From health policy to practice

Medical imaging as an example for improving patient outcomes through technology adoption

Discussion event at the European Parliament
(room A5G305)

Host: Biljana Borzan MEP
Brussels | June 6, 2018

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<tr>
<td>14:30-15:00</td>
<td>Registration</td>
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<td>15:00-15:05</td>
<td>Welcome by B. Borzan and P.M. Parizel</td>
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| 15:05-15:15   | Dr Biljana Borzan MEP, member of the ENVI Committee  
                The European Parliament’s vision on innovation in healthcare and interinstitutional cooperation on EU health policies |
| 15:15-15:25   | Prof. dr. Paul M. Parizel, ESR Past-President  
                Medical imaging’s efforts to achieve better patient outcomes and diagnosis by developing and adopting innovative tools |
| 15:25-15:35   | Dr Andrzej Rys, Director responsible for Health Systems, Medical Products and Innovation, DG SANTE  
                EU initiatives focusing on translating policies and innovation in healthcare into practical benefits for patients |
| 15:35-15:45   | Mr Pascal Garel, HOPE Chief Executive  
                Innovative solutions in healthcare: the role of associations in translating policies into practice |
| 15:45-15:55   | Ms Judy Birch, ESR Patient Advisory Group (ESR-PAG) member  
                Patient-centred communication within the radiology department |
| 15:55-16:05   | Mr Michael Hübel, DG ENER Head of Unit Radiation Protection and Nuclear Safety  
                From policy to practice: the role of radiation protection |
| 16:05-16:15   | Ms Nicole Denjoy, COCIR Secretary General  
                Innovative technologies bringing benefits to patients in a changing regulatory environment |
| 16:15-16:30   | Dr Biljana Borzan and Prof. dr. Paul M. Parizel  
                Summary of key take-home messages and discussion |
| From 16:30     | Cocktail reception                                                                            |