



ESR Supporting Membership  
2022/2023  
Application Form

*Success in Partnership*

myESR.org

## Platinum Membership

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### Strategic planning meetings & ESR General Assembly

- **Quarterly strategic planning meetings with ESR**
    - ESR to present updates on upcoming activities
    - Brainstorming on strategic planning for ECR
  - **Participation in the ESR General Assembly (without voting rights)**
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### Exhibition floor space booking for on-site technical exhibition

- **Reduced rental fee for exhibition space**

Platinum member early fee: € 560/m<sup>2</sup> instead of the non-member fee of € 660/m<sup>2</sup>  
Platinum member late fee: € 580/m<sup>2</sup> instead of the non-member fee of € 680/m<sup>2</sup>  
In order to benefit from these reduced Industry Partnership rates, the Platinum membership fee must be paid in full **by May 31, 2022.**
  - **Prime booth location**

Booth allocation will depend on the following criteria

    - membership to be paid within the indicated deadline
    - first installment for exhibition space to be paid within the indicated deadline
    - overall involvement of Supporting Member with ESR/ECR
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### Extraordinary on-site space

- **Opportunity to book exhibition/workshop/educational/networking area/s at main building of Austria Centre Vienna, ACV (subject to availability)**
  - Exclusive or joint usage with ECR of session room/s (set-up: mainly for on-site attendance)
  - Exclusive or joint usage with ECR of studio (set-up: mainly for online attendance)

Cost offer to be provided upon definition of required space. Package deal possible (e.g. inclusion of branding, advertisement activities and similar)

## Promotion

- **1 flying carpet advertisement** on any subpage of myESR.org (subject to availability)  
Duration of publication: 1 month  
Available months: August 2022 - January 2023
- **Banner or logo placement** on myESR.org (Congress Industry section)
- **20% discount on your Promotion Tool Order for the ECR 2023 including payment until December 5, 2022**

After this deadline until ECR 2023 - 10% discount on your Promotion Tool Order.

*(Please note that discounts are only granted on catalogue prices for the ECR 2023 promotion tools, not on ESR promotion activities throughout the year or special offers)*

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## Access to ESR members and ECR pre-registrants

- **List of pre-registered delegates and speakers at ECR 2023**  
Please note that only the addresses of ECR 2023 delegates and speakers who have agreed to share their data for marketing purposes can be provided.
- **List of all active ESR members 2022**  
Please note that only the addresses of members who have agreed to share their data for marketing purposes can be provided.

**Annual fee: € 63,000**

## Gold Membership

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### ESR General Assembly

- **Participation in the ESR General Assembly (without voting rights)**
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### Promotion

- **1 advert banner** in ESR Mailing from April 2022 – December 2022
- **Banner or logo placement** on myESR.org (Congress Industry section)
- **15% discount on your Promotion Tool Order for the ECR 2023 including payment until December 5, 2022**

*(Please note that discounts are only granted on catalogue prices for the ECR 2023 promotion tools, not on ESR promotion activities throughout the year or special offers)*

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### E-blast to ECR pre-registrants

- **50% discount on e-blasts to pre-registered delegates and speakers at ECR 2023**  
Please note that e-blasts will only be sent to delegates and speakers who have agreed on being contacted for marketing purposes.

**Annual fee: € 32,000**

## Silver Membership

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### ESR General Assembly

- **Participation in the ESR General Assembly (without voting rights)**
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### Promotion

- **Banner or logo placement** on myESR.org (Congress Industry section)
- **10% discount on your Promotion Tool Order for the ECR 2023 including payment until December 5, 2022**

*(Please note that discounts are only granted on catalogue prices for the ECR 2023 promotion tools, not on ESR promotion activities throughout the year or special offers)*

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### E-blast to ECR pre-registrants

- **15% discount on e-blasts to pre-registered delegates and speakers at ECR 2023**  
Please note that e-blasts will only be sent to delegates and speakers who have agreed on being contacted for marketing purposes.

**Annual fee: € 12,500**

Membership Benefits	Platinum	Gold	Silver
Access to ECR Industry Plattform	✓	✓	n/a
Attendance at quarterly strategic planning meetings	✓	n/a	n/a
Participation in the ESR General Assembly (without voting rights)	✓	✓	✓
Reduced rental fee for exhibition space	✓	n/a	n/a
Booth Location	Prime (1 <sup>st</sup> choice)	Preferred (2 <sup>nd</sup> choice)	n/a
Option to book extraordinary onsite space	✓	n/a	n/a
1 flying carpet advertisement on myESR.org (Duration: 1 month) Available months: August 2022 - January 2023	✓	n/a	n/a
1 advert banner in ESR Mailing (April 2022 - December 2022)	n/a	✓	n/a
Banner or logo placement on the ESR website	✓	✓	✓
List of pre-registered delegates and speakers at ECR 2023*	✓	n/a	n/a
Discount on e-blast to ECR 2023 pre-registrants	n/a	50%	15%
List of all active ESR members 2022*	✓	n/a	n/a
Discount on your Promotion Tool Order including payment until December 5, 2022	20%	15%	10%
After this deadline until ECR 2023 - discount on your Promotion Tool Order (Discounts are only granted on catalogue prices, not on special offers)	10%	10%	n/a

\*Please note that only the addresses of ESR 2022 members and ECR 2023 delegates and speakers who have agreed to share their data for marketing purposes will be provided.

## ESR Supporting Membership Guidelines

Please note that as of 2019 the ESR Supporting Membership will be handled through the Exhibition & Corporate Retailing GmbH (ExCR). Company details and account information can be found on page 9 (Payment).

- For all of the above rates, the agreement starts with payment of the appropriate Supporting Membership fee and ends on the last day of the ECR 2023.
- The enclosed GT&C of the ExCR form an integral part of the agreement.
- Payments must be made in Euro, incl. Austrian VAT at the currently applicable rate, free from other deductions.
- In order to benefit from the 'reduced Supporting Membership rental fees for exhibition space', payment must be made in full **by May 31, 2022**.
- ExCR's invoices must be paid within 14 days of the invoice date.
- Services and products are provided only upon receipt of full payment.

## Advertisements


- All advertisements must be submitted by the advertiser according to the specifications and by the submission date, as stipulated by the ESR office.
- If material is not submitted on time, the right to advertising space in that particular issue/period of time will be lost; an alternative will not be offered. All material submitted for electronic or print newsletters must be approved by the ESR office.
- All reasonable care is taken to avoid mistakes, but the publisher does not accept liability for any errors, omissions, or inaccurate copy instructions from third parties or subcontractors. The publisher does not accept liability for any other acts, circumstances or faults beyond its reasonable control.

## Email or postal addresses of the pre-registered delegates and speakers of the congress as well as members

- All addresses are provided upon request of the Supporting Member and for one-time use only and may only be used for the purpose of providing commercial and scientific information related to the field of radiology. Any repeated use of one, or more, of the addresses, will result in an extra charge amounting to the full purchase price of the address-package. For any additional use beyond this a fine of € 30,000 will be charged.
- Please note that you may choose to receive either postal addresses or E-mail addresses.
- Any resale, or dissemination, of the data to third parties is strictly forbidden. The ExCR is entitled to charge a penalty of € 30,000 for non-compliance.
- The ESR will not be held liable for any errors, inconsistencies or omissions in the address data provided.

### Your company

### Herewith we apply for

 <b>Platinum Membership</b>	Annual fee: € 63,000
 <b>Gold Membership</b>	Annual fee: € 32,000
 <b>Silver Membership</b>	Annual fee: € 12,500

### Please give a brief overview of your company's structure, size and purpose of business

Please submit extract from commercial (or similar) register.

Please supply your Company Logo in vector file format, as well as the official naming of your company, to be used in publications and listings together with the completed order form.



## General Information

Company		
Contact person		
Address		
Postcode	City	Country
Phone	E-mail	

## Payment

Please be informed, that invoices for ESR Supporting Membership 2022/2023 will be issued by the Exhibition & Corporate Retailing GmbH (ExCR). Please find all company details as well as account information below.

Exhibition & Corporate Retailing GmbH Karlsgasse 17 3430 Tulln Austria VAT number: ATU73952118 Company number: 502914f	<p><b>BANK TRANSFER</b></p> <p>We will make the payment via bank transfer after receiving the invoice.</p> <p><b>IBAN:</b> AT45 2011 1839 9839 2700  <b>BIC:</b> GIBAATWWXXX  <b>Bank:</b> Die Erste Bank</p>
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### General Information

Company		
For the attention of		
Address		
Postcode	City	Country
VAT number (if available)		PO number (if necessary)

Please note: if you do not have an EU-registered VAT-number, please supply us with a proof of Tax-registration (issued in 2022) together with the completed order form. Otherwise the ExCR will be entitled to charge VAT (20%).

**With my signature I certify that I have understood and agree with the ESR Supporting Membership Guidelines (page 7) and the General Terms and Conditions of the Exhibition & Corporate Retailing GmbH (page 11).**

Place, Date	Name of the official representative
Company stamp and signature of the official representative	

## Allgemeine Geschäftsbedingungen (AGB) der Exhibition & Corporate Retailing GmbH (ExCR)

### 1. Geltung

- 1.1 Die AGB regeln die allgemeinen Bedingungen, zu denen ExCR mit Kunden Verträge abschließt.
- 1.2 Die AGB gelten für alle, auch zukünftigen Geschäfte zwischen ExCR und dem Kunden.
- 1.3 Allgemeine Geschäftsbedingungen des Kunden werden ausdrücklich abgelehnt und sind auch keiner schlüssigen Annahme durch ExCR, etwa durch Erbringung der Leistung, zugänglich.

### 2. Vertragsabschluss

- 2.1 Angebote von ExCR sind freibleibend und können bis zur Erteilung der Auftragsbestätigung durch ExCR von ExCR geändert werden.
- 2.2 Aufträge des Kunden haben schriftlich, per Fax oder per E-Mail zu erfolgen. Mündlich oder telefonisch erteilte Aufträge bedürfen einer entsprechenden Bestätigung durch den Kunden.
- 2.3 Aufträge des Kunden gelten erst mit Bestätigung durch ExCR als angenommen. Die Annahme kann ausschließlich schriftlich, durch Fax, E-Mail oder durch Erfüllung des Auftrages durch ExCR angenommen werden.

### 3. Zahlungen

- 3.1 ExCR ist berechtigt, vom Kunden Vorauszahlung zu verlangen.
- 3.2 Rechnungen von ExCR sind binnen 14 Tagen ab Rechnungsdatum zur Zahlung fällig.
- 3.3 Im Falle des Verzugs schuldet der Kunde unternehmerische Verzugszinsen gemäß § 352 UGB, mindestens jedoch in der Höhe von 12% p.a.
- 3.4 Gerät der Kunde in Zahlungsverzug, ist ExCR berechtigt, entweder eine Nachfrist von 7 Tagen zu setzen und bei deren Verstreichen den Rücktritt vom Vertrag zu erklären oder unter Setzung einer Nachfrist von 7 Tagen den Rücktritt vom Vertrag zu erklären, der mit Verstreichen der Nachfrist wirksam wird.

### 4. Gewährleistung und Haftung

- 4.1 ExCR erbringt seinen Leistungen mit der Sorgfalt eines ordentlichen Unternehmers.
- 4.2 Beauftragt der Kunde ExCR mit der Erbringung von Werbeleistungen, ist für den Inhalt der Werbung ausschließlich der Kunde verantwortlich. ExCR trifft keine Verpflichtung zur Überprüfung der vom Kunden bereitgestellten Werbeeinhalte. Im Falle der Inanspruchnahme von ExCR wegen rechtswidriger Werbeeinhalte des Kunden hat der Kunde ExCR schad- und klaglos zu halten.
- 4.3 Mängel in der Leistung von ExCR sind binnen 14 Tagen ab deren Erkennbarkeit schriftlich, per Telefax oder E-Mail unter Angabe des Mangels gegenüber ExCR anzuzeigen, widrigenfalls der Kunde Ansprüche auf Gewährleistung und Schadenersatz sowie aus einem Irrtum über die Mangelfreiheit der Leistung nicht mehr geltend machen kann.
- 4.4 Ansprüche des Kunden aus einer Mangelhaftigkeit der Leistung von ExCR verjähren nach 6 Monaten. Die Beweislast der Mangelhaftigkeit einer Leistung von ExCR trifft uneingeschränkt den Kunden.
- 4.5 Die Haftung von ExCR für leicht fahrlässig herbeigeführte Schäden ist ausgeschlossen.

## General Terms and Conditions (GTC) of Exhibition & Corporate Retailing GmbH (ExCR)

### 1. Coverage

- 1.1 The GTC regulate the general terms and conditions under which ExCR enters into contracts with customers.
- 1.2 The GTC shall cover all, including future contracts between ExCR and customer.
- 1.3 Customer's general terms and conditions are rejected explicitly and shall not be subject to conclusive acceptance by ExCR, including but not limited to acceptance by performance of services.

### 2. Conclusion of contract

- 2.1 Offers by ExCR are not binding and are subject to amendment and alterations by ExCR until an acceptance of order is issued by ExCR.
- 2.2 Orders of customers have to be issued in writing, by fax or by e-mail. Oral orders or orders made on the telephone require a respective confirmation by customer.
- 2.3 Customer's orders are subject to confirmation of acceptance by ExCR. Such acceptance can be issued in writing, by fax or by ExCR's e-mail or by actual performance of customer's order.

### 3. Payments

- 3.1 ExCR is entitled to request advance payment from customers.
- 3.2 ExCR's invoices shall become due for payment within 14 days after the date of invoice.
- 3.3 In case of delayed payment, customer shall be subject to default interest applicable between business undertakings according to Section 352 of the Austrian Commercial Code (Unternehmensgesetzbuch; UGB), at least, however, in the amount of 12% per annum.
- 3.4 In case of customer's delay with payment, ExCR is entitled either to set a grace period of 7 days and to declare withdrawal from contract in case no payment has been effected until then or to declare cancellation of contract by setting a grace period of 7 days in which case the contract shall be rescinded in case no payment has been effected by then.

### 4. Warranty and Liability

- 4.1 ExCR shall render its services with the care of a diligent businessman.
- 4.2 In case of ExCR rendering advertising services, customer shall be responsible for the content of the advertising. ExCR is under no obligation to examine advertising content provided by customer. In case of ExCR being held liable due to unlawful content of customer's advertising, customer shall indemnify ExCR.
- 4.3 Defaults in the services of ExCR are to be notified to ExCR within 14 days after recognisability of the default in writing, by fax describing the default, otherwise the customer shall not be entitled to make any claims under warranty, liability or some misapprehension with regard to the services being free from default.
- 4.4 Any claims resulting from the default of services rendered by ExCR shall become time-barred after a period of 6 months. The default of any services rendered by ExCR always has to be proven by the customer.
- 4.5 ExCR shall not be liable for any damages caused by negligence.

## Allgemeine Geschäftsbedingungen (AGB) der Exhibition & Corporate Retailing GmbH (ExCR)

### 5. Aufrechnung

Aufrechnung mit Forderungen des Kunden gegen Forderungen von ExCR ist ausgeschlossen, sofern die Forderung des Kunden von ExCR nicht ausdrücklich anerkannt oder rechtskräftig gerichtlich festgestellt wurde.

### 6. Sonstiges

- 6.1 Änderungen von Vereinbarungen einschließlich des Abgehens vom Formgebot der Schriftlichkeit haben für ihre Wirksamkeit schriftlich, per Fax oder per E-Mail zu erfolgen.
- 6.2 Gerichtsstand und Erfüllungsort ist 1010 Wien.
- 6.3 Sämtliche Verträge mit ExCR unterliegen österreichischem Recht.
- 6.4 Es gilt die deutsche Fassung der AGB, die englische Fassung dient ausschließlich Übersetzungszwecken.

### 7. Nachträgliche Unmöglichkeit, Risikoteilung und Ersatzleistung

- 7.1 Sollte aus irgendeinem Grund, insbesondere aus Gründen höherer Gewalt wie Stromausfall, Streiks, Naturkatastrophen, Epidemien, Pandemien, behördlichen Anordnungen, Internetausfall oder Hackerangriffen die Durchführung der Fachmesse unmöglich oder wirtschaftlich nicht vertretbar sein, wird das damit verbundene wirtschaftliche Risiko zwischen der ExCR GmbH und dem Kunden insoweit geteilt, als die ExCR GmbH berechtigt ist, 30 % der vom Kunden gezahlten Ausstellungsgebühr zur anteiligen Deckung der bereits mit der Organisation der Fachmesse angefallenen Kosten einbehalten.
- 7.2 Für die verbleibenden 70% der Ausstellungsgebühr ist die ExCR GmbH berechtigt, dem Kunden statt der Abhaltung einer Fachmesse digitale Ersatzleistungen in angemessenem Umfang zu erbringen. Die von der ExCR GmbH zu erbringenden Ersatzleistungen umfassen die Besorgung von durch die Europäische Gesellschaft für Radiologie – European Society of Radiology (ESR) zu erbringende Online-Services, wie z.B. Animated Overlay, Top Advert Banner, Flying Carpet, Industry Commercial auf connect.myESR.org, ESR Connect Episode, ESR Social Media (LinkedIn, Facebook, Instagram), Industrie-Mailing (Eblasts), Werbemöglichkeiten in ESR-Mailings und während ESR-Online-Veranstaltungen wie einer virtuelle Ausstellung, virtuelle Standflächen, Online-Satellitensymposien und Workshops.
- 7.3 Nimmt der Kunde die von der ExCR angebotene Ersatzleistung aus welchen Gründen auch immer nicht in Anspruch, verfällt der restliche Betrag von 70% der von Kunden bezahlten Ausstellungsgebühr und der Kunde hat keinen Anspruch auf Rückerstattung.

## General Terms and Conditions (GTC) of Exhibition & Corporate Retailing GmbH (ExCR)

### 5. Set-off

shall not be entitled to set-off with claims against ExCR unless such claims were explicitly accepted by ExCR or finally assessed by a court of law.

### 6. Miscellaneous

- 6.1 Any amendment of a contract including the waiver to written form has to be effected in writing, by fax or e-mail in order to become valid.
- 6.2 Place of venue and place of performance shall be 1010 Vienna.
- 6.3 All contracts and agreement entered into with ExCR shall be governed by Austrian law.
- 6.4 The German version of the GTC are valid, the English version is for translation purpose only.

### 7. Subsequent Frustration, Risk Sharing and Replacement Services

- 7.1 If, for any reason, including but not limited to reasons of force majeure such as blackout, strikes, natural disasters, epidemics, pandemics, government regulations, internet failure or hacker attack it becomes impossible or economically not justifiable to hold the Technical Exhibition, the respective economic risk shall be shared between ExCR and Customer and ExCR shall be entitled to withhold 30% of the exhibition fee paid by Customer for the proportionate cover of costs already accrued with the organization of the Technical Exhibition.
- 7.2 For the remaining 70% of the exhibition fee, ExCR GmbH is entitled to provide Customer with digital replacement services to an appropriate extent instead of holding a Technical Exhibition. The replacement services to be provided by ExCR GmbH include the procurement of online services to be provided by the European Society of Radiology (ESR) such as animated overlay, top advert banner, flying carpet, industry commercial on connect.myESR.org, ESR connect Episode, ESR Social Media (LinkedIn, Facebook, Instagram), Industry mailing (eblasts), advertisements options in ESR mailings and during ESR online events such as virtual exhibition, virtual booth space, online satellite symposia and workshops.
- 7.3 In the event Customer does not make use of the replacement service offered by ExCR for whatever reason, the remaining amount of 70% of the exhibition fee paid by Customer is forfeited and Customer shall not be entitled to any refund.