European Congress of Radiology

ECR
2015

Vienna
March 4–8

INDUSTRY
PROGRAMME
ECR 2015 will be a green meeting designed
to meet environmental sustainability criteria set
by the Österreichisches Umweltzeichen
(Austria’s national eco-friendly certificate).
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<th>Scientific Sessions (300)</th>
<th>E³ - ECR Academies</th>
<th>E³ - Rising Stars Programme</th>
<th>Student Session 1</th>
<th>Scientific Sessions (700)</th>
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<th>ESR Session</th>
<th>EuroSafe Imaging Session</th>
<th>EIBIR Session</th>
<th>Joint Course: ESR/RSNA</th>
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<td>SA 12</td>
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27th European Congress of Radiology

CONGRESS VENUE
Austria Center Vienna
Bruno Kreisky Platz 1
1220 Vienna, Austria

ONSITE OPENING HOURS

Registration
Tuesday, March 3 .......................... 12:00–18:00
Wednesday, March 4 ..................... 07:00–18:00
Thursday, March 5 to Sunday, March 8 .... 07:30–18:00

Preview Centre
Tuesday, March 3 ................................ 12:00–18:00
Wednesday, March 4 to Sunday, March 8 ... 07:30–18:00

EPOS™ – Scientific Exhibition
Wednesday, March 4 to Sunday, March 8 .... 08:00–18:00

Technical Exhibition
EXPO Halls and EXPO Foyer D
Thursday, March 5 to Saturday, March 7 .... 10:00–17:00
Sunday, March 8 ............................... 10:00–14:00

CONGRESS LANGUAGE
English

SESSIONS IN JOINT SPONSORSHIP WITH

CIRSE  Cardiovascular and Interventional Radiological Society of Europe
EFOMP  European Federation of Organisations for Medical Physics
EFRS  European Federation of Radiographer Societies
ESCR  European Society of Cardiac Radiology
ESER  European Society of Emergency Radiology
ESGAR  European Society of Gastrointestinal and Abdominal Radiology
ESHNR  European Society of Head and Neck Radiology
ESMOFIR  European Society of Molecular and Functional Imaging in Radiology
ESNR  European Society of Neuroradiology
ESOI  European Society of Oncologic Imaging
ESPR  European Society of Paediatric Radiology
ESSR  European Society of Musculoskeletal Radiology
ESTI  European Society of Thoracic Imaging
ESUR  European Society of Urogenital Radiology
EUSOBI  European Society of Breast Imaging
EuSoMII  European Society of Medical Imaging Informatics
ISRRT  International Society of Radiographers and Radiological Technologists
Programme Overviews
### Wednesday, March 4 Satellite Symposia

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**17:45–19:00 Room A: Opening Ceremony / Presentation of Honorary Members**

**Registration:** Tuesday, March 3: 12:00–18:00 / Wednesday, March 4: 07:00–18:00 / Thursday, March 5 to Sunday, March 8: 07:30–18:00
## Industry Workshops

**Wednesday, March 4**

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**Technical Exhibition:** EXPO First Level (Gallery): 14:00–17:00

**EPOS™ – Scientific Exhibition:** 08:00–18:00

*Not CME accredited*
## Programme Overviews

### Thursday, March 5

### Satellite Symposia

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**Registration:** 07:30–18:00  
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## Friday, March 6 Satellite Symposia

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**Registration:** 07:30–18:00

**EPOS™ – Scientific Exhibition:** 08:00–18:00
## Industry Workshops Friday, March 6

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**Technical Exhibition:** EXPO First Level (Gallery): 10:00–17:00

**Technical Exhibition:** EXPO Halls and EXPO Foyer D: 10:00–17:00
## Programme Overviews

### Saturday, March 7 Satellite Symposia

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**Registration:** 07:30–18:00

**EPOS™ – Scientific Exhibition:** 08:00–18:00
## Industry Workshops Saturday, March 7

| Room/Time | 08:30-09:00 | 09:00-09:30 | 09:30-10:00 | 10:00-10:30 | 10:30-11:00 | 11:00-11:30 | 11:30-12:00 | 12:00-12:30 | 12:30-13:00 | 13:00-13:30 | 13:30-14:00 | 14:00-14:30 | 14:30-15:00 | 15:00-15:30 | 15:30-16:00 | 16:00-16:30 | 16:30-17:00 | 17:00-17:30 | 17:30-18:00 |
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| Room/Time |             |             |             |             |             |             |             |             |             |             |             |             |             |             |             |             |             |             |
| 08:30-09:00 | GE Industry Workshop* |             |             |             |             |             |             |             |             |             |             |             |             |             |             |             |             |             |
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* Not CME accredited

**Technical Exhibition:** EXPO First Level (Gallery): 10:00–17:00

**Technical Exhibition:** EXPO Halls and EXPO Foyer D: 10:00–17:00

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www.myESR.org

Industry Programme | ECR 2015 | 13
Radiology for the Future.

Based on more than 140 years of imaging expertise, Agfa HealthCare is your trusted radiology partner for the future. Today, only a small number of patients receive the lowest X-ray dose technically possible, our digital radiography upgrade program, “Fast Forward”, drives dose down with 50% and more. The radiologist is the diagnostician of the future: by providing the clinician with actionable knowledge about the patient treatment, the radiologist will be at the center of the patient’s care.

Visit us at ECR 2015
booth #103, Expo Hall A

Learn about Agfa HealthCare at
www.agfahealthcare.com
Satellite Symposia

Industrial Satellite Symposia are organised by various international companies. These sessions are a chance to get an industry perspective on various scientific subjects, including technical updates, emerging trends and future innovations.

The symposia vary in length from one hour to 90 minutes, with the number of speakers also differing between companies and subjects.

Places are allocated on a first-come, first-served basis.

Please note that Satellite Symposia are no longer CME-accredited.

Satellite Symposia organised by

Bayer HealthCare, Bracco, GE Healthcare, Guerbet, HIMSS (Healthcare Information and Management Systems Society), Hitachi Medical Systems, Hologic, Philips, Samsung, Siemens Healthcare, Supersonic Imagine, Toshiba Medical Systems
**Satellite Symposia**

**Breast Care Day**
Organised by Siemens Healthcare in cooperation with Bayer HealthCare

**Wednesday, March 4, 10:30–12:00, Studio 2015**
Satellite Symposium jointly organised by Siemens Healthcare and Bayer HealthCare

**SY 1: The power of MRI in breast diagnostics and therapy**

Moderator: S.H. Heywang-Köbrunner; Munich/DE

- Future trends in breast MRI: TWIST-VIBE for breast cancer staging in 2 min
  R.M. Mann; Nijmegen/NL
- MR for operation planning
  C.K. Kuhl; Aachen/DE
- Breast MRI: insights from recent clinical trials
  J. Barkhausen; Lübeck/DE
- Positive long-term results after implementing intensive breast MRI use in an area population
  J. Camps Herrero; Valencia/ES

**Wednesday, March 4, 12:15–13:45, Studio 2015**
Satellite Symposium jointly organised by Siemens Healthcare and Bayer HealthCare

**SY 2: Multimodality lunch symposium: planning and control of breast cancer therapy**

Moderator: C. Van Ongeval; Leuven/BE

- Introduction
  C. Van Ongeval; Leuven/BE
- Strain imaging ultrasound technology (virtual touch IQ)
  M. Golatta; Heidelberg/DE
- Value of digital breast tomosynthesis for preoperative local staging of breast cancer
  L.J. Pina Insausti; Pamplona/ES
- Whole body MRI: changing the management paradigm for metastatic bone disease
  A.R. Padhani; London/UK
- Integration of molecular diagnostics in breast imaging
  P.A. Fasching; Erlangen/DE

**Wednesday, March 4, 14:00–15:30, Studio 2015**
Satellite Symposium organised by Siemens Healthcare

**SY 3: Advantages of 3D and hybrid technologies in mammography**

Moderator: R.M. Mann; Nijmegen/NL

- Routine use of digital breast tomosynthesis (DBT) for the assessment of screen-detected cases
  S.H. Heywang-Köbrunner; Munich/DE
- Requirements for digital reading in breast care: a report from the practice
  K. Ridder; Dortmund/DE
- Experiences with a breast ultrasound - tomosynthesis hybrid
  M. Golatta; Heidelberg/DE

**Wednesday, March 4, 16:00–17:00, Studio 2015**
Satellite Symposium organised by Siemens Healthcare

**SY 4: The dense breast - a challenge: multimodality breast image reading and discussion of clinical cases**

Moderator: C. Van Ongeval; Leuven/BE

- MRI perspective
  E. Wenkel; Erlangen/DE
- Tomo/mammo perspective
  M. Bernathova; Vienna/AT
Bracco at the ECR in Vienna

When it comes to Contrast Imaging…
Don’t miss the chance and keep yourself in the know!

Thursday, March 5
12:30-13:30
Room E1 (level 0)

Bracco Satellite Symposium
Evolving Needs in CT Imaging: a Patient-Centered Approach

Moderator: Lorenzo Bonomo, Italy
- Advanced CT Technology: How to Minimize Patient Dose
  Mathias Meyer, Mannheim, Germany
- Standardization of Scanning Protocols and Patient Diversity: Oil and Water?
  Mathias Prokop, Nijmegen, Netherlands
- Tailoring CT Scans to Individual Patients: Design and Validation
  Angelo Vanzulli, Milan, Italy

A light lunch will be offered

Friday, March 6
12:30-13:30
Room E1 (level 0)

Bracco Satellite Symposium
Imaging in Oncology: What can MRI do Today and Tomorrow?

Moderation and Introduction: Luis Marti-Bonmati, Valencia, Spain
- Diagnosis and Early Detection of Pancreatic Cancer: Current and Future Perspectives
  Riccardo Manfredi, Verona, Italy
- MRI in Prostate Cancer Management: an Evolving Role
  Aytekin Oto, Chicago, USA
- Breast Cancer Screening: Who, When and How
  Christiane Kuhl, Aachen, Germany

A light lunch will be offered

Saturday, March 7
12:30-13:30
Room M (level 1)

Bracco Satellite Symposium
Contrast-Enhanced Ultrasound in the Imaging of Patients at Risk of Developing Malignant Lesions

Moderator: Christian Stroszczyński, Regensburg, Germany
- The Role of CEUS in the Detection and Diagnosis of Liver Metastases
  Marie Beermann, Stockholm, Sweden
- Surveillance of Patients with Liver Cirrhosis: is there still a Role for CEUS?
  Vito Cantisani, Rome, Italy
- Quantification on DCEUS: New Trends and Developments
  François Tranquart, Geneva, Switzerland

A light lunch will be offered

Please visit us in Expo A - Booth no. 101

www.braccoimaging.com
Wednesday, March 4, 12:30–13:30, Room G
Satellite Symposium organised by Bayer HealthCare
SY 5: EURATOM: what is the return on compliance?
Moderator: J.E. Wildberger; Maastricht/NL
» Quality improvements: reducing variation and dose through dose management tools
  S.T. Schindera; Basle/CH
» Efficiency improvements: utilisation tracking through dose management tools
  M. Das; Maastricht/NL

Wednesday, March 4, 12:30–13:30, Room M
Satellite Symposium organised by SuperSonic Imagine
SY 6: Present and future of UltraFast™ ultrasound imaging: the revolution moves on
Moderator: C.F. Dietrich; Bad Mergentheim/DE
» Integration of ShearWave™ elastography to conventional ultrasound imaging in light of the EFSUMB recommendations
  C.F. Dietrich; Bad Mergentheim/DE
» The benefits of using UltraFast™ ultrasound imaging in paediatric patients
  S. Franchi-Abella; Le Kremlin-Bicêtre/FR
» ShearWave™ elastography: improvement in the detection of prostate cancer
  G. Salomon; Hamburo/DE
» Future applications of UltraFast™ ultrasound imaging: towards functional ultrasound
  M. Tanter; Paris/FR

Wednesday, March 4, 12:30–13:30, Room N
Satellite Symposium organised by HIMSS (Healthcare Information and Management Systems Society)
SY 27: Quo vadis? Radiology as center of excellence: enabling collaborative care
» t.b.a.
  D. Foracchia; Reggio Emilia/IT
» t.b.a.
  M. Rieger; Hall i. Tirol/AT
» Collaborative care networks
  A. Bernegger; Horn/AT

Thursday, March 5, 12:30–13:30, Room F2
Satellite Symposium organised by Bayer HealthCare
SY 7: Innovative choices in cardiovascular imaging
Moderator: J.E. Wildberger; Maastricht/NL
» Great vessels
  J.E. Wildberger; Maastricht/NL
» Peripherals
  T. Leiner; Utrecht/NL
» Heart
  M. Gutberlet; Leipzig/DE

Thursday, March 5, 12:30–13:30, Room E1
Satellite Symposium organised by Bracco
SY 8: Evolving needs in CT imaging: a patient-centred approach
Moderator: L. Bonomo, Rome/IT
» Advanced CT technology: how to minimise patient dose
  T. Henzler; Mannheim/DE
» Standardisation of scanning protocols and patient diversity: oil and water?
  M. Prokop; Nijmegen/NL
» Tailoring CT scans to individual patients: design and validation
  A. Vanzulli; Segrate/IT

Thursday, March 5, 12:30–13:30, Room K
Satellite Symposium organised by GE Healthcare
SY 9: Advances of MR and PET/MR in oncology: imagine what MR can be
Moderator: L.W. Turnbull; Hull/UK
» The vision of GE of MRI in oncology
  I. Panagiotelis; Waukesha, WI/US
» New improvements in abdominal and pelvic oncologic MRI
  M. Zins; Paris/FR
» Technical and diagnostic experiences in simultaneous TOF-PET/MRI
  P. Veit-Haibach; Zurich/CH
Introducing Touch Ultrasound

From a world leader in imaging comes a revolution in ultrasound: The CARESTREAM Touch Ultrasound System. With a configurable All-Touch control panel like nothing the industry has ever seen, Touch Ultrasound offers a new level of intuitive operation, innovative productivity tools and a powerful processor that provides both efficiency and advanced image quality. The combination of touch and sound has arrived.

Carestream

EXPERIENCE TOUCH ULTRASOUND
ECR 2015
carestream.com/touch
Introducing Touch Ultrasound

From a world leader in imaging comes a revolution in ultrasound: The CARESTREAM Touch Ultrasound System. With a configurable All-Touch control panel like nothing the industry has ever seen, Touch Ultrasound offers a new level of intuitive operation, innovative productivity tools and a powerful processor that provides both efficiency and advanced image quality.

The combination of touch and sound has arrived.

Satellite Symposia

5 March

**Thursday, March 5, 12:30–13:30, Studio 2015**
Satellite Symposium organised by Siemens Healthcare
**SY 10: Leading with MAGNETOM**

» Programme to be announced

5 March

**Thursday, March 5, 12:30–13:30, Room M**
Satellite Symposium organised by Siemens Healthcare
**SY 11: Driving innovations in ultrasound**

*Moderator:* A. Nilsson; Uppsala/SE

» Improved workflow by using CEUS and image fusion in detection, treatment and follow up of liver lesions
  D.-A. Clevert; Munich/DE

» Acoustic Radiation Force Impulse (ARFI) ultrasound and its clinical advantages in the liver and pancreas
  M. D’Onofrio; Verona/IT

» The clinical benefits of strain imaging in the breast ultrasound
  C.S. Balleyguier; Villejuif/FR

6 March

**Friday, March 6, 12:30–13:30, Room F2**
Satellite Symposium jointly organised by Bayer HealthCare and Siemens Healthcare
**SY 13: Synergies in CT for better patient care**

*Moderator:* M. Lell; Erlangen/DE

» Programme to be announced

6 March

**Friday, March 6, 12:30–13:30, Room E1**
Satellite Symposium organised by Bracco
**SY 14: Imaging in oncology: what can MRI do today and tomorrow?**

*Moderator:* L. Martí-Bonmatí; Valencia/ES

» Diagnosis and early detection of pancreatic cancer: current and future perspectives
  R. Manfredi; Verona/IT

» MRI in prostate cancer management: an evolving role
  A. Oto; Chicago, IL/US

» Breast cancer screening: who, when and how
  C.K. Kuhl; Aachen/DE

5 March

**Thursday, March 5, 12:30–13:30, Room G**
Satellite Symposium organised by Toshiba Medical Systems
**SY 12: Better outcomes from detection to treatment**

*Moderator:* C. Roy; Strasbourg/FR

» Advanced ultrasound applications for multidisciplinary use
  T. Fischer; Berlin/DE

» Elastography: improved detection and characterisation
  V. Cantisani; Rome/IT

» Advancements in ultrasound guided biopsy and treatment
  J. Garnon; Strasbourg/FR

6 March

**Friday, March 6, 12:30–13:30, Room K**
Satellite Symposium organised by GE Healthcare
**SY 15: Breast imaging innovation for better patient care**

*Moderator:* L. Katz; Buc/FR

» Breast tomosynthesis experience after 40,000+ examinations
  L. Levy; Paris/FR

» CESM: from initial research to daily clinical routine
  M. Lobbes; Maastricht/NL

» Breast MR: when, why and how
  L.W. Turnbull; Hull/UK
Innovative Clinical Solutions from Prevention to Therapy

increasing

Productivity Efficiency Value

Dedicated MRI
Ultrasound Systems
Healthcare IT
Interventional Service Solutions

Come and visit us at Extension expo A Booth No. 8

www.esaote.com
Friday, March 6, 12:30–13:30, Room G
Satellite Symposium organised by Guerbet
SY 16: Guidelines and practice in diagnostic and interventional radiology: follow the lines!
Moderator: T.C. Lauenstein; Essen/DE
- Assessment of high-grade glioma with RANO-criteria: can advanced MRI imaging techniques help? A. Radbruch; Heidelberg/DE
- Best practice in MDCT: how to optimise the radiation reduction and iodine use? D. Caramella; Pisa/IT
- Barcelona-clinic liver cancer guidelines: cTACE positioning within the guidelines T.C. Lauenstein; Essen/DE

Friday, March 6, 12:30–13:30, Room M
Satellite Symposium organised by Samsung
SY 18: First time right imaging with Philips MRI
Moderator: E. Jean; Eindhoven/NL
- Introduction E. Jean; Eindhoven/NL
- Fast and robust neuro imaging with Ingenia 1.5T J. Savatovsky; Paris/FR
- Advanced MRI and visualisation in oncology E.M. Pedersen; Aarhus/DK
- Questions and answers

Friday, March 6, 12:30–13:30, Room C
Satellite Symposium organised by Toshiba Medical Systems
SY 20: New detector technology improves patient safety
Moderator: A. de Roos; Leiden/NL
- Safer imaging – clearer outcomes J. Hall; Otawara/JP
- New detector technology in clinical practice R. Bull; Bournemouth/UK
- Widening the scope of clinical CT applications M. Prokop; Nijmegen/NL

Friday, March 6, 14:00–15:30, Room G
Satellite Symposium organised by GE Healthcare Russia
SY 21: Multimodal approaches to the perfusion and diffusion assessment: expanding horizons for medical imaging!
Moderator: I.N. Pronin; Moscow/RU
- Cardiac CT and cardiac GSI in assessment of myocardial scars V.E. Sinitsyn; Moscow/RU
- Nuclear and hybrid imaging in assessment of myocardial perfusion: state of the art K.V. Zavadovskiy; Tomsk/RU
- CT GSI and MRI in assessment of pulmonary perfusion in patients with chronic thromboembolic disease E.A. Mershina; Moscow/RU
- Perfusion in PET D.V. Ryzhkova; Moscow/RU
- Arterial Spin Labeling (ASL): new horizons in brain perfusion assessment I.N. Pronin; Moscow/RU

Friday, March 6, 14:00–15:30, Room M
Satellite Symposium organised by Hologic
SY 22: Screening with breast tomosynthesis: an emerging reality
Moderator: P. Skaaæ; Oslo/NO
- The American experience S.M. Friedewald; Chicago, IL/US
- The Spanish experience M. Alvarez-Benito; Córdoba/ES S. Romero; Córdoba/ES
- The Italian experience D. Bernardi; Trento/IT
- The Norwegian experience P. Skaaæ; Oslo/NO
Embrace Innovation

Evolutionary Design, Revolutionary Workflow!

- Lightweight and robust design - just 2.6kg*
- Up to 18.5hr battery life with Extra Sleep Mode
- Water and Bacteria Resistant Coating
- Internal Storage for up to 100 DR images
- Unique extended panel readout for RF Table Functional Imaging
Satellite Symposia

**Friday, March 6, 14:00–15:30, Room N**
Satellite Symposium organised by HIMSS (Healthcare Information and Management Systems Society)

**SY 28:** Off the treadmill! IT-innovation, digital radiology and the future of reporting

- **Dose watch: IT-innovation and the future of reporting**
  D. Caramella; Pisa/IT
- **IT-innovation for radiology: where are we heading to?**
  M. Forsting; Essen/DE
- **Imaging oncology: lessons learned from the innovation frontline**
  H.-P. Meinzer; Heidelberg/DE
- **Grassroot initiatives: why radiologists should shape digitisation and how to do it**
  O. Ratib; Geneva/CH

**Saturday, March 7, 12:30–13:30, Room N**
Satellite Symposium organised by Philips

**SY 25:** Early detection of breast cancer and dose reduction for mammography and tomosynthesis

**Moderator:** C. Varian; London/UK

- **Photon counting technology: early detection and dose reduction for mammography and tomosynthesis**
  J. Rehn; Solna/SE
- **Spectral lesion characterisation: initial clinical results**
  M. G. Wallis; Cambridge/UK
- **Personalised breast care with a spectral breast density measurement**
  R. Salvador; Barcelona/ES

**Saturday, March 7, 12:30–13:30, Room M**
Satellite Symposium organised by Bracco

**SY 23:** Contrast-enhanced ultrasound in the imaging of patients at risk of developing malignant lesions

**Moderator:** C. Stroszczyński; Regensburg/DE

- **The role of CEUS in the detection and diagnosis of liver metastases**
  M.C. Beermann; Stockholm/SE
- **Surveillance of patients with liver cirrhosis: is there still a role for CEUS?**
  V. Cantisani; Rome/IT
- **Quantification on DCEUS: new trends and developments**
  F. Tranquart; Geneva/CH

**Saturday, March 7, 12:30–13:30, Studio 2015**
Satellite Symposium organised by Philips

**SY 26:** Widening the spectrum of CT

**Moderator:** A. Vlassenbroek; Brussels/BE

- **Imaging biomarkers in CT: from the idea, through research to clinical innovation**
  A. Alberich-Bayarri; Valencia/ES
- **Iterative model reconstruction (IMR) in routine clinical use**
  C. Yeong; Warrington/UK
- **Novel applications of spectral detector CT**
  J. Sosna; Jerusalem/IL

**Saturday, March 7, 12:30–13:30, Room C**
Satellite Symposium organised by GE Healthcare

**SY 24:** CT and contrast media innovations: a patient-centric approach

- **Clinical experience on cardiovascular imaging with revolution CT**
  R. Schmitt; Bad Neustadt a.d. Saale/DE
- **4D CT imaging: from morphology towards functional assessment**
  L. Macron; Saint-Denis/FR
- **Cardiac CT with isosmolar contrast media: higher comfort, better image?**
  C. Loewe; Vienna/AT
Envision your world of imaging solutions

Advancing healthcare... together.
Industry Workshops

Intensive practical sessions organised directly by a particular company or commercial vendor. Classes are conducted on their own state-of-the-art workstations with expert technical support provided by company staff. Participants have the opportunity to learn from experts about using computers and medical devices in the field of radiology and gain first-hand knowledge.

As a registered attendee for the ECR, participation is free of charge.

Please note that Industry Workshops are no longer CME-accredited.

Industry Workshops organised by

Bayer HealthCare, Fujifilm Europe,
GE HealthCare, Hologic, I.M.S. – Internazionale Medico Scientifica,
Siemens Healthcare, Toshiba Medical Systems
Guidelines and Practice in Diagnostic and Interventional Radiology: Follow the lines!

Chairman: Pr Lauenstein (Essen, Germany)
March 6th, 2015, 12:30 – 13:30, Vienna, Austria, Room G/H

12:30 – 12:35 ☑ Introduction
by the Chairman

12:35 – 12:50 ☑ Assessment of high-grade glioma with RANO-Criteria: Can advanced MR Imaging techniques help?
Pr Radbruch (Heidelberg, Germany)

12:50 – 13:10 ☑ Best Practice in MDCT: How to optimize the radiation reduction and iodine use?
Pr Caramella (Pisa, Italy)

Pr Lauenstein, (Essen, Germany)

13:25 – 13:30 ☑ Questions and conclusion
by the Chairman
Industry Programme

Industry Workshops

**Thursday, March 5 to Saturday, March 7**
**Room 2.15, 2nd level (next to Room A)**

Industry Workshop organised by Bayer HealthCare

Bayer is offering Meet the Expert Workshops where clinical experts show in sessions of 45 minutes how Radimetrics (x-ray dose control IT solution) was implemented in their hospitals. The session is followed by hands on workshops giving participants the opportunity to learn about Radimetrics.

**Thursday, March 5:**
- 10:00–12:00
- 13:00–15:00

**Friday, March 6:**
- 10:00–12:00
- 13:00–15:00

**Saturday, March 7:**
- 10:00–12:00
- 13:00–15:00

**Thursday, March 5 to Saturday, March 7**
**Room -2.61/-2.62, lower level (next to Room G)**

Industry Workshop organised by FUJIFILM Europe

Fujifilm Academy of Breast Imaging: introduction to digital breast tomosynthesis

The workshop is meant to provide basic information about breast tomosynthesis acquisition and imaging, highlighting the impact of this new technology when used in first level assessment and in diagnostic mammography. Technical information will be provided and comparative clinical cases will be shown.

Fujifilm Academy of Breast Imaging: advanced training on digital breast tomosynthesis

The workshop is meant to provide information and clinical evidences of the application of different tomosynthesis acquisition protocols (narrow and wide angles, at different spatial resolutions) in mammography, according to the needs of both screening and diagnostic mammography. Technical information will be provided and comparative clinical cases will be shown.

**Thursday, March 5:**
- 10:15–11:15  Fujifilm Academy of Breast Imaging: introduction to digital breast tomosynthesis
- 15:15–16:15  Fujifilm Academy of Breast Imaging: introduction to digital breast tomosynthesis

**Friday, March 6:**
- 10:15–11:15  Fujifilm Academy of Breast Imaging: introduction to digital breast tomosynthesis
- 15:15–16:15  Fujifilm Academy of Breast Imaging: introduction to digital breast tomosynthesis

**Saturday, March 7:**
- 10:15–11:15  Fujifilm Academy of Breast Imaging: introduction to digital breast tomosynthesis
- 15:15–16:15  Fujifilm Academy of Breast Imaging: introduction to digital breast tomosynthesis
Embracing Life through Innovation.

Hitachi recognizes the significance of healthcare in our society today and in our shared future. Utilizing our innovative technologies, Hitachi is committed to improving the diagnosis and treatment of disease while enhancing the patient experience and delivering diagnostic confidence.

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VISIT US @BOOTH 323, EXPO C
Industry Programme

Industry Workshops

Thursday, March 5 to Saturday, March 7
Room 2.32, 2nd level (next to Room A)

Industry Workshop organised by GE

Digital Breast Tomosynthesis and
Contrast Enhanced Spectral Mammography

Hands-on series of 45-minute educational sessions for radiologists. The seminar includes a brief introduction lecture and reading cases session of Tomosynthesis and CESM applications in screening and diagnostic practice.

This programme is intended for radiologists interested in learning more about DBT & CESM applications.

5 seats registration via MyUserArea

Thursday, March 5:

08:30–09:30  Digital Breast Tomosynthesis and Contrast Enhanced Spectral Mammography workshop
GE Healthcare Mammography Clinical Leader

10:30–11:30  Digital Breast Tomosynthesis and Contrast Enhanced Spectral Mammography workshop
GE Healthcare Mammography Clinical Leader

12:30–13:30  Digital Breast Tomosynthesis and Contrast Enhanced Spectral Mammography workshop
GE Healthcare Mammography Clinical Leader

17:00–18:00  Digital Breast Tomosynthesis and Contrast Enhanced Spectral Mammography workshop
GE Healthcare Mammography Clinical Leader

Friday, March 6:

08:30–09:30  Digital Breast Tomosynthesis and Contrast Enhanced Spectral Mammography workshop
GE Healthcare Mammography Clinical Leader

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GE Healthcare Mammography Clinical Leader

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17:00–18:00  Digital Breast Tomosynthesis and Contrast Enhanced Spectral Mammography workshop
GE Healthcare Mammography Clinical Leader

Saturday, March 7:

08:30–09:30  Digital Breast Tomosynthesis and Contrast Enhanced Spectral Mammography workshop
GE Healthcare Mammography Clinical Leader

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GE Healthcare Mammography Clinical Leader
At Mindray, innovation starts with communication. Through regular, dynamic interaction with medical practitioners around the world and the integrated strength of 11 global R&D centers, we develop keen insight into how our devices can better support your day-to-day clinical requirements; square one for new breakthroughs in relevant medical technology.
Dose management, ionising radiation perspectives and training for radiographers, physicians, interventionalists, and radiologists

During this 2nd annual Dose Management industry workshop, we explore results of thought leaders with tangible outcomes that impact your practice, improve patient care, and the benefits in adopting a dose culture. The EU Commission Directive on ionising radiation is coming around the corner in 2018, it’s time to be a pioneer and differentiate yourself with a better understanding of what it takes to go beyond dose monitoring, reporting, and tracking.

No immediate need to take the lead? Learn from experts who adopted strategies that helped them optimise protocols, procedures to supplement their quality management systems across CT, interventional, mammography and conventional x-ray. Don’t miss this opportunity to understand how this domain is rapidly growing with continued focus on image and information quality, and ultimately ... to know where you stand.

All registered attendees of ECR may attend free of charge.

Thursday, March 5:
- 10:00–11:00 State of the art and future development for standardized estimation of organ doses in CT
- 11:30–12:30 Radiation safety considerations in hybrid imaging
- 13:00–14:00 User’s club and DoseWatch 1.4 training
- 14:00–15:00 Rationale and methods of radiation dose optimisation; validation of SSDE, importance of patient centring, and factors influencing paediatric radiation exposure at CT
- 15:30–16:30 X-ray-guided tumour percutaneous ablations: The dosimetric impact of different strategies
- 17:00–18:00 Diagnostic reference levels and achievable doses in medical imaging

Friday, March 6:
- 09:30–10:30 Radiation dosimetry in radiation breast tomosynthesis
- 11:00–12:00 Why contrast media management is important and discovered outcomes
- 12:30–13:30 User’s club and DoseWatch 1.4 training
- 13:30–14:30 Dose management Deepdive: Belgian experience of 3 site multicentre CT comparison in adults and paediatrics, and comparison with national and international dose values
- 15:00–16:00 Diagnostic reference levels and achievable doses in medical imaging
- 16:30–17:30 X-ray-guided tumour percutaneous ablations: The dosimetric impact of different strategies

Saturday, March 7:
- 10:00–11:00 Why contrast media management is important and discovered outcomes
- 11:30–12:30 The Galileo project. Using big dosimetric data for standardisation & benchmarking across 11 Italian centres
- 13:00–14:00 Radiation safety considerations in hybrid imaging
- 14:30–15:30 Clinical experience of novel dose reduction technologies on CT imaging radiation dose levels
- 16:00–17:00 State of the art and future development for standardised estimation of organ doses in CT
Your CT world, now in living color

A first-of-its-kind innovation, Philips IQon Spectral CT* uses on-demand color quantification to help you identify the composition of what you see. You get anatomical information and the ability to uncover structures based on material content.

Visit us at ECR (booth #102, Expo A)

* The IQon Spectral CT is not yet CE Marked. Not available for sale in all regions.

Discover the difference for you at www.philips.com/IQonSpectralCT
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Thursday, March 5 to Saturday, March 7
Room L7, 1st level (next to Preview Centre)
Industry Workshop organised by Hologic

Low-dose Hologic 3D Mammography for Breast Cancer Screening
Hologic is offering a series of 75-minute educational sessions for radiologists throughout the congress. The workshops include hands-on experience reading low-dose 3D breast tomosynthesis images. Brief lectures will provide an overview of the technology prior to the hands-on. This programme is intended for radiologists interested in learning more about this breast cancer screening and diagnosis technology.

Thursday, March 5:
10:15–11:30 Low-dose Hologic 3D mammography for breast cancer screening
Henny Rijken; Nijmegen/NL
13:45–15:00 Low-dose Hologic 3D mammography for breast cancer screening
Henny Rijken; Nijmegen/NL
15:30–16:45 Low-dose Hologic 3D mammography for breast cancer screening
Henny Rijken; Nijmegen/NL

Friday, March 6:
10:15–11:30 Low-dose Hologic 3D mammography for breast cancer screening
Henny Rijken; Nijmegen/NL
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Henny Rijken; Nijmegen/NL

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Henny Rijken; Nijmegen/NL
15:30–16:45 Low-dose Hologic 3D mammography for breast cancer screening
Henny Rijken; Nijmegen/NL

Thursday, March 5 to Saturday, March 7
Room -2.83, lower level (next to Room K)
Industry Workshop organised by Hologic

Revolution in Breast Biopsy:
3D Mammography + Real Time specimen Imaging
Hologic is offering a series of 45-minutes educational sessions for radiologists interested in breast biopsy guided by 3D mammography and real time specimen imaging. A brief lecture will provide an overview of clinical experiences in biopsy using 3D mammography followed by a demonstration of phantom procedures. All procedures are supervised by radiation protection services.

There will be time at the end of the session for practical hands-on. This programme is intended for radiologists interested in learning about interventional breast biopsy guided by 3D mammography and a demonstration of real time specimen imaging.

Thursday, March 5:
10:00–10:45 Revolution in breast biopsy: 3D + real time specimen imaging
11:30–12:15 Revolution in breast biopsy: 3D + real time specimen imaging
13:00–13:45 Revolution in breast biopsy: 3D + real time specimen imaging
15:00–15:45 Revolution in breast biopsy: 3D + real time specimen imaging

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16:15–17:00 Revolution in breast biopsy: 3D + real time specimen imaging
EXPERIENCE
A New Healthcare Solution

Visit us at Booth
#12 Extension Expo A
For more information, visit www.samsung.com/healthcare/ecr2015
Industry Workshop organised by Hologic

**Advanced Densitometry: leveraging the potential of Quantitative Imaging of DXA**

Hologic is offering a series of 45-minutes educational sessions for radiologists. A brief lecture will provide an overview of the clinical experiences of imaging and new quantification applications of DXA.

This programme is intended for radiologists interested in learning more about new application based on the Hologic DXA technology.

**Thursday, March 5:**
16:15–17:00 Advanced densitometry: leveraging the potential of quantitative imaging of DXA

**Friday, March 6:**
16:00–16:45 Advanced densitometry: leveraging the potential of quantitative imaging of DXA

**Saturday, March 7:**
13:00–14:00 Advanced densitometry: leveraging the potential of quantitative imaging of DXA

Industry Workshop organised by GIOTTO IMS

**Industry Hands-on Tomosynthesis Workshops by IMS**

Hands-on workshop providing the access to breast tomosynthesis images acquired on GIOTTO TOMOSYNTHESIS units. Participants will interact and review cancer cases using high-end review stations with the support of tomosynthesis expert radiologists.

**Thursday, March 5:**
10:30–12:00 Giotto tomosynthesis workshop
A.M. Guerrieri, V. Lattanzio; Bari/IT
15:00–16:30 Giotto tomosynthesis workshop
G. Saquatti, Bologna/IT

**Friday, March 6:**
10:30–12:00 Giotto tomosynthesis workshop
G. Saquatti; Bologna/IT
15:00–16:30 Giotto tomosynthesis workshop
M. Bazzocchi, C. Zuiani; Udine/IT

**Saturday, March 7:**
11:15–12:30 Giotto tomosynthesis workshop
A.M. Guerrieri, V. Lattanzio; Bari/IT
15:00–16:30 Giotto tomosynthesis workshop
L. Rotenberg; Paris/FR

**Sunday, March 8:**
10:00–11:30 Giotto tomosynthesis workshop
G. Saquatti, Bologna/IT
Delivering high-quality diagnostic and interventional services today can be quite a challenge. You and your teams must perform better than ever in the wake of increasing cost pressure, an expanding emphasis on quality measures, and time constraints.

We at Siemens understand the demands you are facing every day. That’s why we design value-based innovations to help you get the best patient outcomes in the most efficient way. Make each day pay off for your patients and for your business.

We are looking forward to welcoming you at ECR 2015. To make the most of your ECR visit, we also would like to invite you to join our multiple Satellite Symposia and Hands-on Workshops offered throughout the congress or to take part in our Breast Care Day on March 4.

To find out more please visit www.siemens.com/ecr and our booth at Extension Expo A, Entrance Level, Booth No. 11.
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Industry Programme

**Friday, March 6 to Saturday, March 7**
**Room 1.98, 1st level**

Industry Workshop organised by MAMMOTOME

Mammotome/ Devicor Medical is a division of Leica Biosystems. Mammotome is the pioneer in vacuum assisted breast biopsy (VAB) technologies. Its innovative products are a synonym for high diagnostic accuracy, clinicians’ confidence and patients’ comfort. Mammotome VAB products are designed for use under all major imaging guidance modalities, such as mammography, ultrasound or MRI. For an optimised workflow during VAB interventions Mammotome provides Biopsy Suite concepts:

- the Stereotactic Biopsy Suite with additional products for physicians: Mammotome revolve® (dual vacuum-assisted biopsy system), Mammotome MammoTest™ (stereotactic biopsy table) and the portfolio of Faxitron products (specimen radiography systems)
- the Ultrasound Biopsy Suite with additional products for physicians: Mammotome revolve® (dual vacuum-assisted biopsy system) and Mammotome elite® (tetherless vacuum-assisted biopsy system)

To complete all kind of VAB interventions, Mammotome Markers (biopsy site identifiers) offer a wide range of options for physicians to mark each lesion after the VAB.

During the workshops the clinician expert will guide the participants through a breast biopsy procedure under a specific imaging modality (mammography, ultrasound or MRI) and present the indications, and challenges he has faced.

**Friday, March 6:**
- 10:30–11:30 The stereotactic biopsy suite experience: sample quality and procedural efficiency
- 14:00–15:00 US-guided VAB: latest development
  T. Töllner, Stade/DE

**Saturday, March 7:**
- 11:00–12:00 Over 500 MR-guided vacuum-assisted breast biopsies performed: what we have learned and challenges
  J. Casselman, Bruges/BE
Introducing Interact +™

Ingeniously Informed Imaging from the leader in advanced visualization.

See us at ECR 2014, Extension Expo A, Booth #7
Industry Workshops

Wednesday, March 4 to Saturday, March 7
Room 0.93, entrance level (next to Room F2)

Industry Workshop organised by SIEMENS

Industry Hands-on Workshops by SIEMENS
Clinical experts will demonstrate how to better use and further benefit from our solutions for advanced multimodality reading. A special focus will be placed on the imaging software syngo.via. Benefit from experts’ experience and receive an update on state-of-the-art techniques in computed tomography, magnetic resonance and breast imaging.

As a registered attendee for ECR 2015 these workshops are free of charge.

Wednesday, March 4:
14:00–15:30  Breast tomosynthesis reading in the context of multimodality breast diagnostics  
M. Bernathova; Vienna/AT
16:00–17:30  MRI Breast – Reading and Reporting  
C. Kaiser; Mannheim/DE

Thursday, March 5:
10:00–11:30  CT colonography – the role of imaging  
T. Mang; Vienna/AT
12:00–13:30  Breast tomosynthesis reading in the context of multimodality breast diagnostics  
M. Bernathova; Vienna/AT
14:00–15:30  Advanced cardiac magnetic resonance evaluation  
J. Sandstede; Hamburg/DE
16:00–17:30  CT Dual Energy and CT TwinBeam Dual Energy  
R. Bauer; Frankfurt/DE

Friday, March 6:
10:00–11:30  Prostate imaging with MRI  
M. Roethke; Heidelberg/DE
12:00–13:30  CT Neurology – CT based stroke diagnostics  
P. Schramm; Lubeck/DE
14:00–15:30  Breast tomosynthesis reading in the context of multimodality breast diagnostics  
M. Bernathova; Vienna/AT
16:00–17:30  Advanced oncology: bone metastasis evaluation based on MRI DWI  
N. Tunariu; London/UK

Saturday, March 7:
10:00–11:30  CT Oncology – State-of-the-art tumour evaluation  
A. Graser; Munich/DE
12:00–13:30  Reading hybrid PET/MR using syngo.mMR General  
K. Beiderwellen; Essen/DE
14:00–15:30  CT cardiac imaging – coronary CTA and CT dynamic myocardial perfusion  
K. Nieman; Capelle aan den IJssel/NL
Join the Toshiba Sessions

**Better Outcomes from Detection to Treatment**

**Date:** Thursday, March 5  
**Time:** 12:30 - 13:30  
**Location:** Room G

- **Advanced Ultrasound Applications for Multidisciplinary Use**  
  Prof. Dr. Thomas Fischer, Charite University, Berlin
- **Elastography - Improved Detection and Characterization**  
  Prof. Dr. Vito Cantisani, La Sapienza University, Rome
- **Advancements in Ultrasound Guided Biopsy and Treatment**  
  Dr. Julien Garnon, University of Strasbourg

**New detector technology improves patient safety**

**Date:** Friday, March 6  
**Time:** 12:30 - 13:30  
**Location:** Room C

- **Safer imaging – clearer outcomes**  
  Jeffrey Hall, Clinical Marketing Manager, Toshiba Medical System Corporation, Japan
- **New detector technology in clinical practice**  
  Dr. R. Bull, Consultant Radiologist, Bournemouth Hospital, UK
- **Widening the scope of clinical CT applications**  
  Prof. Dr. M. Prokop, Head of Radiology Department, Radboud University Medical Center Nijmegen, The Netherlands

**Toshiba Workshops for the duration of ECR**

Ultrasound - Computed Tomography - Post processing  
**Location:** Software Demonstration Room 0.90, Entrance Level, next to Room F2.
Wednesday, March 4 to Saturday, March 7
Room 0.90, entrance level (next to Room F2)

Industry Workshop organised by TOSHIBA

Toshiba Multi-Modality Hands-on Workshops
Ultrasound – Computed Tomography – Postprocessing
Toshiba is offering a series of educational sessions for radiologists throughout ECR 2015. Each mentored workshop is preceded by a short lecture providing an overview on data acquisition, clinical use and image interpretation. Clinical cases will be analysed and interpreted by participants on the workstations provided. The maximum number of participants per session is 20 (2 participants per workstation). CME credits will be provided, and the workshop language is English.

Wednesday, March 4:

<table>
<thead>
<tr>
<th>Time</th>
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<th>Speaker(s)</th>
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<tbody>
<tr>
<td>13:45–14:45</td>
<td>HII – CT lung nodule analysis</td>
<td>S. Niehues; Berlin/DE</td>
</tr>
<tr>
<td>15:00–16:00</td>
<td>CT – CT advanced neuro 4D CTA</td>
<td>P. Willems; Leiden/NL</td>
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<td>HII – CT TAVR/TAVI analysis</td>
<td>S. Niehues; Berlin/DE</td>
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<td>O. Ghekiere; Liège/BE</td>
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<td>P. Willems; Leiden/NL</td>
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<td>CT – CT low iodine scanning</td>
<td>R. Bull; Bournemouth/UK</td>
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<td>P. Teixeira; Nancy/FR</td>
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<td>UL – Fly Thru imaging: a novel modality in ultrasound for the gynaecological diagnostic</td>
<td>B. Smith; London/UK</td>
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<td>UL – Shear Wave elastography for abdominal applications: How-to – a basic introduction</td>
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<td>UL – Dynamic Contrast-Enhanced Ultrasound (DCEUS) for predicting outcomes of antiangiogenic therapy</td>
<td>N. Lassau; Paris-Villejuif/FR</td>
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<td>11:15–12:15</td>
<td>UL – elastography of the thyroid – methods, tips, and tricks</td>
<td>V. Cantisani; Rome/IT</td>
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Visit the TECHNICAL EXHIBITION

And learn all about the most recent developments in healthcare technology.

OPENING HOURS

EXPO Halls and EXPO Foyer D

Thursday, March 5 to Saturday, March 7: 10:00–17:00
Sunday, March 8: 10:00–14:00

First Level (Gallery)

Wednesday, March 4: 14:00–17:00
Thursday, March 5 to Sunday, March 8: 10:00–17:00
Floor Plans
0 – Entrance Level ACV + M Building

Floor Plans

All Rooms on this level, with the exception of Room MB1 and the Diploma Zone - are Meeting Rooms.
Floor Plans

0 – Entrance Level

ACV

Room E1

Room F1

Room E2

Room F2

ESR WELCOME LOUNGE

CONGRESS OFFICE

COAT CHECK 1

COAT CHECK 2

BROADCAST ROOM

BROADCAST ZONE

TOSHIBA Industry Workshop Room 0-90

SIEMENS Industry Workshop Room 0-93

MAIN ENTRANCE

EXPO A

EXTENSION EXPO A

REGISTRATION AREA

NETWORK ZONE C EXHIBITION

INTERNET CORNER

EDIR EXAMINATION AREA

All Rooms on this level, with the exception of Room MB1 and the Diploma Zone - are Meeting Rooms.
3 – Third Level ACV

- Presidents’ Office
- Meeting Room 3.34
- Meeting Room 3.33
- Meeting Room 3.32
- Past Presidents Circle

OFFICES 3.77–3.97
OFFICES 3.43–3.66
OFFICES 3.12–3.15
0 – Entrance Level M Building

All Rooms on this level, with the exception of Room MB1 and the Diploma Zone - are Meeting Rooms.
Floor Plans

1 – First Level M Building

All Rooms on this level, with the exception of Room MB1 and the Diploma Zone - are Meeting Rooms.
Floor Plans

2 – Second Level M Building

![Floor Plan Image]
European Congress of Radiology

ECR 2016

Vienna
March 2–6