,620 px

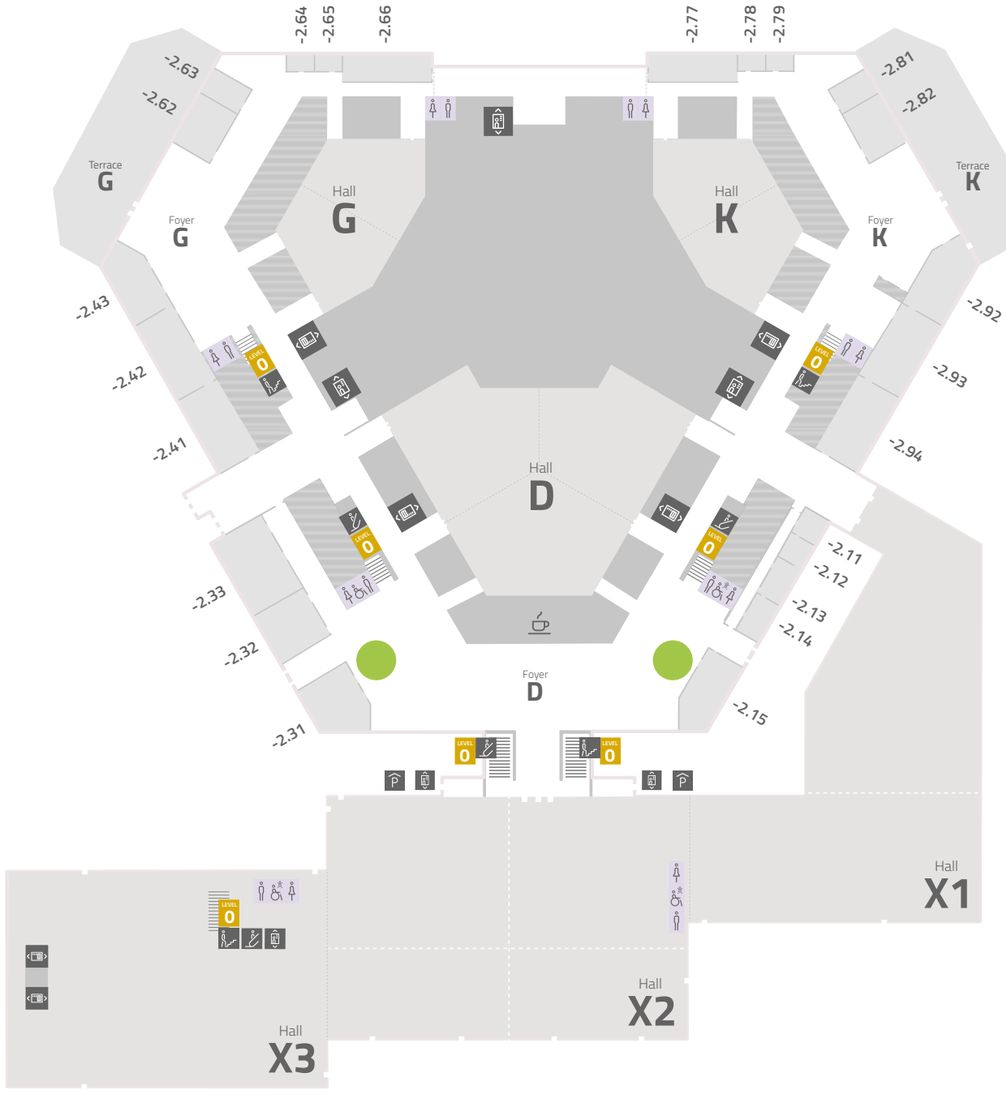


ACV LEVEL -2 - FOYER D LED BANNERS

ITEM DESCRIPTION	ADVERTISING RATE	
ACV level -2 - Foyer D LED banner (left side)	€ 1,600	☐
ACV level -2 - Foyer D LED banner (right side)	€ 1,600	☐

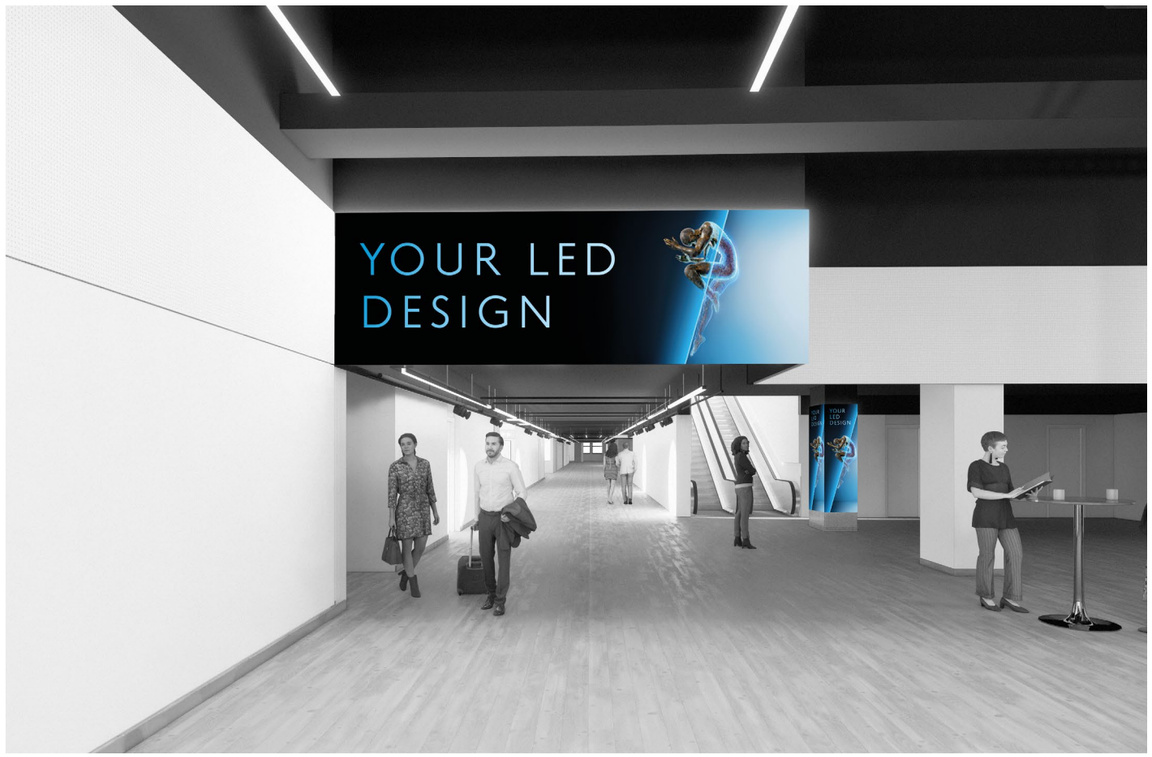
Non-exclusive item, published between March 03 - 06, 2027.

LOCATION



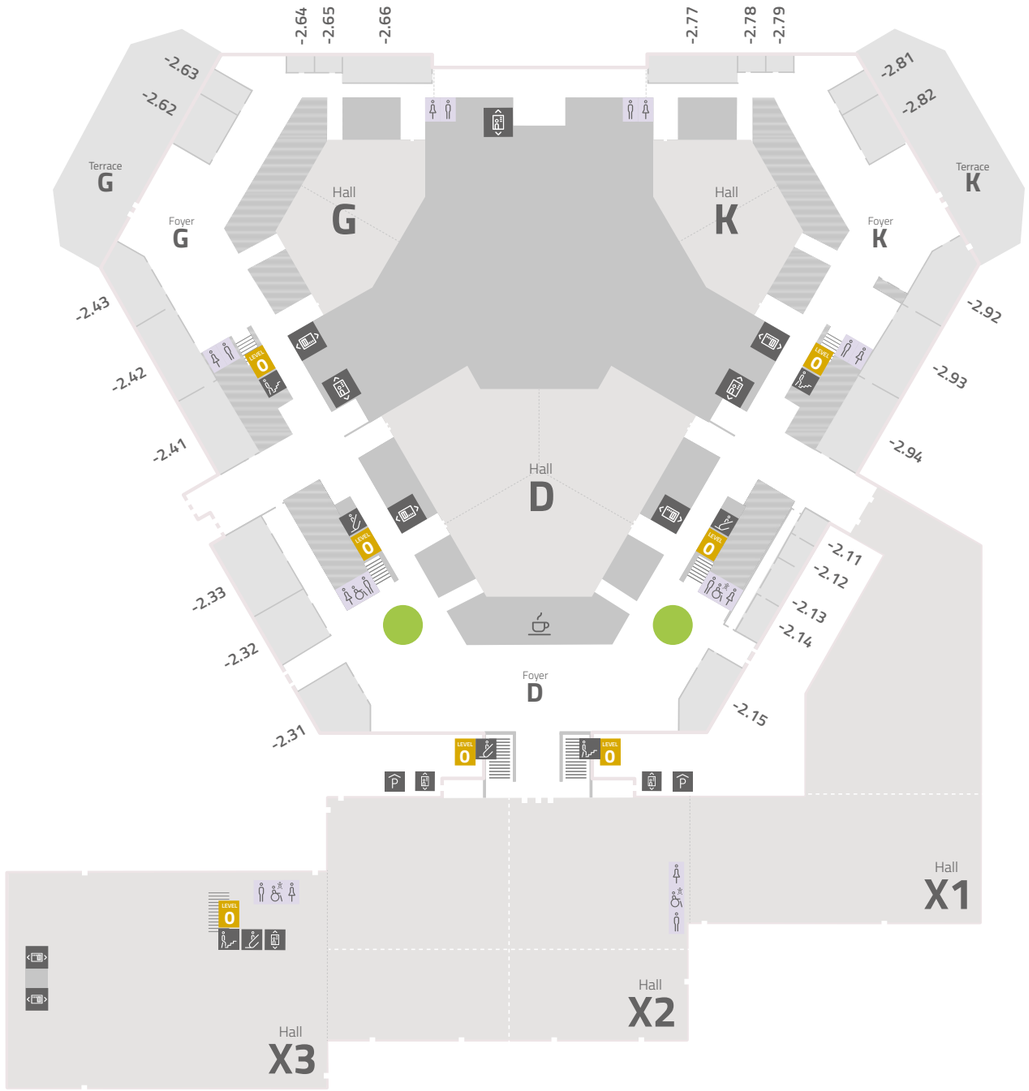
MEASUREMENTS

2,400 × 720 px



ACV LEVEL -2 - FOYER D NEAR ESCALATORS LED PILLARS

LOCATION

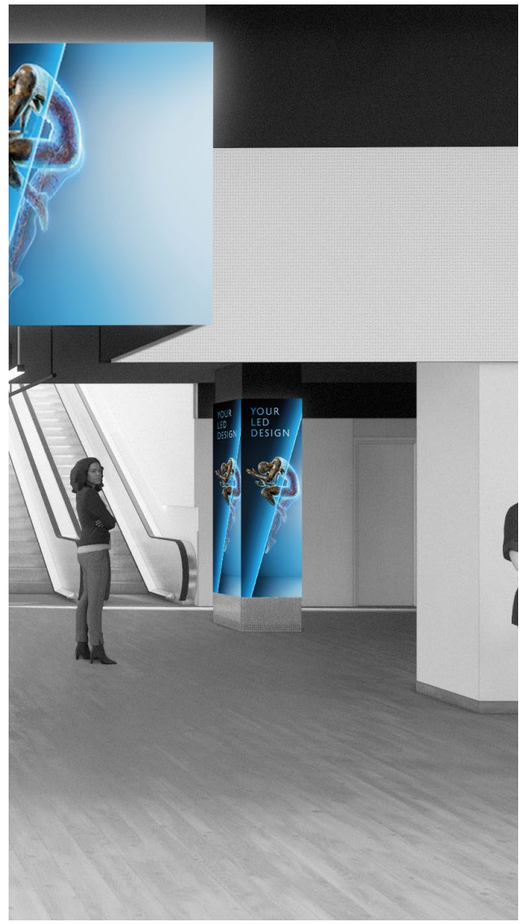


ITEM DESCRIPTION	ADVERTISING RATE
ACV level -2 - Foyer D near escalator LED pillar (left side)	€ 2,500 ☐
ACV level -2 - Foyer D near escalator LED pillar (right side)	€ 2,500 ☐

Non-exclusive item, published between March 03 - 06, 2027.

MEASUREMENTS

720 × 1,620 px	960 × 1,620 px	720 × 1,620 px

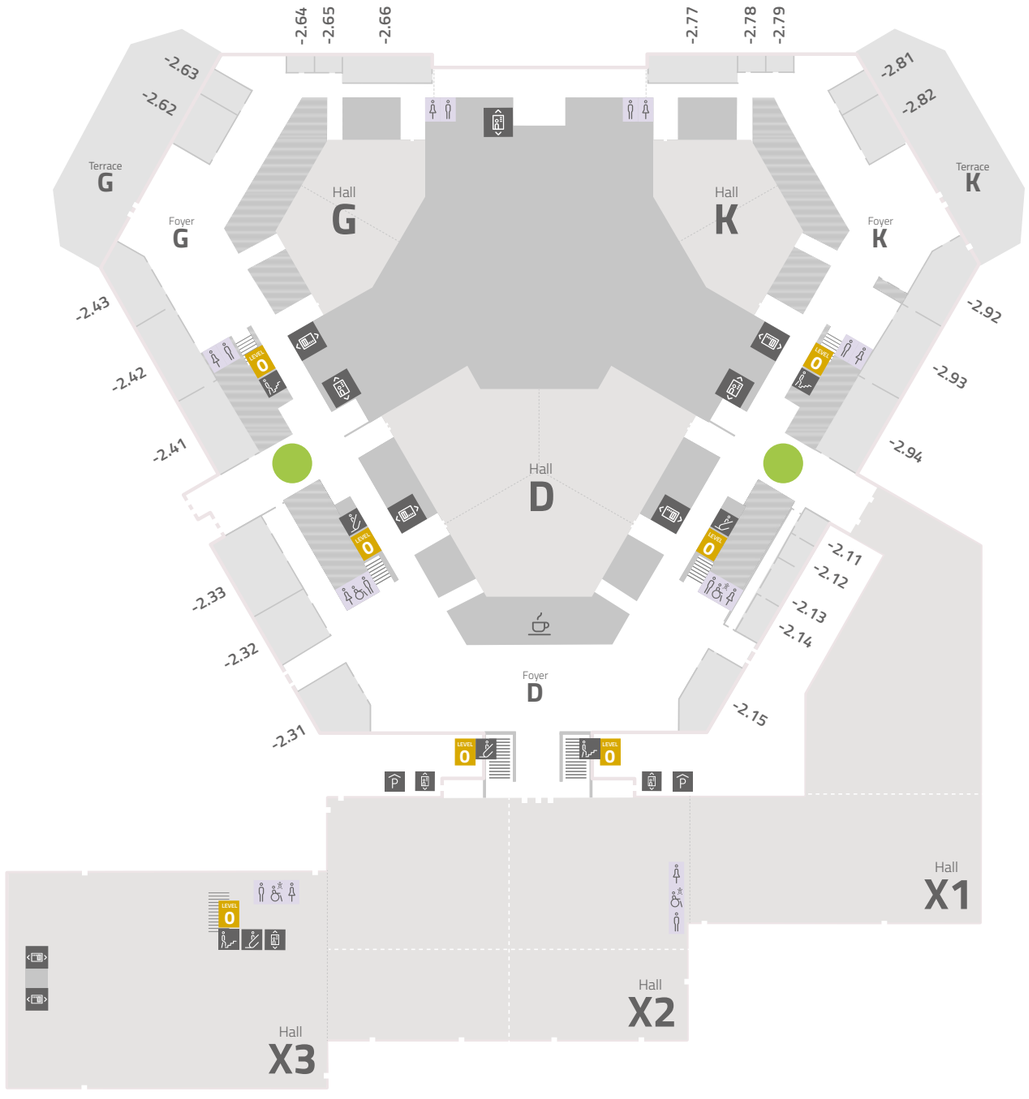


ACV LEVEL -2 - HALL D EXITS LED PILLARS

ITEM DESCRIPTION	ADVERTISING RATE
ACV level -2 - Hall D exit LED pillar (left side)	€ 2,500 ☐
ACV level -2 - Hall D exit LED pillar (right side)	€ 2,500 ☐

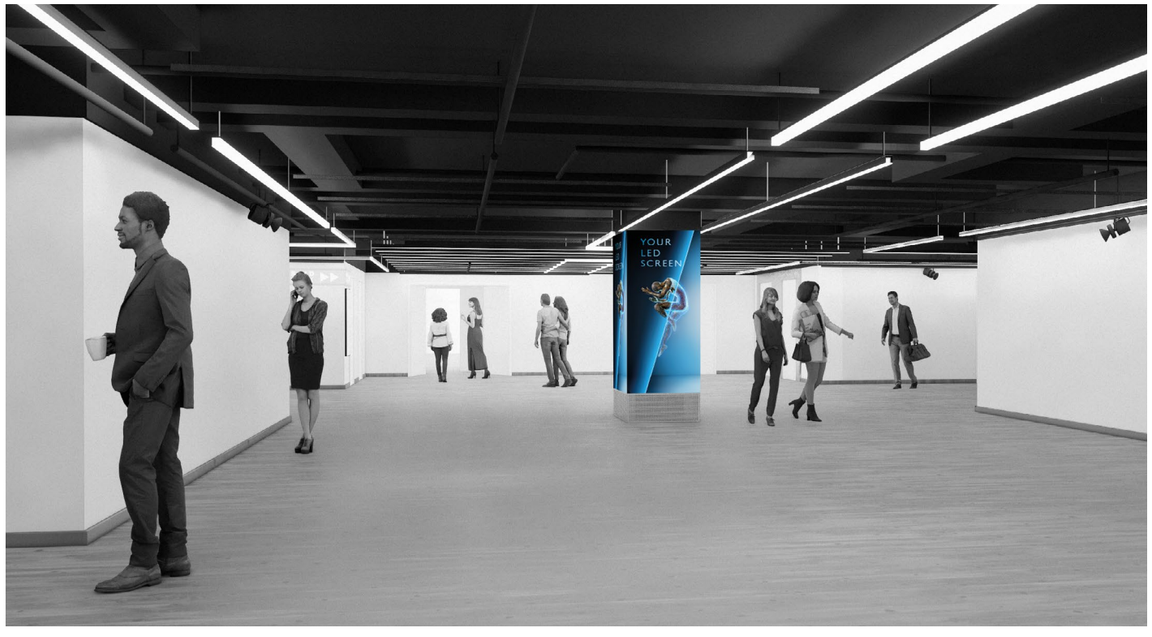
Non-exclusive item, published between March 03 - 06, 2027.

LOCATION



MEASUREMENTS

960 × 1,620 px	720 × 1,620 px	960 × 1,620 px	720 × 1,620 px

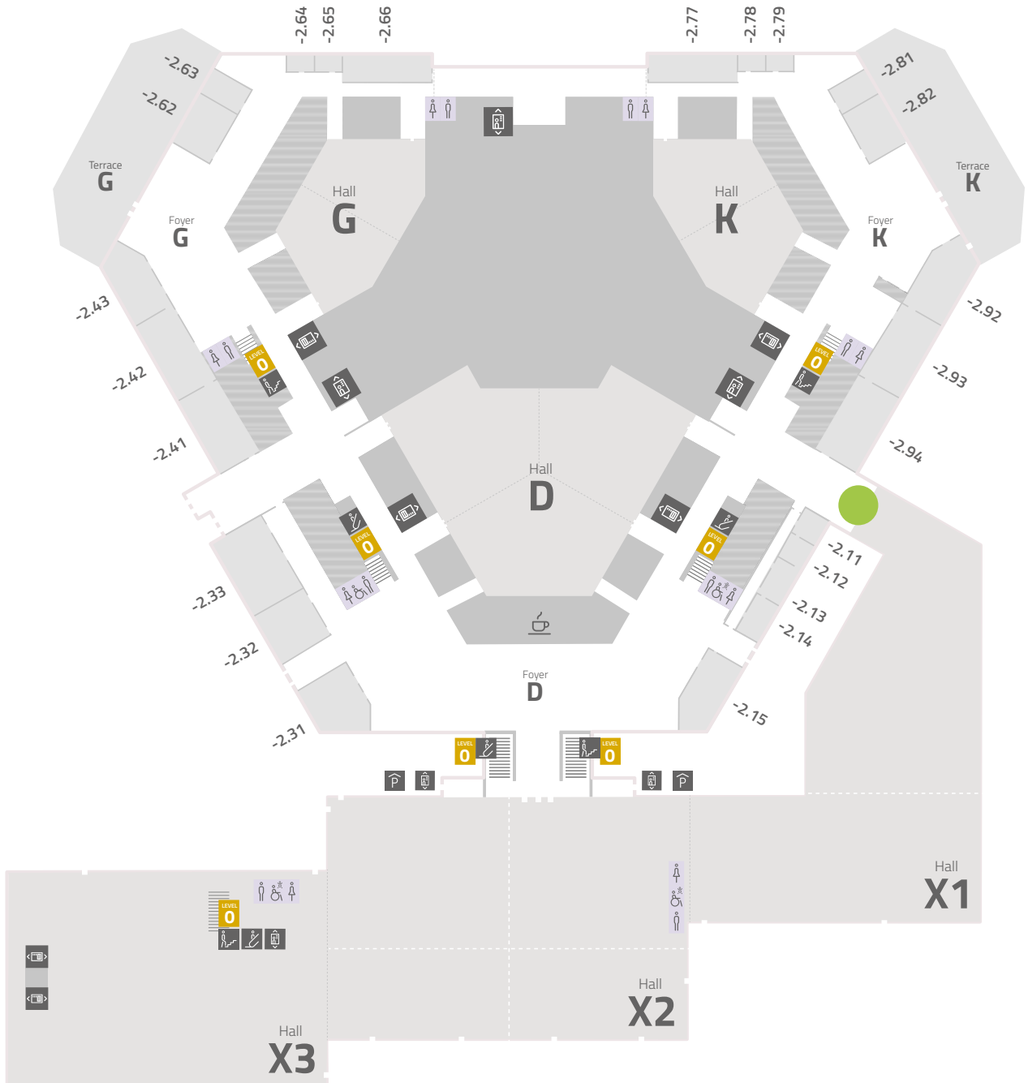


ACV LEVEL -2 - FOYER D / X1 ENTRANCE & EXIT LED BANNERS

ITEM DESCRIPTION	ADVERTISING RATE
ACV level -2 - Foyer D towards X1 LED banner	€ 3,000 ☐
ACV level -2 - X1 towards Foyer D LED banner	€ 3,000 ☐

Non-exclusive item, published between March 03 - 06, 2027.

LOCATION



MEASUREMENTS

4,640 x 360 px



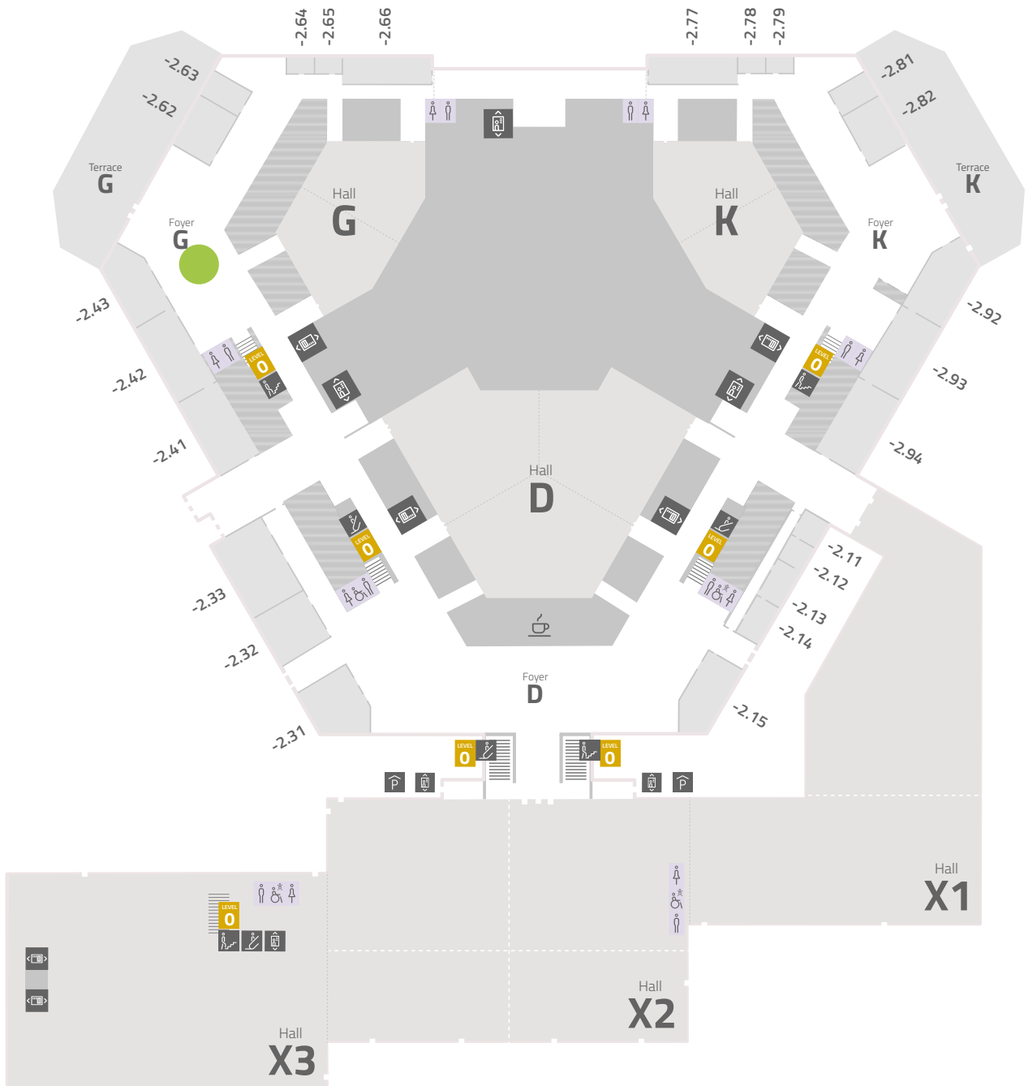
ACV LEVEL -2 - FOYER G TOWARDS FOYER D LED BANNER

ITEM DESCRIPTION

ITEM DESCRIPTION	ADVERTISING RATE
ACV level -2 - Foyer G towards Foyer D LED banner	€ 1,600 ☐

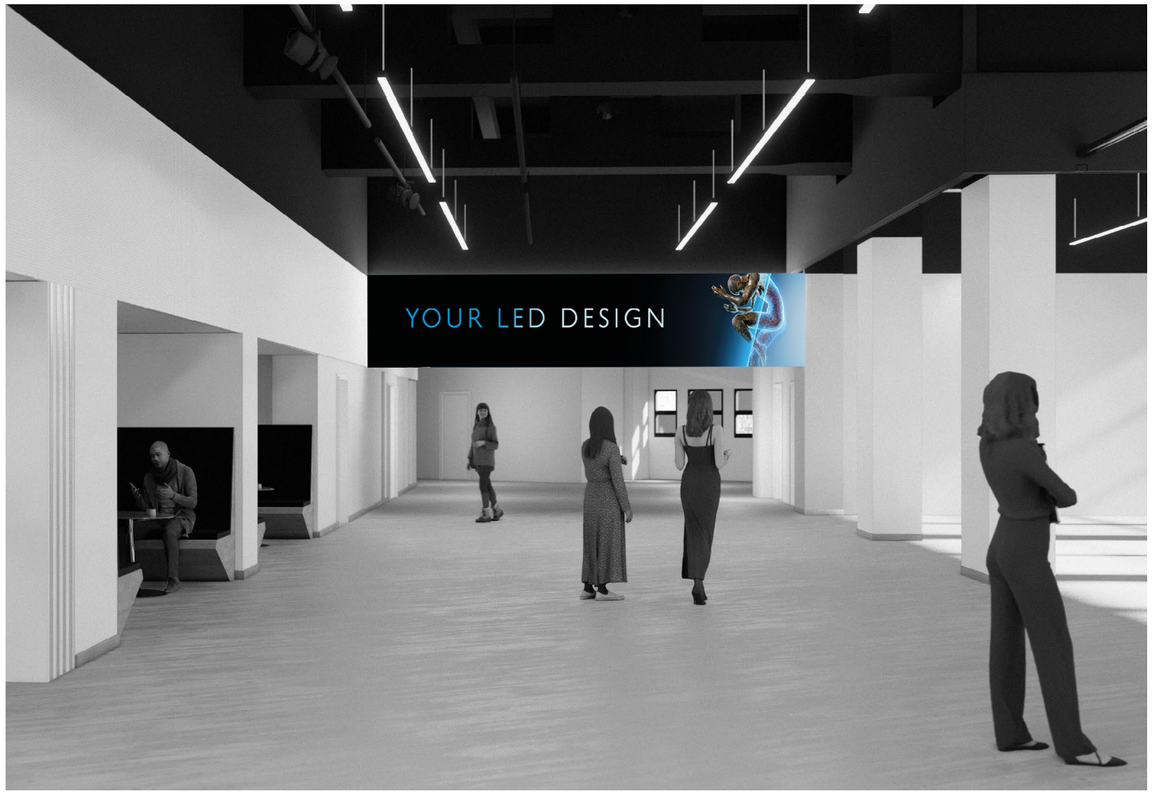
Non-exclusive item, published between March 03 - 06, 2027.

LOCATION



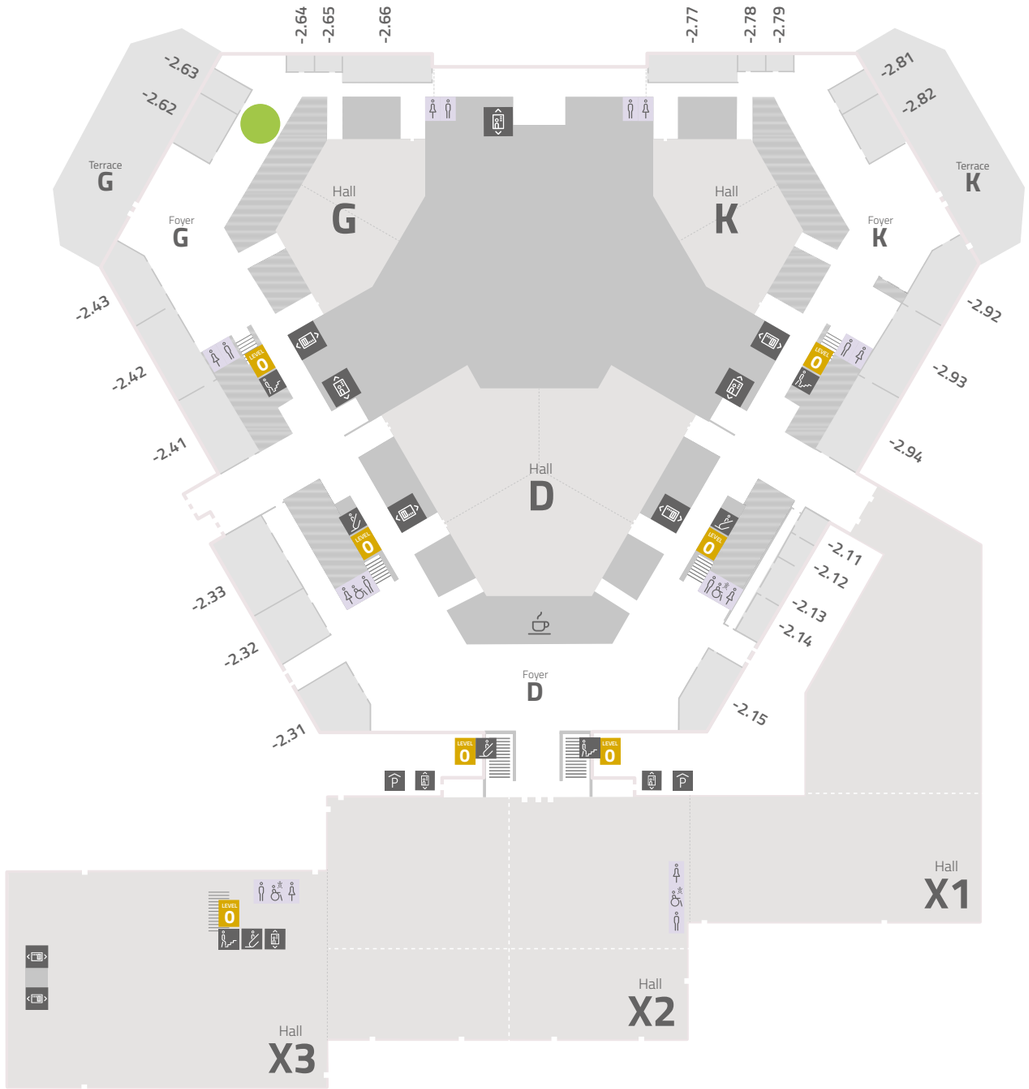
MEASUREMENTS

2,400 × 720 px



ACV LEVEL -2 - FOYER G TOWARDS FOYER K LED BANNER

LOCATION



ITEM DESCRIPTION

ADVERTISING RATE

ACV level -2 - Foyer G towards Foyer K LED banner	€ 1,600 ☐

Non-exclusive item, published between March 03 - 06, 2027.

MEASUREMENTS

3,200 × 720 px

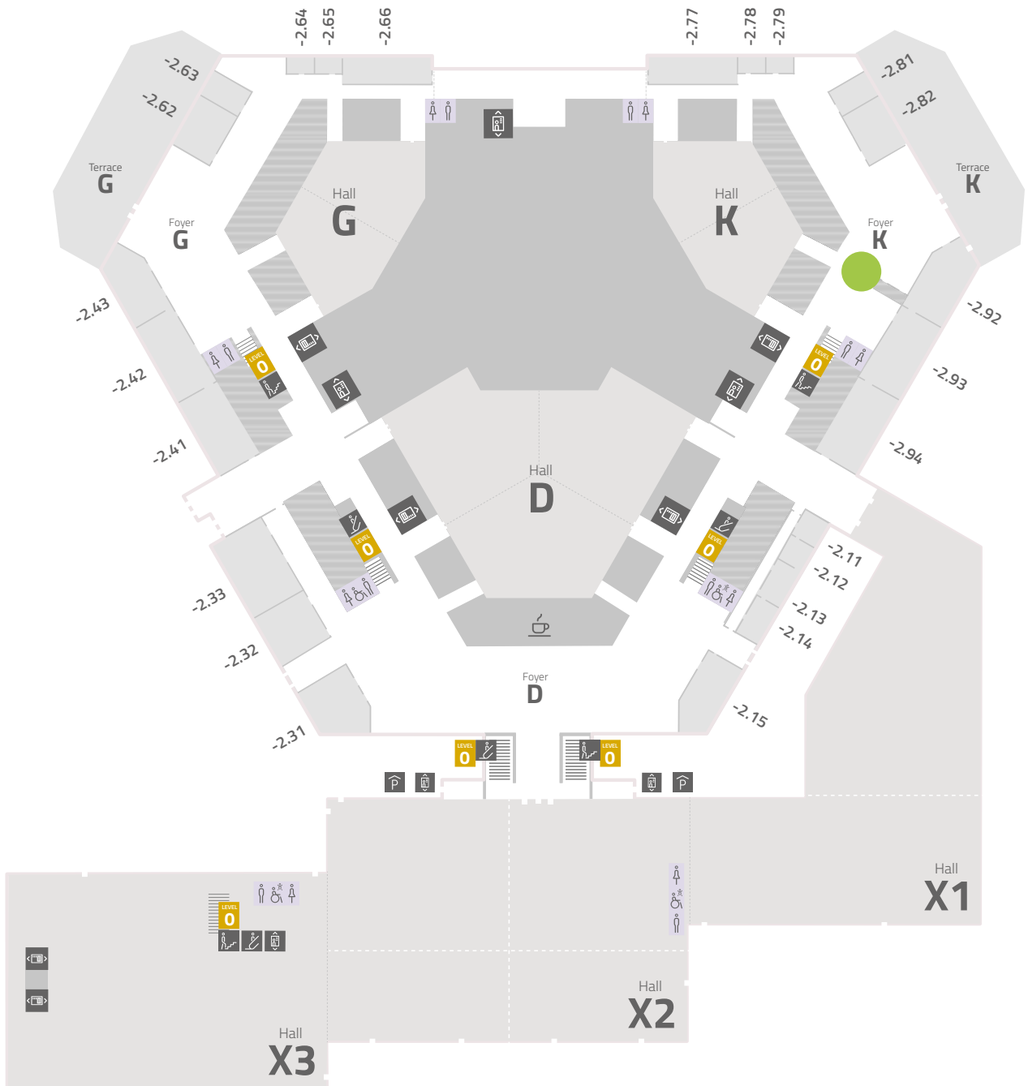
ACV LEVEL -2 - FOYER K TOWARDS FOYER D LED BANNER

ITEM DESCRIPTION

ITEM DESCRIPTION	ADVERTISING RATE
ACV level -2 - Foyer K towards Foyer D LED banner	€ 1,600 ☐

Non-exclusive item, published between March 03 - 06, 2027.

LOCATION



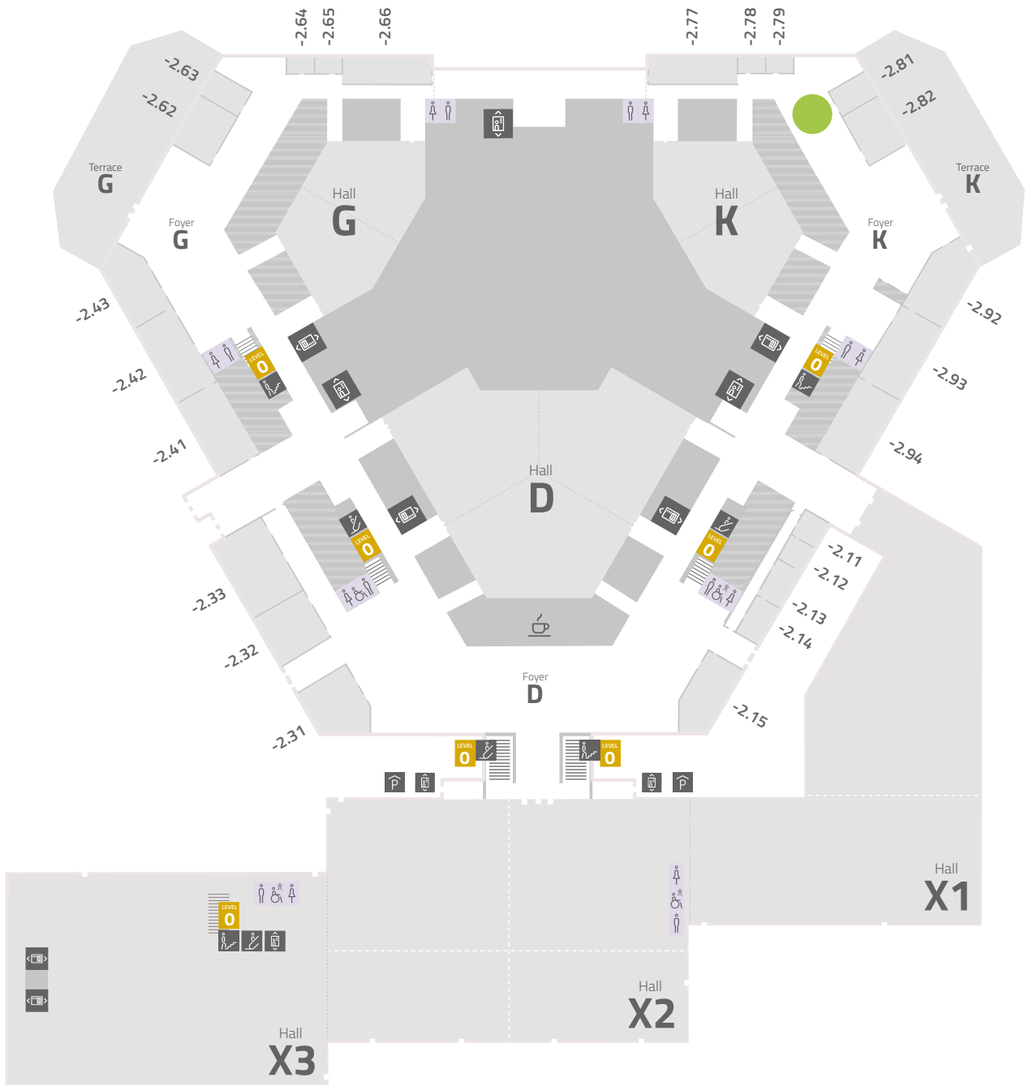
MEASUREMENTS

2,400 × 720 px



ACV LEVEL -2 - FOYER K TOWARDS FOYER G LED BANNER

LOCATION



ITEM DESCRIPTION

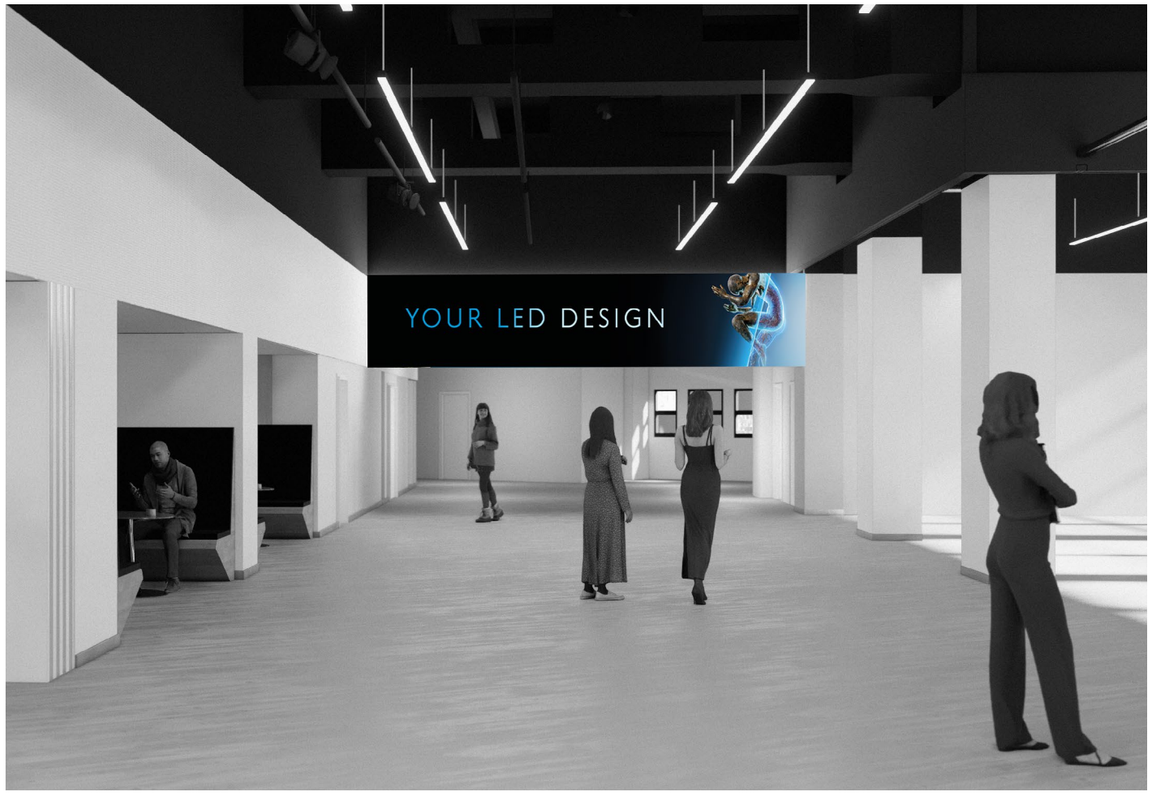
ADVERTISING RATE

ACV level -2 - Foyer K towards Foyer G LED banner	€ 1,600 ☐

Non-exclusive item, published between March 03 - 06, 2027.

MEASUREMENTS

3,200 × 720 px

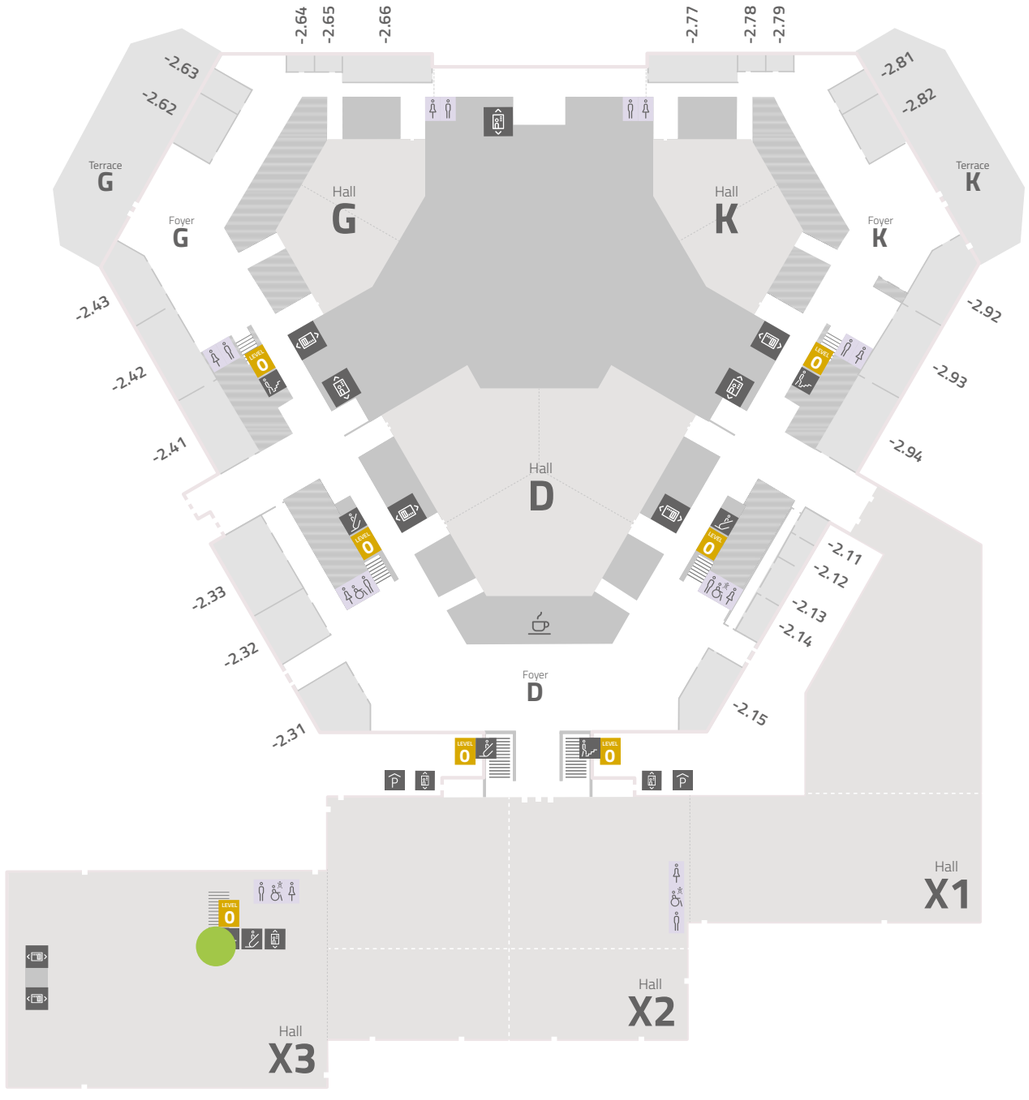


EXPO X3 - STAIRCASE PRINTS

ITEM DESCRIPTION	ADVERTISING RATE
Expo X3 - Staircase prints	**€ 9,500** sold

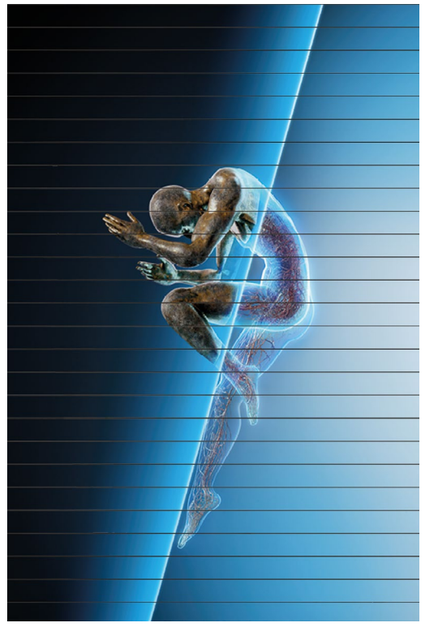
Production costs included, published between March 03 - 07, 2027.

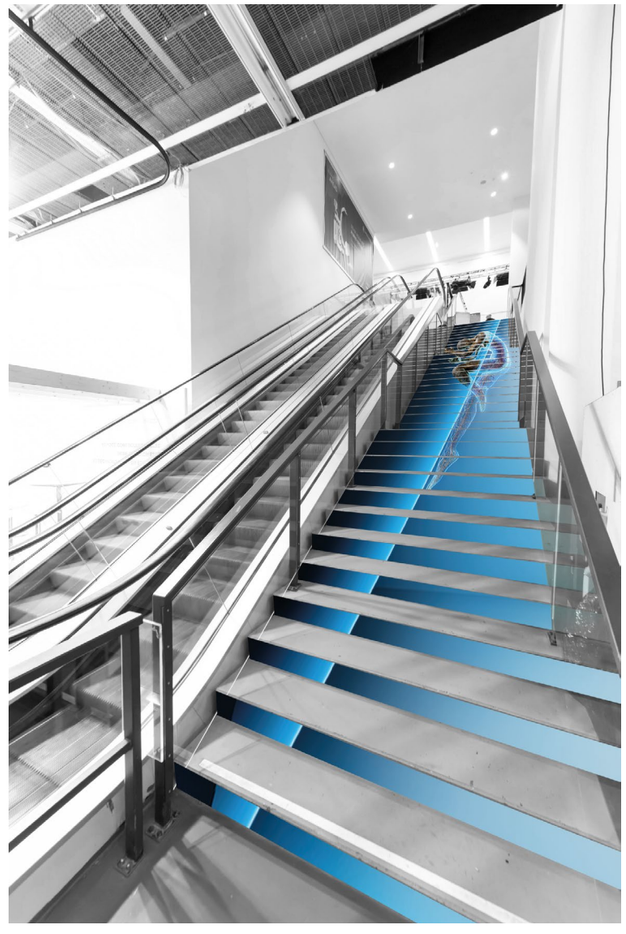
LOCATION



MEASUREMENTS

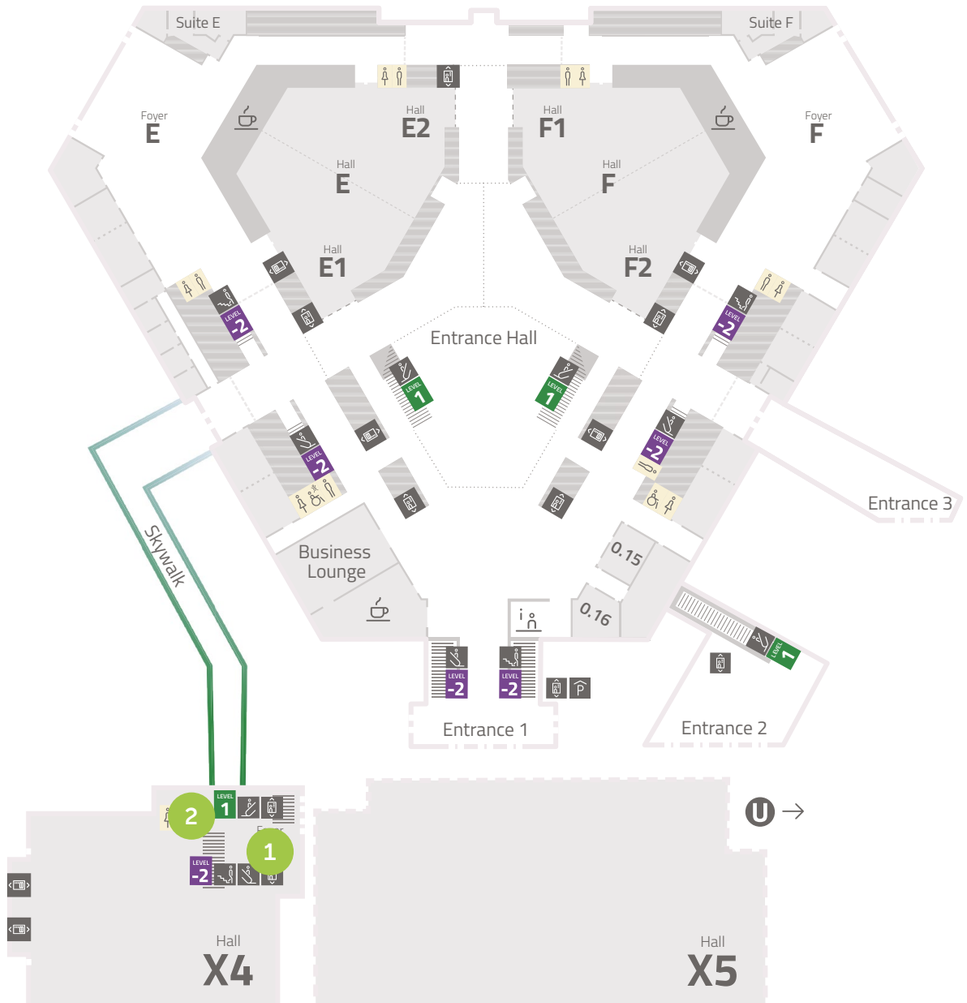
150 x 504 cm





EXPO X4 - BANNER PRINTS

LOCATION

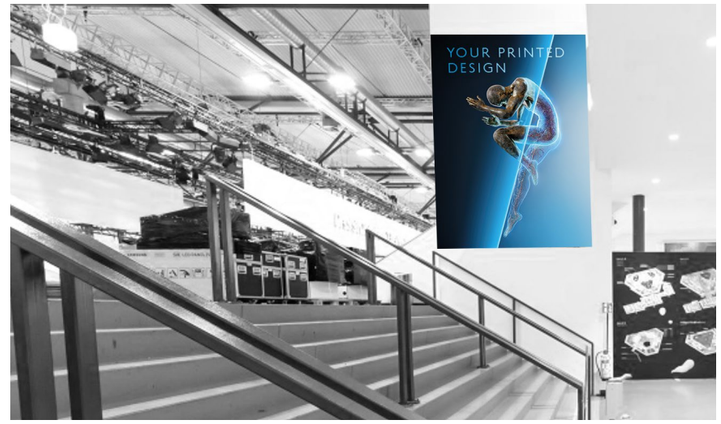


ITEM DESCRIPTION	ADVERTISING RATE	
Expo X4 - Banner print (above staircase) (1)	€ 17,500	☐
Expo X4 - Banner print (above escalator) (2)	€ 16,000	☐

Production costs included, published between March 03 - 07, 2027.

MEASUREMENTS

250 x 380 cm



480 x 245 cm



PROMOTION TOOLS ORDER FORM

In order to book some promotion tools, please complete the non-binding form on this page and your invoicing details on the following page, then submit the document to promotion@myesr.org. We will send you an official offer. Technical specifications will be provided upon booking.

PLEASE INSERT YOUR COMPANY NAME

Company

CHOICE	PROMOTION TOOL	PRICE
sold	Kaisermühlen VIC metro station - wall prints (total of 97 m²)	€ 66,000
☐	Walkway - Staircase prints (total of 21 steps)	€ 16,000
sold	Walkway - Floor prints (total of 10 pieces)	€ 12,300
sold	Walkway - Arch prints (total of 16 double-sided arches)	€ 25,800
☐	Walkway - LED screens (total of 4 double-sided screens)	€ 41,700
☐	Outside ACV - Rooftop banner print	€ 26,000
sold	Outside ACV - Wall print	€ 39,000
☐	Outside ACV - Entrance 3 print	€ 36,000
sold	Outside ACV - Main entrance LED screen	€ 56,400
sold	Outside X5 - Wall print	€ 93,000
sold	Outside X5 - Main entrance LED screen	€ 35,900
sold	Outside X4 - Skywalk & main entrance banner prints	€ 47,200
	ACV entrance walkway - Side wall prints	
sold	Side wall prints (left side)	€ 30,800
sold	Side wall prints (right side)	€ 30,800
☐	ACV entrance walkway - Left escalator to level -2 LED screen	€ 14,000
☐	ACV entrance walkway - Left escalator to level -2 inner-side banner prints	€ 16,000
	ACV entrance hall - Side wall LED screen	
☐	Side wall LED screen (left side)	€ 24,400
☐	Side wall LED screen (right side)	€ 24,400
☐	ACV entrance hall - Elevator mirror prints (total of 10 pieces)	€ 15,300
☐	ACV entrance hall - LED wall & dome	€ 55,000
	ACV entrance hall - Escalators to level 1 inner-side banner prints	
sold	ACV entrance hall - Escalators to level 1 inner-side banner prints (left side)	€ 15,900
sold	ACV entrance hall - Escalators to level 1 inner-side banner prints (right side)	€ 15,900
	ACV entrance hall - Escalators to level 1 outer-side print & LED screens	
sold	ACV entrance hall - Escalators to level 1 outer-side print & LED screens (left side)	€ 19,500
sold	ACV entrance hall - Escalators to level 1 outer-side print & LED screens (right side)	€ 19,500
	ACV entrance hall - Side wall print	
sold	ACV entrance hall - Side wall print (left side)	€ 18,600
☐	ACV entrance hall - Side wall print (right side)	€ 18,600
	ACV entrance hall - Escalators to level -2 overhead wall projection	
☐	ACV entrance hall - Escalators to level -2 overhead wall projection (left side)	€ 15,000
☐	ACV entrance hall - Escalators to level -2 overhead wall projection (right side)	€ 15,000

CHOICE	PROMOTION TOOL	PRICE
	ACV entrance hall - Escalators to level -2 inner-side banner prints	
☐	ACV entrance hall - Escalators to level -2 inner-side banner prints (left side)	€ 16,000
☐	ACV entrance hall - Escalators to level -2 inner-side banner prints (right side)	€ 16,000
	ACV entrance hall - Glass enclosures to level -2 prints & LED screens	
☐	ACV entrance hall - Glass enclosures to level -2 prints & LED screens (left 1)	€ 8,600
☐	ACV entrance hall - Glass enclosures to level -2 prints (left 2)	€ 8,600
sold	ACV entrance hall - Glass enclosures to level -2 prints & LED screens (right 1)	€ 8,600
☐	ACV entrance hall - Glass enclosures to level -2 prints (right 2)	€ 8,600
	ACV level 1 - Glass enclosures to level 2 prints	
sold	ACV level 1 - Glass enclosures to level 2 prints (left 1)	€ 8,600
sold	ACV level 1 - Glass enclosures to level 2 prints (left 2)	€ 8,600
sold	ACV level 1 - Glass enclosures to level 2 prints (right 1)	€ 8,600
sold	ACV level 1 - Glass enclosures to level 2 prints (right 2)	€ 8,600
	ACV level 1 - Escalators to level 2 inner-side banner prints	
sold	ACV level 1 - Escalators to level 2 inner-side banner prints (left side)	€ 16,800
sold	ACV level 1 - Escalators to level 2 inner-side banner prints (right side)	€ 16,800
☐	ACV level -2 - Foyer D towards Expo X2 LED banner (double-sided screen)	€ 20,500
	ACV level -2 - Foyer D entrance LED pillars	
sold	ACV level -2 - Foyer D entrance LED pillar (left side)	€ 3,100
sold	ACV level -2 - Foyer D entrance LED pillar (right side)	€ 3,100
	ACV level -2 - Foyer D LED banners	
☐	ACV level -2 - Foyer D LED banner (left side)	€ 1,600
☐	ACV level -2 - Foyer D LED banner (right side)	€ 1,600
	ACV level -2 - Foyer D near escalator LED pillars	
☐	ACV level -2 - Foyer D near escalator LED pillar (left side)	€ 2,500
☐	ACV level -2 - Foyer D near escalator LED pillar (right side)	€ 2,500
	ACV level -2 - Hall D exits LED pillars	
☐	ACV level -2 - Hall D exit LED pillar (left side)	€ 2,500
☐	ACV level -2 - Hall D exit LED pillar (right side)	€ 2,500
	ACV level -2 - Foyer D / X1 entrance & exit LED banners	
☐	ACV level -2 - Foyer D towards X1 LED banner	€ 3,000
☐	ACV level -2 - X1 towards Foyer D LED banner	€ 3,000
☐	ACV level -2 - Foyer G towards Foyer D LED banner	€ 1,600
☐	ACV level -2 - Foyer G towards Foyer K LED banner	€ 1,600
☐	ACV level -2 - Foyer K towards Foyer D LED banner	€ 1,600
☐	ACV level -2 - Foyer K towards Foyer G LED banner	€ 1,600
sold	Expo X3 - Staircase prints	€ 9,500
	Expo X4 - Banner prints	
☐	Expo X4 - Banner print (above staircase) (1)	€ 17,500
☐	Expo X4 - Banner print (above escalator) (2)	€ 16,000

CONDITIONS OF PURCHASE

BOOKING DETAILS

Promotion tools can be booked by companies within the imaging industry. Once the completed booking form has been submitted and confirmed, technical specifications will be provided.

All individual orders, including those for items not listed in the catalogue, must be submitted to the ESR Industry Relations Team by email at promotion@myesr.org.

PAYMENT DETAILS

The full advertising rate is payable within four weeks once an official offer has been sent out to the company: two weeks to provide invoicing details and a further two weeks to complete the payment.

If bookings or payments are made after the specified deadlines, Exhibition & Corporate Retailing GmbH reserves the right to apply a surcharge of 15% on the advertised rate.

TERMS OF CANCELLATION

Once the official offer has been signed by both parties, cancellations are only valid if submitted in writing.

If written notice of cancellation is received within four weeks of the signed offer, Exhibition & Corporate Retailing GmbH reserves the right to charge 10% of the advertising rate as a cancellation fee.

If cancellation is received before 10 December 2026, 50% of the total rate will be refunded.

If cancellation is received after 10 December 2026, no refund will be granted.

In cases of force majeure, the General Terms and Conditions (GTC) of Exhibition & Corporate Retailing GmbH (ExCR) shall apply.

GENERAL INFORMATION

Company

Contact person

Address | Postcode

City | Country

Phone | Fax

Email

INVOICE ADDRESS

Company

For the attention of

Address | Postcode

City | Country

VAT Reg. No. (if available) | P. O. Number (if necessary)

Please note: if you do not have an EU-registered VAT-number, please supply us with a proof of Tax-registration (issued in the current year) together with the completed order form. Otherwise the ExCR will be entitled to charge VAT (20%).

I need an official offer from the ESR office to create a PO. ☐

By signing this form, I confirm that I have read, understood, and agree to the terms and conditions (page 43).

Place, Date | Name of the official representative | Stamp of Company / Signature of Official Representative

BANK TRANSFER
We will make the payment via bank transfer after receiving the invoice.

IBAN: AT45 2011 1839 9839 2700
BIC: GIBAATWWXXX
Bank: Die Erste Bank

Please return this form by email to **promotion@myESR.org**

ALLGEMEINE GESCHÄFTSBEDINGUNGEN (AGB) DER EXHIBITION & CORPORATE RETAILING GMBH (EXCR)

1. Geltung

1.1 Die AGB regeln die allgemeinen Bedingungen, zu denen ExCR mit Kunden Verträge abschließt.

1.2 Die AGB gelten für alle, auch zukünftigen Geschäfte zwischen ExCR und dem Kunden.

1.3 Allgemeine Geschäftsbedingungen des Kunden werden ausdrücklich abgelehnt und sind auch keiner schlüssigen Annahme durch ExCR, etwa durch Erbringung der Leistung, zugänglich.

2. Vertragsabschluss

2.1 Angebote von ExCR sind freibleibend und können bis zur Erteilung der Auftragsbestätigung durch ExCR von ExCR geändert werden.

2.2 Aufträge des Kunden haben schriftlich, per Fax oder per E-Mail zu erfolgen. Mündlich oder telefonisch erteilte Aufträge bedürfen einer entsprechenden Bestätigung durch den Kunden.

2.3 Aufträge des Kunden gelten erst mit Bestätigung durch ExCR als angenommen. Die Annahme kann ausschließlich schriftlich, durch Fax, E-Mail oder durch Erfüllung des Auftrages durch ExCR angenommen werden.

3. Zahlungen

3.1 ExCR ist berechtigt, vom Kunden Vorauszahlung zu verlangen.

3.2 Rechnungen von ExCR sind binnen 14 Tagen ab Rechnungsdatum zur Zahlung fällig.

3.3 Im Falle des Verzugs schuldet der Kunde unternehmerische Verzugszinsen gemäß § 352 UGB, mindestens jedoch in der Höhe von 12% p.a.

3.4 Gerät der Kunde in Zahlungsverzug, ist ExCR berechtigt, entweder eine Nachfrist von 7 Tagen zu setzen und bei deren Verstreichen den Rücktritt vom Vertrag zu erklären oder unter Setzung einer Nachfrist von 7 Tagen den Rücktritt vom Vertrag zu erklären, der mit Verstreichen der Nachfrist wirksam wird.

4. Gewährleistung und Haftung

4.1 ExCR erbringt seinen Leistungen mit der Sorgfalt eines ordentlichen Unternehmers.

4.2 Beauftragt der Kunde ExCR mit der Erbringung von Werbeleistungen, ist für den Inhalt der Werbung ausschließlich der Kunde verantwortlich. ExCR trifft keine Verpflichtung zur Überprüfung der vom Kunden bereitgestellten Werbeinhalte. Im Falle der Inanspruchnahme von ExCR wegen rechtswidriger Werbeinhalte des Kunden hat der Kunde ExCR schad- und klaglos zu halten.

4.3 Mängel in der Leistung von ExCR sind binnen 14 Tagen ab deren Erkennbarkeit schriftlich, per Telefax oder E-Mail unter Angabe des Mangels gegenüber ExCR anzuzeigen, widrigenfalls der Kunde Ansprüche auf Gewährleistung und Schadenersatz sowie aus einem Irrtum über die Mangelfreiheit der Leistung nicht mehr geltend machen kann.

4.4 Ansprüche des Kunden aus einer Mangelhaftigkeit der Leistung von ExCR verjähren nach 6 Monaten. Die Beweislast der Mangelhaftigkeit einer Leistung von ExCR trifft uneingeschränkt den Kunden.

4.5 Die Haftung von ExCR für leicht fahrlässig herbeigeführte Schäden ist ausgeschlossen.

5. Aufrechnung

Die Aufrechnung mit Forderungen des Kunden gegen Forderungen von ExCR ist ausgeschlossen, sofern die Forderung des Kunden von ExCR nicht ausdrücklich anerkannt oder rechtskräftig gerichtlich festgestellt wurde.

6. Sonstiges

6.1 Änderungen von Vereinbarungen einschließlich des Abgehens vom Formgebot der Schriftlichkeit haben für ihre Wirksamkeit schriftlich, per Fax oder per E-Mail zu erfolgen.

6.2 Gerichtsstand und Erfüllungsort ist 1010 Wien.

6.3 Sämtliche Verträge mit ExCR unterliegen österreichischem Recht.

6.4 Es gilt die deutsche Fassung der AGB, die englische Fassung dient ausschließlich Übersetzungszwecken.

7. Nachträgliche Unmöglichkeit, Risikoteilung und Ersatzleistung

7.1 Sollte aus irgendeinem Grund, insbesondere aus Gründen höherer Gewalt wie Stromausfall, Streiks, Naturkatastrophen, Epidemien, Pandemien, behördlichen Anordnungen, Internetausfall oder Hackerangriffen die Durchführung der Fachmesse unmöglich oder wirtschaftlich nicht vertretbar sein, wird das damit verbundene wirtschaftliche Risiko zwischen der ExCR GmbH und dem Kunden insoweit geteilt, als die ExCR GmbH berechtigt ist, 30 % der vom Kunden gezahlten Ausstellungsgebühr zur anteiligen Deckung der bereits mit der Organisation der Fachmesse angefallenen Kosten einbehalten.

7.2 ür die verbleibenden 70% der Ausstellungsgebühr ist die ExCR GmbH berechtigt, dem Kunden statt der Abhaltung einer Fachmesse digitale Ersatzleistungen in angemessenem Umfang zu erbringen. Die von der ExCR GmbH zu erbringenden Ersatzleistungen umfassen die Besorgung von durch die Europäische Gesellschaft für Radiologie – European Society of Radiology (ESR) zu erbringende Online-Services, wie z.B. Animated Overlay, Top Advert Banner, Flying Carpet, Industry Commercial auf connect.myESR.org, ESR Connect Episode, ESR Social Media (LinkedIn, Facebook, Instagram), Industrie-Mailing (Eblasts), Werbemöglichkeiten in ESR-Mailings und während ESR-Online-Veranstaltungen wie einer virtuelle Ausstellung, virtuelle Standflächen, Online-Satellitensymposien und Workshops.

7.3 Nimmt der Kunde die von der ExCR angebotene Ersatzleistung aus welchen Gründen auch immer nicht in Anspruch, verfällt der restliche Betrag von 70% der von Kunden bezahlten Ausstellungsgebühr und der Kunde hat keinen Anspruch auf Rückerstattung.

GENERAL TERMS AND CONDITIONS (GTC) OF EXHIBITION & CORPORATE RETAILING GMBH (EXCR)

1. Coverage

1.1 The GTC regulate the general terms and conditions under which ExCR enters into contracts with customers.

1.2 The GTC shall cover all, including future contracts between ExCR and customer.

1.3 Customer's general terms and conditions are rejected explicitly and shall not be subject to conclusive acceptance by ExCR, including but not limited to acceptance by performance of services.

2. Conclusion of contract

2.1 Offers by ExCR are not binding and are subject to amendment and alterations by ExCR until an acceptance of order is issued by ExCR.

2.2 Orders of customers have to be issued in writing, by fax or by e-mail. Oral orders or orders made on the telephone require a respective confirmation by customer.

2.3 Customer's orders are subject to confirmation of acceptance by ExCR. Such acceptance can be issued in writing, by fax or by ExCR's e-mail or by actual performance of customer's order.

3. Payments

3.1 ExCR is entitled to request advance payment from customers.

3.2 ExCR's invoices shall become due for payment within 14 days after the date of invoice.

3.3 In case of delayed payment, customer shall be subject to default interest applicable between business undertakings according to Section 352 of the Austrian Commercial Code (Unternehmensgesetzbuch; UGB), at least, however, in the amount of 12% per annum.

3.4 In case of customer's delay with payment, ExCR is entitled either to set a grace period of 7 days and to declare withdrawal from contract in case no payment has been effected until then or to declare cancellation of contract by setting a grace period of 7 days in which case the contract shall be rescinded in case no payment has been effected by then.

4. Warranty and Liability

4.1 ExCR shall render its services with the care of a diligent businessman.

4.2 In case of ExCR rendering advertising services, customer shall be responsible for the content of the advertising. ExCR is under no obligation to examine advertising content provided by customer. In case of ExCR being held liable due to unlawful content of customer's advertising, customer shall indemnify ExCR.

4.3 Defaults in the services of ExCR are to be notified to ExCR within 14 days after recognisability of the default in writing, by fax describing the default, otherwise the customer shall not be entitled to make any claims under warranty, liability or some misapprehension with regard to the services being free from default.

4.4 Any claims resulting from the default of services rendered by ExCR shall become time- barred after a period of 6 months. The default of any services rendered by ExCR always has to be proven by the customer.

4.5 ExCR shall not be liable for any damages caused by negligence.

5. Set-off

5.1 Customer shall not be entitled to set-off with claims against ExCR unless such claims were explicitly accepted by ExCR or finally assessed by a court of law.

6. Miscellaneous

6.1 Any amendment of a contract including the waiver to written form has to be effected in writing, by fax or e-mail in order to become valid.

6.2 Place of venue and place of performance shall be 1010 Vienna.

6.3 All contracts and agreement entered into with ExCR shall be governed by Austrian law.

6.4 The German version of the GTC are valid, the English version is for translation purpose only.

7. Subsequent Frustration, Risk Sharing and Replacement Services

7.1 If, for any reason, including but not limited to reasons of force majeure such as blackout, strikes, natural disasters, epidemics, pandemics, government regulations, internet failure or hacker attack it becomes impossible or economically not justifiable to hold the Technical Exhibition, the respective economic risk shall be shared between ExCR and Customer and ExCR shall be entitled to withhold 30% of the exhibition fee paid by Customer for the proportionate cover of costs already accrued with the organization of the Technical Exhibition.

7.2 For the remaining 70% of the exhibition fee, ExCR GmbH is entitled to provide Customer with digital replacement services to an appropriate extent instead of holding a Technical Exhibition .The replacement services to be provided by ExCR GmbH include the procurement of online services to be provided by the European Society of Radiology (ESR) such as animated overlay, top advert banner, flying carpet, industry commercial on connect.myESR.org, ESR connect Episode, ESR Social Media (LinkedIn, Facebook, Instagram), Industry mailing (eblasts), advertisements options in ESR mailings and during ESR online events such as virtual exhibition, virtual booth space, online satellite symposia and workshops.

7.3 In the event Customer does not make use of the replacement service offered by ExCR for whatever reason, the remaining amount of 70% of the exhibition fee paid by Customer is forfeited and Customer shall not be entitled to any refund.

Coordination
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